



STATE OF WASHINGTON

## WASHINGTON TRAFFIC SAFETY COMMISSION

621 8<sup>th</sup> Avenue SE, Suite 409, PO Box 40944, Olympia, Washington 98504-0944, (360) 725-9860

December 21, 2016

Washington State continually strives to be a national leader in traffic safety. Since adopting the bold vision of Target Zero®, eliminating traffic deaths and serious injuries on our roads by 2030, tremendous progress and collaboration has been made to impact traffic-related fatalities and serious injury collisions. However, challenging work remains to be done. I invite you to join the growing coalition of public, private, and non-profit organizations engaged in this important work.

Each year, the Washington Traffic Safety Commission (WTSC) offers grant opportunities to organizations anxiously pursuing Target Zero goals and objectives. These critical partnerships have helped establish Washington's reputation for creating and implementing leading-edge strategies to curb driver behaviors that result in preventable and unnecessary loss of life. We hope to strengthen existing partnerships and forge new ones as we look to the coming grant year and further success in our pursuit of Target Zero.

It is my pleasure to announce the availability of Federal Fiscal Year 2018 grant funding opportunities through the WTSC. This announcement is intended to solicit proposals from organizations throughout the state aimed at helping Washington reach Target Zero. It is my hope that the proposals will draw from the strategies outlined in the Target Zero Strategic Highway Safety Plan and strike a balance between strategies we know to be effective, and those that will help us break new ground in identifying innovative, yet measurable ways to reduce traffic deaths and serious injuries. It is in this balance that we will continue our progress toward Target Zero while developing new strategies for responding to emerging trends and challenges. How we respond to these challenges will largely determine the speed at which we are able to realize the Target Zero vision.

I invite you to put your passion, talent, and resources to work in helping us reach this worthy goal. The strength and breadth of our coalition continues to grow and directly impacts the quality of our work and the outcomes that result. I hope you will consider developing and submitting a proposal that strengthens our coalition and contributes to the important work of eliminating traffic deaths and serious injuries by 2030.

Sincerely,

Darrin T. Grondel  
Director