



The Washington Law Enforcement Challenge

Application Form Section 1 of 2

Judging & Submission

Applicants will be judged on their year-round efforts to detect and apprehend impaired drivers and to address impaired driving through policies, officer training, officer incentives/recognition, and public information and education.

Deadline:

Friday, September 7, 2012.

Submit Application to:

Kathy Droke

Washington Traffic Safety Commission

kdroke@wtsc.wa.gov

Inspired by the International Association of Chiefs of Police National Law Enforcement Challenge, the Washington Law Enforcement Challenge (WLEC) is a new traffic safety awards program that focuses on impaired driving. The program is supported by the Washington State Traffic Safety Commission (WTSC) - Washington Impaired Driving Advisory Council (WIDAC) to provide law enforcement agencies an opportunity to enhance and recognize how their program(s) make a difference in the communities they serve through impaired driving enforcement and education to reduce crashes, injuries, and fatalities.

Although focused on impaired driving in the inaugural year of the WLEC program, the WTSC intends to expand the program to include speed and occupant protection in future years.

High Visibility Enforcement

High visibility enforcement sends a clear message to the public that law enforcement is serious about traffic enforcement. Combined with paid advertising and/or earned media, high visibility enforcement has been shown to reduce traffic crashes, injuries, and fatalities. It is also known to increase the public's awareness of law enforcement's traffic safety efforts, and deter individuals from participating in other high-risk and/or criminal behavior. Law enforcement agencies participate in various high-visibility federal traffic safety campaigns during the year and are encouraged to support sustained high-visibility enforcement activities throughout the year.

Impaired Driving

The WTSC provides funding and support year-round for law enforcement agencies to participate in impaired driving crackdowns. These crackdown campaigns throughout the year, especially during high-risk times, use saturation patrols, signage, and other activities that would be highly visible to the driving public. Through the efforts of high visibility enforcement and better training of prosecutors, law enforcement officers and DUI courts, positive strides are being made in reducing alcohol-related fatalities.



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Award Categories

Municipal Law Enforcement Agencies

- 1- 50 commissioned officers;
- 51-100 commissioned officers;
- 101 and more commissioned officers

Sheriff's Offices

- 1- 20 commissioned officers;
- 21-50 commissioned officers;
- 51 and more commissioned officers

State Patrol

State Patrol districts will compete among themselves

Other Law Enforcement Agencies

- University/ College Police Departments; and
- Tribal Law Enforcement Agencies

Championship Class

The first place winners in the municipal and sheriff office categories will receive funding from the WIDAC Law Enforcement Recognition Project for the Chief or Sheriff (or designee) to attend a 2013 National Law Enforcement or Traffic Safety Conference of their choosing (i.e. National Sheriff's Association Annual Conference, National MADD Conference, or Lifesavers). The winners will be announced at the 2012 Fall WASPC Conference.

Need More Information?

For an expanded explanation of the Law Enforcement Challenge Evaluation Criteria and additional guidance on assembling your Law Enforcement Challenge application, download the complete "How-To" Guide from the WTSC website: www.wtsc.wa.gov

Please use Section 2 of the Application Form to provide the following information:

Policy & Guidelines Applicants must provide a copy of their policies and guidelines for impaired driving enforcement.

Training Outline the training conducted/received during the past three years (2009 – 2011) to support impaired driving enforcement. Provide a narrative about the training your agency conducted/received. Include the percentage of officers trained in each category. Do not include basic academy training or FTO training.

Incentives & Recognition Rewards and recognition provide motivation to individuals and agencies and are important elements in recognizing efforts and letting people know that traffic safety is a priority in the community and the agency. Agencies must provide documentation of recognition of officers who excelled in impaired driving enforcement. Letters of commendation, uniform pins or ribbons, plaques, etc. are examples of internal recognition. Examples of external recognition include plaques or letters from MADD or other service-based non-profit organizations.

Public Information & Education In this section, agencies should provide detailed information on their efforts to promote the issue of impaired driving. Provide a narrative of your public information and education activities and of your efforts to publicize highly visible impaired driving enforcement throughout the year. What has your agency done to communicate the message to the public? Include press releases, newspaper clippings, photos, samples of educational brochures, Web pages, etc. Share your results and provide supporting documentation.

Enforcement Activity Provide the number of total DUI arrests made by your agency in 2009, 2010 and 2011 and the number of DUI arrests made when participating in WTSC funding impaired driving activities.

How Effective Were You? The key to this section is simple – do the research and provide the numbers. This is not only important for completing your application, but this data will help you to evaluate and build your entire traffic safety program. This section can be used as a measurement of how well your agency is doing.

Quality of Submission How well did you organize your application? Your submission should follow the order of the application. Is all of the information clearly provided and is it creatively presented? The judges will look at how much effort you expended in preparing your application. Applications shall not be more than one inch thick. Applications larger than one inch will not be considered for judging. Please do not include any DVDs, CDs, or other electronic information and remember to spell out any acronyms.



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