

2022 HIGHWAY SAFETY PLAN APPROVAL

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WTSC Commission Meeting

April 15, 2021





PURPOSE

 Seeking Commission approval of WTSC's recommended spending plan that will be incorporated into the 2022 Highway Safety Plan (HSP) – the annual application for federal funds from NHTSA





PROCESS TO DEVELOP PROGRAM PLANS

- Pre-work in November/December plus staff training on data driven planning
- Program Plan updates January
 - Theories of change (new this year)
- Internal program plan presentations
 January-February
- Technical Advisory Committee review & feedback process - March





WHAT IS A PROGRAM PLAN?

- Master document for each program that includes:
 - Data
 - Focus populations
 - Countermeasure strategies
 - Theories of change
 - Funding recommendation

Priority programs:

- Impaired Driving
- Distraction
- Motorcycles
- Tribal Traffic Safety
- Young Drivers
- Occupant Protection
- Non-motorized Safety

Other Programs:

- Research
- Traffic Records,
- Communications
- Community Traffic
 Safety





WHAT IS A THEORY OF CHANGE?

- A description of how the countermeasure strategy will influence...
 - Short-term outcomes beliefs, knowledge or skills
 - Intermediate outcomes behavior
 - Long term outcomes i.e., the impact on crashes
 - Safety impacts -i.e., the impact on serious injury/fatal crashes
- Helps surface assumptions
- Helps us think about evaluation





EXAMPLE - THEORY OF CHANGE

Program: Impaired Driving								
Strategy: DUI Courts								
Problem Id / Opportunity	Strategy Goals Broad action statements about the purpose(s) of the strategy & what it is intended to accomplish		esultant Outcomes: the strategy; what is ch Intermediate Outcomes (e.g. behaviors)	anged as a result Long-term Outcomes (e.g., crash involvement)	Projected Safety Impacts			
Among the 1,640 traffic fatalities that occurred 2016-2018, 57.8 percent involved drivers, walkers, or bicyclists impaired by alcohol or positive for drugs. Participants of DUI Court that follow the 10 guiding principles demonstrate reduced DUI recidivism.	Training and support for participating courts. All courts: • Follow the 10 guiding principles of DUI courts • Provide supervision, treatment & monitoring to high-risk impaired drivers (HRIDs) Maximize court enrollment Establish procedures to monitor pre/post driving records of court clients to establish efficacy of the strategy.	 HRID clients: believe that they can overcome their challenges by participating in the DUI court. learn strategies through the court process to deal with the root causes of their ID problem Are encouraged DUI Court clients must adhere to the court's requirements or face sanctions 	DUI Court graduates use skills and knowledge gained to avoid DUI	By avoiding DUI, HRIDs that graduated from a DUI court are involved in fewer crashes.	Fewer crashes due to fewer HRIDs results in a decrease in deaths & serious injuries on our roadways due to impaired driving.			



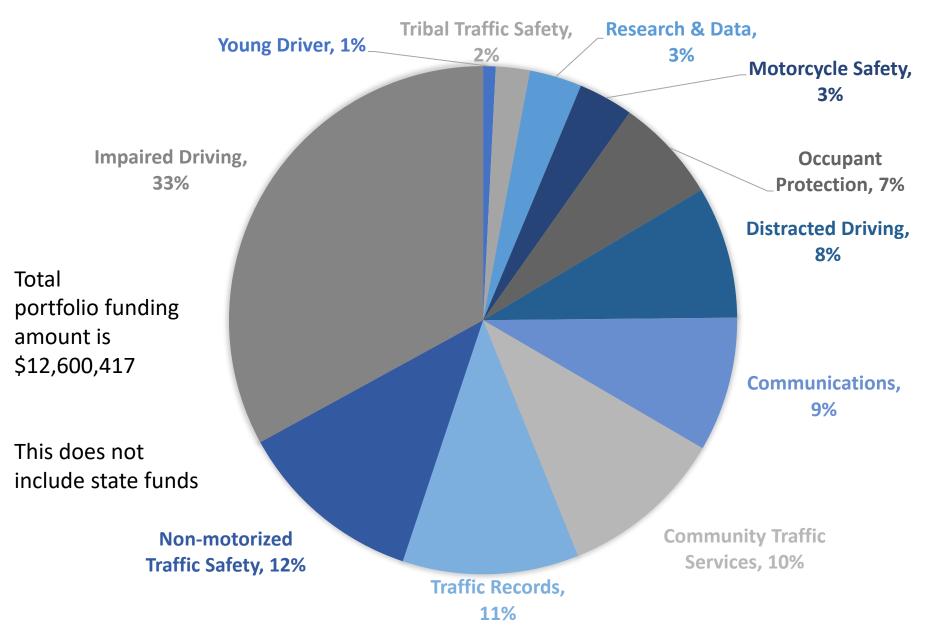
TECHNICAL ADVISORY COMMITTEE (TAC) PROCESS

- Two orientation meetings held in February
- Program plan summaries sent March 10 w/survey links
- TAC members asked to provide written feedback via the surveys
- Program managers followed up prior to the meeting to address issues, questions, comments
- March 24, TAC meeting summaries of spending plans shared – opportunity for open discussion





2022 Proposed Grant Portfolio Funding



EXAMPLE: COUNTERMEASURE - ACTIVITY - PROJECT FUNDING

Motorcycles						
Countermeasure	Activity	Project	Amount			
Motorcycle Rider Training and	Motorcycle	DOL's Motorcycle Safety	\$45,000			
Endorsements	Safety Program	Program				
	Support and	WTSC's Motorcycle Safety	\$45,000			
	Awareness	Program				
	\$90,000					
High Visibility Enforcement	HVE – Statewide Enforcement	Motorcycle HVE – WSP	\$100,000			
	HVE - Local enforcement	Motorcycle HVE – Local	\$150,000			
	HVE - Media Promotion	Motorcycle HVE – Paid Media	\$100,000			
		Subtotal	\$350,000			
	\$440,000					



NEXT STEPS

- April: Commission Approval
- May June:
 - 2022 Traffic Safety Targets Established
 - HSP chapters written / updated based on program plans
- July 1 Highway Safety Plan (HSP) transmitted to National Highway Traffic Safety Administration (NHTSA)
- August 15 NHTSA Approval anticipated
- October 1 Beginning of Federal Fiscal Year 2022





Questions





Thank You

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