

# \$500

# Earn

## High School Distracted Driving Grant Project

### Here's the Deal:

State Farm Insurance and the Washington Traffic Safety Commission have teamed up to provide teens with an opportunity to tackle the distracted driving problem and obtain a \$500 no-strings-attached grant for a school group, such as cheer leading, basketball, debate club, choir, DECA, etc.

### Here's How:

Working with a school advisor or teacher, a group of teens complete five Action Steps (from the list on the right) to promote awareness about the dangers of distracted driving.

### 3 Easy Steps:

**Step One:** Along with your Advisor, write an Action Steps letter (see sample on page 2) explaining the five Action Steps you will complete. Submit this to WTSC for approval. Mail to: WTSC, Jonna VanDyk, P.O. Box 40944, Olympia, WA 98504-0944, or FAX to 360-586-6489 or email to: [jvandyk@wtsc.wa.gov](mailto:jvandyk@wtsc.wa.gov).

**Step Two:** Once your plan has been approved, do your five Action Steps. Take photos.

**Step Three:** Submit a second letter to WTSC from your Advisor stating what activities you did, include photos and samples. A signed A-19\* form (sample follows) must accompany the letter. Mail this to WTSC (same address). Your Advisor will be mailed a check for \$500.



## Earn \$500 for your club or team.

### Action Steps - choose five from this list.

1. Develop a brochure or flyer that describes the dangers of distracted driving. Working with your fellow students, hand out 100 of these brochures to other students and community members. Make it personal, with photos of your fellow students and their opinions about distracted driving.
2. Develop a poster about the dangers of distracted driving. Put up 20 posters in your high school.
3. Develop a commitment poster (or banner) – have at least 100 students sign the poster where they make a commitment to not talk on the cell phone or send text messages while driving.
4. Write an article about the dangers of distracted driving. Submit it to your school newspaper and your community newspaper.
5. Write a letter to the editor about your efforts to engage your fellow students in the battle against distracted driving and send it to your local news media.
6. Develop two large banners. The first one says “Distracted Driving Kills.” The second one says: “Don’t Text and Drive!” and hold these banners in a visible location where passing motorists can see them (for a minimum of one hour).
7. Develop a Power Point presentation about the dangers of distracted driving and sponsor a meeting with fellow students where you give the presentation and encourage a discussion of the issue.
8. Create a video about the dangers of texting and driving and post it on YouTube.
9. Write a song or poem about distracted driving and present it to your class.
10. Build a memory wall with photos from young people who have been hurt or killed in vehicle collisions. Include information about the importance of not driving while talking on a cell phone or texting.
11. Work with your fellow students and teachers to develop an anti-distracted driving program for the entire school. Bring in a guest speaker.
12. Work with your speech or debate team to sponsor a speaking contest involving your fellow students about traffic safety and distracted driving.
13. Develop a script for a T.V. or radio commercial on distracted driving and contact your local T.V. or radio station and ask them if they’ll help you get it produced and on the air.
14. Develop a script for an educational video on distracted driving.
15. Conduct a survey of at least 50 students from your school about their opinions about distracted driving. Compile the results into a report.

### Who Can Apply:

Organizations with non-profit or not-for-profit (501C(3)) tax status, schools and local government agencies. All organizations need to have a statewide vendor number (most schools already do) and a filled out A-19 form. Jonna VanDyk will send you these forms -- which are very simple to fill out -- when you send her your commitment letter ([jvandyk@wtsc.wa.gov](mailto:jvandyk@wtsc.wa.gov)).

# For your club



Organized by the Washington Traffic Safety Commission and paid for in the public interest by State Farm Insurance.

# Apply

## How To Apply



# \$500

## High School Distracted Driving Grant Project

### How to apply?

So simple! Just cut and paste this Action Steps letter (on the right) and insert your own Action Steps and information. Have your sponsoring coach, teacher or advisor sign it. Then send it to Jonna VanDyk at the Washington Traffic Safety Commission.

# Big Bucks

### Sample of the Action Steps letter:

Jonna VanDyk, Program Manager  
Washington Traffic Safety Commission (WTSC)  
P.O. Box 40944  
Olympia, WA 98504-0944

Dear Ms. VanDyk,

I am Leslie Smith, coach of the Hoquiam High School Cheerleaders. We are registered with the IRS as a non-profit organization. We are agreeing to do the following five Action Items to obtain a \$500 no-strings-attached grant from your organization as part of the State Farm teen anti-distracted driving grant:

- Develop a brochure that describes the dangers of distracted driving. We will hand out 100 of them to Hoquiam High School students and community members.
- Develop a poster about the dangers of distracted driving and put up 12 posters in our high school.
- Develop a commitment poster and have 100 students sign the poster where they make a commitment to not talk on the cell phone or send text messages while driving.
- Develop a Power Point presentation about the dangers of distracted driving and sponsor a meeting of law enforcement where we give this presentation and encourage them to enforce Washington's cell phone law.
- Develop two large banners. The first one will say "Distracted Driving Kills," and the second one will say: "Place Cell Phones in Trunk" and we'll hold these banners in a visible location for passing motorists to see for a minimum of one hour.

We agree to have these tasks completed and the follow up letter in to you by this date:\_\_\_\_\_.

We have \_\_\_\_\_ (example: 930) students and faculty at our school.

Please contact me at the following email [lesliesmith@comcast.net](mailto:lesliesmith@comcast.net) or at the following address to let me know if these funds are still available and we qualify under this grant. Also, I understand that I need to have a statewide vendor number (and that you'll send me the form to get this) and a signed A-19 form (which you will also send to me via email with my confirmation).

Sincerely,

Leslie Smith  
4325 Black Lake Rd.SW  
Hoquiam, WA 98512



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# Receive

## How To Get Your Money

# \$500

### High School Distracted Driving Grant Project

**How to get your money:**

When you receive your approval from WTSC, and after you do your five Action Steps (and take photos), then submit this second letter (on the right) that describes what you have done. Don't forget to include samples of the items and photos (or some documentation that proves that you took the steps). The second letter must be signed by your sponsoring coach, teacher or Advisor. Your Advisor (or school) will be sent a \$500 check once the second letter has been received and accepted.

**Sample of the follow up letter:**

To the attention of:  
 Jonna VanDyk,  
 Washington Traffic Safety Commission (WTSC) P.O. Box 40944  
 Olympia, WA 98504-0944

Dear Ms. VanDyk,

I am Leslie Smith, coach of the Hoquiam High School Cheerleaders. We are registered with the IRS as a non-profit organization. We agreed to do the following five Action Items to obtain a \$500 no-strings-attached grant from your organization as part of the State Farm teen anti-distracted driving grant, and we have completed all five tasks. Photos and samples are attached. This is what we did:

- Developed a brochure that describes the dangers of distracted driving and handed out 100 brochures to students and community members.
- Developed a poster about distracted driving and put up 12 posters in our high school.
- Developed a commitment poster and recruited 100 students to sign it.
- Developed a power Point presentation and sponsored a meeting of law enforcement where we gave the presentation and encouraged them to enforce Washington's cell phone law.
- Developed two large banners and held them up for a minimum of one hour where they were visible to passing motorists on a busy street. The first banner said "Distracted Driving Kills." The second one said: "Place Cell Phones in Trunk."

Sincerely,

Leslie Smith  
 4325 Black Lake Rd. SW  
 Hoquiam, WA 98512

P.S. Attached you'll find my signed A-19 form.

**Questions? Need further information?**

Email Jonna VanDyk at [jvandyk@wtsc.wa.gov](mailto:jvandyk@wtsc.wa.gov) or call 360-725-9885.

# Easy Money



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