AGENDA

# Pedestrian Safety Advisory Council

## Meeting #6

## September 28, 2016 10:00 am – 2:30 pm

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| Invited: | Alexander, Monica; Anderson, Marc; Baldwin, Shelly; Chang, Dongho; Claybrooke, Charlotte; D'Avignon, Aimee (DOH); Delgado, David ; Diekmann, Joshua; Edwards, Eric ; Fernandes, Dolly ; Grondel, Darrin (WTSC); Hitchcock, Will J (DOH); Hoff, Staci (WTSC); Judd, Bill; Matagi, John Lt; Myers, Christine; Nisbet, John; Quinn, Lisa; Schwan, Kurt; Shull, Janet ; Taylor, Paul; Van Schalkwyk, Ida ; Wigen, Karen |

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| 10:00am | IntroductionWelcome, Announcements; Updates Shelly Baldwin, WTSC | 15 minutes |
| 10:15 am | Year 1 Report and Recommendations**Whole group discussion:**Review and react to draft report outline (see page 2) Heidi Keller, Facilitator | 45 minutes |
| 11:00 am | **Focus Area exercise**Affirm these are the actions that the Council will explore:What can we recommend/report now?What will we explore in 2017 – 2018? Heidi Keller, Facilitator | 60 minutes |
| 12:00 pm | Lunch Brown bag (refractor and microwave available) or grab something quick at local establishment. | 60 minutes |
| 1:00 pm (sharp) | Council Work Plan: Tasks, Assignments, TimelineGroup input for Year 1 report contentTimeline for 2017-2018 Council Work Plan Heidi Keller and All | 75 minutes |
| 2:15 pm | Next Steps and Adjourn Shelly Baldwin and All | 15 minutes |

#### 2:30 pm Adjourn

Next meetings:
October 26, 2016, 10 am ­ 2:30pm, WTSC, Olympia
November 30, 2016, time TBD

## Draft Outline: 2016 Report to the Governor

Introduction

Council establishment, purpose, charter, meetings

Executive Summary

Priority actions to improve pedestrian safety:

* Explore laws, rules and ordinances that support pedestrian safety
* Promote positive pedestrian culture
* Prioritize infrastructure investments to support pedestrian safety
* Improve pedestrian data
* Invest in the development & implementation of pedestrian safety plans
* Implement proven enforcement strategies
* Include diverse stakeholders
* Encourage emerging technology that supports pedestrian safety

Council Progress and Recommendations

## *Focus Area 1: Explore laws, rules and ordinances that support pedestrian safety*

* 1. Expand photo speed enforcement within and beyond school zones
	2. Provide legal protection for city and county pedestrian safety plans
	3. Establish presumptive driver liability
	4. Explore alternative modes of transportation (e.g. golf carts) in pedestrian-heavy zones

*Discussion/Rationale/Evidence:*

1. ***Focus Area 2: Promote positive pedestrian culture***
	1. Add pedestrian safety to Target Zero objectives relating to Impairment, Speeding, and Distraction Involved driving/walking
	2. Establish funding for public education to increase pedestrian and driver awareness of risk and defensive behaviors

*Discussion/Rationale/Evidence:*

1. ***Focus Area 3: Prioritize infrastructure investments to support pedestrian safety***
	1. Provide incentives for including pedestrian safety improvements in infrastructure funding criteria
	2. Assess and improve pedestrian road crossings
	3. Design roads to reduce speed
	4. Explore land use policies that support pedestrian safety

*Discussion/Rationale/Evidence:*

1. ***Focus Area 4: Improve pedestrian data***
	1. Assess pedestrian data systems
	2. Identify over-represented user groups
	3. Explore exposure data
	4. Highlight evidence for proven, effective strategies
	5. Propose strategies to address the factors that lead to some groups being over-represented
	6. Propose changes to assure comprehensive, quality, shared, actionable data

*Discussion/Rationale/Evidence:*

1. ***Focus Area 5: Invest in the development & implementation of pedestrian safety plans***
	1. Explore pedestrian safety assessments
	2. Identify actionable design applications
	3. Crosswalk evaluation statewide
	4. Invest in local pedestrian safety plans

*Discussion/Rationale/Evidence:*

1. ***Focus Area 6: Implement proven enforcement strategies***
	1. Photo red/school zone speed enforcement
	2. Pedestrian enforcement

*Discussion/Rationale/Evidence:*

1. ***Focus Area 7: Include diverse stakeholders***
	1. Develop an inclusion strategy so that we are hearing from groups about issues unique to tribes, people of color, non-English speaking people, children, elders, people with disabilities
	2. Explore strategies around pedestrian impairment and supporting services (housing, drug and alcohol services)

*Discussion/Rationale/Evidence:*

1. ***Focus Area 8: Encourage emerging technology that supports pedestrian safety***
	1. Identify technology that supports pedestrian safety
	2. Coordinate with efforts around *New Technology and Traffic Safety* to assure that pedestrian safety is included
	3. Facilitate emerging vehicle technology

*Discussion/Rationale/Evidence:*

Pedestrian Safety Timeline

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| --- | --- | --- | --- | --- |
| ***Focus Area*** | ***2016*** | ***2017*** | ***2018*** | ***2019*** |
| 1. ***Explore laws, rules and ordinances that support pedestrian safety***
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| * 1. Expand photo speed enforcement within and beyond school zones
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| * 1. Provide legal protection for city and county pedestrian safety plans
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| * 1. Establish presumptive driver liability
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| * 1. Explore alternative modes of transportation (e.g. golf carts) in pedestrian-heavy zones
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| 1. ***Focus Area 2: Promote positive pedestrian culture***
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| * 1. Add pedestrian safety to Target Zero objectives relating to Impairment, Speeding, and Distraction Involved driving/walking
 |  |  |  |  |
| * 1. Establish funding for public education to increase pedestrian and driver awareness of risk and defensive behaviors
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| 1. ***Focus Area 3: Prioritize infrastructure investments to support pedestrian safety***
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| * 1. Provide incentives for including pedestrian safety improvements in infrastructure funding criteria
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| * 1. Assess and improve pedestrian road crossings
 |  |  |  |  |
| * 1. Design roads to reduce speed
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| * 1. Explore land use policies that support pedestrian safety
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| 1. ***Focus Area 4: Improve pedestrian data***
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| * 1. Assess pedestrian data systems
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| * 1. Identify over-represented user groups
 |  |  |  |  |
| * 1. Explore exposure data
 |  |  |  |  |
| * 1. Highlight evidence for proven, effective strategies
 |  |  |  |  |
| * 1. Propose strategies to address the factors that lead to some groups being over-represented
 |  |  |  |  |
| * 1. Propose changes to assure comprehensive, quality, shared, actionable data
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| 1. ***Focus Area 5: Invest in the development & implementation of pedestrian safety plans***
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| * 1. Explore pedestrian safety assessments
 |  |  |  |  |
| * 1. Identify actionable design applications
 |  |  |  |  |
| * 1. Crosswalk evaluation statewide
 |  |  |  |  |
| * 1. Invest in local pedestrian safety plans
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| 1. ***Focus Area 6: Implement proven enforcement strategies***
 |  |  |  |  |
| * 1. Photo red/school zone speed enforcement
 |  |  |  |  |
| * 1. Pedestrian enforcement
 |  |  |  |  |
| 1. ***Focus Area 7: Include diverse stakeholders***
 |  |  |  |  |
| * 1. Develop an inclusion strategy so that we are hearing from groups about issues unique to tribes, people of color, non-English speaking people, children, elders, people with disabilities
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| * 1. Explore strategies around pedestrian impairment and supporting services (housing, drug and alcohol services)
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| 1. ***Focus Area 8: Encourage emerging technology that supports pedestrian safety***
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| * 1. Identify technology that supports pedestrian safety
 |  |  |  |  |
| * 1. Coordinate with Target Zero efforts around *New Technology and Traffic Safety* to assure that pedestrian safety is included
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| * 1. Facilitate emerging vehicle technology
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