



## Speeding Drivers in Active School Zones—Opt-in Survey

**Background:** In May 2022 the Washington Traffic Safety Commission (WTSC) conducted a statewide speeding observation survey, which included an active school zone. The team recorded the speeds of 143 vehicles driving through the active school zone. Only two vehicles were traveling within the 20 mph posted limit. Over 80% of vehicles were exceeding the speed limit by six miles per hour or more, including parents leaving the drop-off area and school bus drivers.



### **ACTION! Opt-in for an upcoming speed observation survey!**

**Opportunity:** The WTSC will be conducting a driver speed survey at select schools in the fall of 2022 or spring of 2023! Schools who opt-in will be provided actionable data on the driver speeding problem in their school zones. Schools who opt-in will also have the option to have data collected just outside active school zones, but within the defined school walk area.

**How do we opt-in?** Opting in to this special, one-time survey is really easy! All you have to do is email Mandie Dell, WTSC Program Manager, [mdell@wtsc.wa.gov](mailto:mdell@wtsc.wa.gov) expressing your school's interest in obtaining driver speeding data in your active school zones. Just provide the name of the school, address, and a primary contact person.

**What's next?** The first step is opting-in to the survey. Once the WTSC has a better idea of the number and location of schools interested in this opportunity, we will identify if the survey will occur in fall 2022 or spring 2023. Participating schools will then be contacted with specific dates, times, and next steps for collecting the speed data.

### **Frequently Asked Questions**

**What does it cost to participate?**

*All costs associated with the survey are being covered by WTSC with funding from the National Highway Traffic Safety Administration.*

**Will the survey take place on school property?**

*No, the survey team will identify observation locations on public roads with active school zones, and on public roads in school walk areas.*

**What effort is required from school staff?**

*WTSC staff will schedule a time with school staff to discuss concerns about speeding in your active school zones and hear feedback on what needs to be collected. Following the survey, schools may request a 1-1 results debriefing.*

**What do we get for participating?**

*The WTSC will compile the data collected and provide schools with a personalized summary document that can be used in grant applications, parent communications, and board/council hearings. WTSC staff can further assist with implementing measures to curb speeding in your school zones.*