$500 Earn FOR YOUR HIGH SCHOOL GROUP!

Help Stop Distracted Driving.

Here's the Deal:

A number of government agencies and State Farm Insurance are teaming up to provide teens with an opportunity to promote awareness about distracted driving. It's ***easy, fun*** and there is a ***reward*** for teens who participate.

How to Participate:

1. Look at this list of **Action Steps**. The subject you'll be working with will be distracted driving. Choose **five** Action Steps with this subject in mind. Send a letter to the following address (see sample letter on page 2) listing which five Action Steps you plan to undertake:

   Kathy Droke
   Washington Traffic Safety Commission
   P.O. Box 40944
   Olympia, WA 98504-0944
   ~OR~
   kdroke@wtsc.wa.gov
   ~OR~
   360-586-6489 (FAX)

   That's all you need to do to apply. If your grant is approved, then you will:

2. Do the Action Steps and take photos. The photos provide proof that you did what you said you would do. When you are done, email the photos and a letter signed by your advisor (see sample letter on page 3) describing each of the Action Steps to Kathy Droke at **kdroke@wtsc.wa.gov**.

3. The last step involves getting your advisor to sign an A-19 form. It's easy and simple. The form will be sent to you when your grant is approved.

ACTION STEPS – choose five from this list

1. Develop a brochure or flyer that describes the dangers of distracted driving. Make it personal, with facts, personal stories, and visuals. Distribute at least 50 copies to your fellow students.
2. Develop a commitment banner – have 100 students sign the banner making a pledge not to talk on the cell phone or send text messages while driving.
3. Write an article or letter-to-the-editor about the dangers of distracted driving. Submit it to your school and/or town newspaper.
4. Develop a poster about the dangers of distracted driving. Put up at least 12 posters around your high school.
5. Develop two large banners. The first one says "Distracted Driving Kills." The second one says: "Don't Text and Drive!" Hold these banners in a visible location where passing motorists can see them (for a minimum of one hour). Assign several students the task of counting the number of passing motorists who see your message.
6. Develop a PowerPoint presentation about the dangers of texting and driving. Give the presentation to a class or adult service club like the Kiwanis or Chamber of Commerce.
7. Write a speech, song, poem, or play about distracted driving and present it to your class, an all-school assembly, an adult service club like the Kiwanis or Chamber of Commerce and/or post it on YouTube.
8. Build a memory wall with photos from young people who have been hurt or killed in vehicle collisions. Include information about the importance of not driving while talking on a cell phone or texting.
9. Work with your fellow students and teachers to develop an anti-distracted driving program for the entire school. Bring in a guest speaker.
10. Conduct an opinion survey of at least 50 students from your school about the dangers of distracted driving. Compile the results into a report.
11. Working with your teacher, advisor, coach, or traffic safety professionals, develop a plan to support the State Farm 'Celebrate My Drive' Project. Http://www.celebratemydrive.com/home
12. Develop an education program on distracted driving and present it to a junior high school class or your fellow high school students.
13. Develop a video on the dangers of texting and driving. Post it to YouTube.
14. Sponsor a table where you share safety information regarding distracted driving. Host this during lunch or at an athletic event.
15. Other: An Action Step is something that promotes awareness about the issue within the high school community or the larger community. Do you have a different idea of what you'd like to do? Describe it in your application letter and we'll let you know if it's approved.

Who Can Apply: Organizations with non-profit or not-for-profit (501C(3) tax status, schools and local government agencies. All organizations need to have a statewide vendor number (most schools already do) and an A-19 form. You will receive these forms upon your approval.

State Farm™

Organized by the Washington Traffic Safety Commission and paid for in the public interest by State Farm Insurance.

Apply

The Distracted Driving Grant Application

Apply

Snail Email Fax

How To Apply?

So simple! Just cut and paste this letter (on the right) and insert your own Action Steps. If you are a student, have your sponsoring coach, teacher, or advisor sign it. Then send it to Kathy Droke at the Washington Traffic Safety Commission.

Email: kdroke@wtsc.wa.gov

Fax: 360-586-6489

Sample Action Steps Application Letter

Kathy Droke
Washington Traffic Safety Commission
P.O. Box 40944
Olympia, WA 98504-0944

RE: Distracted Driving Application

Dear Ms. Droke,

I am *(your name, title, high school and the group you represent.)* We agree to do the following five Action Steps to obtain a $500 no-strings-attached grant:

- List Your Action Step #1
- List Your Action Step #2
- List Your Action Step #3
- List Your Action Step #4
- List Your Action Step #5

We agree to have these tasks completed and the follow up letter sent to WTSC by this date: _____.

We have _____ (example: 930) students and faculty at our school.

Please contact me at *(your email address)* or at the following address to let me know if we qualify for this grant. Also, I understand that you will provide the A-19 form if my grant is approved.

Sincerely,

Your Name
Group you represent
High School Name and Address

_____ _____
Print Advisor's Name Advisor's Signature

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Distracted Driving Grant

Receive

How To Get Your Money

$500 Get Your Money!

(...it won't shower down on you, but it will be a lot of fun all the same)

How to get your money:

When you receive your approval from WTSC, and after you do your five Action Steps and take photos, submit the follow-up letter (on the right) that describes what you have done. Don't forget to include photos or some documentation that proves that you took the steps.

If you are a student the follow-up letter must be signed by your sponsoring coach, teacher, or advisor. Your school will receive the grant funds once your A-19 form is submitted and approved.

Follow-up letter:

Kathy Droke
Washington Traffic Safety Commission
P.O. Box 40944
Olympia, WA 98504-0944

RE: Distracted Driving Follow-up Letter

Dear Ms. Droke,

I am *(your name, title, high school and the group you represent).* We have completed the following five action steps against distracted driving to obtain a $500 no-strings-attached grant.

Photos and samples are attached. This is what we did:

- List Your Action Step #1
- List Your Action Step #2
- List Your Action Step #3
- List Your Action Step #4
- List Your Action Step #5

Sincerely,

Your Name
Group you represent
High School Name and Address

Print Advisor's Name _____ Advisor's Signature _____

If you have questions including where to get your A19 form, contact Kathy Droke at kdroke@wtsc.wa.gov

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