EARN $500 FOR YOUR HIGH SCHOOL GROUP

Help Stop Teen Drinking & Impaired Driving

Join the battle against teen alcohol abuse and impaired driving AND get a $500 no-strings-attached grant for your high school group.

Here's the Deal:

A number of government agencies and State Farm Insurance are teaming up to provide teens with an opportunity to promote healthy lifestyles that don't include alcohol. It's easy, fun and there is a reward for teens who participate: a $500 no-strings-attached grant for their school or club.

How to Participate:

1. Look at this list of **Action Steps**. The subject you'll be working with includes either: impaired driving, teen alcohol use and/or promoting parents talking with teens about alcohol use. Choose five Action Steps with these subjects in mind. Send a letter to the following address (a sample letter is on page two) where you list which five Action Steps you plan to undertake:

   Washington Traffic Safety Commission
   c/o Jonna VanDyk
   P.O. Box 40944
   Olympia, WA 98504-0944
   jvandyk@wtsc.wa.gov
   360-586-6489 (FAX)

   That's all you need to do to apply. If your grant is approved, then you will:

2. Do the Action Steps and take lots of photos. The photos provide proof that you did what you said you would do. When you are done, email the photos and a letter signed by your advisor describing what you did to: jvandyk@wtsc.wa.gov.

3. The last step involves getting your advisor to sign an A-19 form. It's easy and simple. The form will be supplied to you when you are at that point.

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ACTION STEPS – choose five from this list

1. Develop a brochure or flyer that describes the dangers of teen alcohol use. Hand out 100 of these brochures to other students and/or community members.
2. Develop a commitment poster (or banner) – have 100 students sign the poster where they make a commitment to not to drink alcohol (or similar message).
3. Write an article about the dangers of alcohol use by teens (or similar theme). Submit it to your school newspaper.
4. Write a letter-to-the-editor about your efforts to engage your fellow students about teen alcohol issues, and send it to your local news media.
5. Develop two large banners. The first one says "Draw The Line Between Youth and Alcohol." The second one says: "Honk If You Agree." Hold these banners in a visible location where passing motorists can see them (for a minimum of one hour).
6. Develop a Power Point presentation about the dangers of teen alcohol use. Give the presentation to a group of teens (a class) and/or adults.
7. Develop and give a Power Point presentation on the dangers of teen alcohol use to your local service clubs such as the Kiwanis or the Chamber of Commerce.
8. Write a speech, song or poem about alcohol and present it to your class.
9. Build a memory wall with photos from young people who have been hurt or killed in vehicle collisions involving alcohol, along with educational information.
10. Work with your fellow students and teachers to develop an all-school assembly on teen alcohol issues. Bring in a guest speaker, or organize a panel with local emergency medical technicians, hospital officials and law enforcement.
11. Work with your speech or debate team to sponsor a speaking contest among your fellow students about alcohol issues. Present your speeches to fellow students.
12. Develop a script for a T.V. and a radio commercial. Contact your local T.V. or radio station and ask them if they'll help you produce it and get it on the air.
13. Sponsor a meeting of teens and their parents on the theme of encouraging parents to talk to their teens about alcohol. Research the issues to determine what information should be covered. (Spice it up: Have teens play the role of their parent and parents play the role of their teen and "role play" how to talk to your teen about alcohol. Who does a better job?)
14. Conduct a survey of at least 50 students from your school about their opinions about teen alcohol issues and compile your findings into a report.

Who Can Apply: Schools, government agencies and organizations (like church and athletic groups) with non-profit (or not-for-profit 501c3) tax status. Organizations will need to have a statewide vendor number. Most of these organizations do, but Jonna VanDyk (jvandyk@wtsc.wa.gov) will help you get one if you don't.

Email
Fax
Snail Mail

How To Apply?

So simple! Just cut and paste this letter (on the right) and insert your own Action Steps and information. Have your sponsoring coach, teacher or advisor sign it. Then send it to Jonna VanDyk at the Washington Traffic Safety Commission.

Email: jvandyk@wtsc.wa.gov

Fax: 360-586-6489

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How To Apply

Sample Action Steps Letter

Jonna VanDyk, Program Manager
Washington Traffic Safety Commission (WTSC)
P.O. Box 40944
Olympia, WA 98504-0944

Dear Ms. VanDyk,

I am Jane Smith, coach of the Hoquiam High School Cheerleaders. We are registered with the IRS as a non-profit organization. We agree to do the following five Action Steps to obtain a $500 no-strings-attached grant:

- Develop a brochure that describes the dangers of teen alcohol use. We will hand out 100 of them to Hoquiam High School students.
- Develop a poster about the dangers of teen alcohol use and put up 12 posters in our school.
- Develop a commitment poster and have 100 students sign the poster where they make a commitment to not drink alcohol or drive impaired.
- Develop a Power Point presentation about the dangers of teen alcohol use and give the presentation before an audience of students and/or adults.
- Develop two large banners. The first one will say “Draw The Line Between Teens and Alcohol” and the second one will say: “Honk If You Agree” and we’ll hold these banners in a visible location for passing motorists to see for a minimum of one hour.

We agree to have these tasks completed and the follow up letter in to you by this date: _____.

We have _____ (example: 930) students and faculty at our school.

Please contact me at the following email janesmith@comcast.net or at the following address to let me know if we qualify for this grant. Also, I understand that I need to provide a signed A-19 form (which you will send me via email with my confirmation).

Sincerely,

Jane Smith
4325 Black Lake-Belmore Rd. SW
Hoquiam, WA 98512

$500 Get Your Money!

(...it won't shower down on you, but it will be a lot of fun all the same)

How to get your money:

When you receive your approval from WTSC, and after you do your five Action Steps (and take photos), then submit this second letter (on the right) that describes what you have done. Don't forget to include samples of the items and photos (or some documentation that proves that you took the steps). The second letter must be signed by your sponsoring coach, teacher or Advisor. Your Advisor (or school) will be sent a $500 check once the second letter has been received and accepted.

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Get Your Money

Sample of the follow up letter:

To the attention of:
Jonna VanDyk,
Washington Traffic Safety Commission (WTSC) P.O. Box 40944
Olympia, WA 98504-0944

Dear Ms. VanDyk,

I am Jane Smith, coach of the Hoquiam High School Cheerleaders. We are registered with the IRS as a non-profit organization. We agreed to do the following five Action Steps to obtain a $500 no-strings-attached grant from your organization as part of the State Farm Teen Alcohol Project.

Photos and samples are attached. This is what we did:

- Developed a brochure that describes the dangers of teen alcohol use and handed out 100 brochures to students and community members.
- Developed a poster about teen alcohol use and put up 12 posters in our high school.
- Developed a commitment poster and recruited 100 students to sign it.
- Developed a Power Point presentation and gave the presentation to the health class and at an all school assembly.
- Developed two large banners and held them up for a minimum of one hour where they were visible to passing motorists on a busy street. The first banner said "Draw The Line Between Teens and Alcohol." The second one said: "Honk If You Agree. "

Sincerely,

Jane Smith
4325 Black Lake-Belmore Rd. SW
Hoquiam, WA 98512

Who Can Apply:

Email Jonna VanDyk at jvandyk@wtsc.wa.gov or call 360-725-9885.