

Cooper Jones Active Transportation Safety Council (ATSC)

Wednesday September 16, 2020

10 AM – 12:30 PM

Participants Attending: Alexandria Alston, WA Bikes; Jennifer Arnold, Spokane Regional Health District; Barb Chamberlain, WSDOT; Dongho Chang, Seattle City Traffic Engineer; Charlotte Claybrooke, Safe Routes to Schools; Chris Comeau, Bellingham City Planner; Josh Diekmann, Tacoma Transportation Engineer; Will Hitchcock, DOH; David Jones; Rep. Shelley Kloba; Katherine Miller, Spokane Capital Programs; Pam Pannkuk, Washington Traffic Safety Commission; Jon Pascal, Kirkland City Council; Dr. Amy Person, Benton-Franklin Health District; Julia Reitan, Feet First; Eveline Roy, Region 12 Target Zero Manager; Harold Taniguchi, Commission on Asian Pacific American Affairs; Kirsten York, Community Action Council of Lewis, Mason, and Thurston Counties; Anna Zivarts, Rooted in Rights.

Guests: Scott Barker, Path Forward Communications; Josh Martinsen, Office of Insurance Commissioner; Dana Quam.

ATSC Staff: Scott Waller.

Facilitator: Patricia Hughes, Trillium Leadership Consulting.

Objectives: (Participants will):

1. Review and Validate the Communications Plan
2. Receive update on Action Teams (Safety, Peds in Roadway, Speed Policy)
3. Discuss how to use the information and approach discussed by Franz Loewenherz at the August 2020 ATSC meeting

Follow Up Actions:

Today's Council Actions:

Discussion Notes

- 1) Scott Barker reviewed the draft Communications Plan

Q: Does WTSC have existing monthly communications we could be included in rather than starting from scratch to get people to sign up for a new list? Several of us put out e-newsletters that can include this. Comms has dual purpose: 1) To focus on a specific initiative and 2) our on-going mechanism for other topics, so we need clarity on that. A:

There are issue-specific groups at TSC, could be a beginning list. And ways to communicate other than email, budget implications.

Q: How do we staff and maintain a relevant email list? Needs to be added to the description of this group / staff of it.

Q: How can peer pressure help us? A cool driver vs. a bully driver. A: That strategy of behavior change is part of an umbrella transportation policy, WA Drive to Zero., promoting and recognizing the majority of people who obey the law, creating positive community norms.

Q: Key audiences – Rep. Kloba has info about WA State PTA resolutions – largest child advocacy group on getting to school safely. A: Yes, the presentation can be delivered to lots of groups who care, have started an extensive list.

Q: Do we still use PSA's? A: Yes, but they need to be paid for. \$ implications.

Next Steps:

- Get Action Team back together to incorporate feedback into next/final draft by end of Sept.
- (Scott B federal \$ contract ends 9/30). Have funding from ATSC through June 30, 2021, would need permission to enter into new contracts to work with Scott past that.
- In general, all Action Teams going forward that have a Comms need would need to incorporate this work. Phew. Be mindful that Scott has other work to do!
- Draft rewording of the "Concern" statement: Concern: Too many streets around schools invite speeding and make parents feel it's unsafe for kids to walk or roll to school.

2) Pedestrians in the Roadway Action Team, guest speaker Josh Martinsen, Office of Insurance Commissioner, How Findings of Fault are Determined.

OIC does not directly regulate how insurance companies determine fault. And, there is no set way for insurance companies to develop findings of fault.

Two primary sections of RCW - RCW 4.22: Contributory Fault – Effect – Imputation – Contribution – Settlement Agreements, and, RCW 4.22.015 - "Fault" is defined.

Generally, findings of fault are determined by the "standard" of "what would a reasonable and prudent person do?"