

## STATE OF WASHINGTON

## WASHINGTON TRAFFIC SAFETY COMMISSION

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Washington State continually strives to be a national leader in traffic safety. Since adopting the vision of Target Zero®, eliminating traffic deaths and serious injuries on our roads by 2030, major progress has been made to reduce traffic-related fatalities and serious injury collisions. However, challenging work remains to be done. I invite you to join the broad coalition of public, private, and non-profit organizations engaged in this important work.

Each year, the Washington Traffic Safety Commission (WTSC) offers grant opportunities to organizations pursuing Target Zero goals and objectives. These critical partnerships have helped establish Washington's reputation for creating and implementing leading-edge strategies to change driver behaviors and reduce preventable loss of life. We hope to strengthen existing partnerships and forge new ones as we look to the coming grant year and further success in our pursuit of Target Zero.

It is my pleasure to announce the availability of grant funding opportunities for Federal Fiscal Year 2019. This announcement is intended to solicit proposals from organizations across the state aimed at helping Washington reach Target Zero. It is my hope that the proposals will draw from the strategies outlined in the Target Zero Strategic Highway Safety Plan and strike a balance between strategies we know to be effective and those that will help us explore new areas in identifying innovative, measurable ways to reduce traffic deaths and serious injuries.

I invite you to put your passion, talent, and resources to work in helping us reach this worthy goal. The strength and breadth of our coalition continues to grow and directly impacts the outcomes and results of our work. I hope you will consider developing and submitting a proposal that strengthens our coalition and contributes to the important cause of eliminating traffic deaths and serious injuries by 2030.

To review grant criteria and submit a proposal, please visit the WTSC website: www.wtsc.wa.gov.

Sincerely,

Darrin T. Grondel Director