



# WTSC 2023 HIGHWAY SAFETY PLAN OVERVIEW

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Briefing for Commissioners  
April 21, 2022

# OVERVIEW

- The impact of the Infrastructure and Investment Jobs Act
- Internal and external program plan review process
- HSP submission timeline
- Program plan spending summary
- Summary of spending plan changes from FFY22 to FFY23

# THE IMPACT OF THE INFRASTRUCTURE AND INVESTMENT JOBS ACT (IIJA) - FUNDING

- Washington awarded additional funds from NHTSA as a result of the IIJA in 2022.

Fund	IIJA Increase
402 – Highway Safety Program	\$ 1,170,000
405b – Occupant Protection	\$187,000
405c – Traffic Records	\$250,000
405d – Impaired Driving	\$737,000
405d – Impaired Driving 24/7	\$22,000
405f – Motorcycle Safety	\$24,000
405h – Walker and Roller Safety	\$50,000
Total Increase	\$2,440,000

402 most flexible of the traffic safety funds

405 program specific funds with unique restrictions

# THE IMPACT OF THE INFRASTRUCTURE AND INVESTMENT JOBS ACT (IIJA) - REGULATION

- Regulatory changes will take effect in Federal Fiscal Year 2024.
  - Transition from an annual highway safety plan to a triennial highway safety plan:
    - “The HSP must have:
      - A comprehensive, data-driven traffic safety program that results from meaningful public participation from affected communities;
      - Data-driven traffic safety enforcement programs; and
      - Data collection and analysis to ensure transparency, identify disparities in traffic enforcement, and inform traffic enforcement activities.
  - 164 Funding change – eligible for impaired driving countermeasures, not just alcohol

# PROGRAM PLAN REVIEW PROCESS

- Internal
  - Peer and management review of all program plans, January & February
- External
  - Technical Advisory Committee (TAC) Review – March
    - Written feedback
    - Verbal feedback
    - TAC members brief their Commissioners
  - Individual commissioner briefings for Commissioners without a TAC representative
  - April WTSC meeting – final approval

# 2023 HIGHLIGHTS – IMPAIRED DRIVING

- Local enforcement – \$500K, increasing slightly
- WSP Impaired Driving Program support increasing
- Traffic resource prosecutor program – remaining static
- Dedicated DUI enforcement in Spokane is concluded
- DUI Court support – remaining static, one court may drop off – self sustaining
- Expanding DUI-cannabis prevention campaign for young adults
- Piloting Electronic Home Monitoring at Clark County DUI Court, plus funding for indigent clients

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Impaired	\$4,992,000	\$ 4,340,653	\$651,347

# 2023 HIGHLIGHTS – WALKER & ROLLER SAFETY

- Continue 7 local projects from 2022
- Budgeting \$700,000 for additional local projects
- Devoting \$700,000 to a new Public Service Announcement (PSA) and media campaign targeting drivers following laws protecting walker and roller safety and consistent with the “Together We Get There” brand and approach.

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Nonmotorized	\$1,860,937	\$956,439	\$904,498

# 2023 HIGHLIGHTS – TRAFFIC RECORDS

- Two projects concluded in 2022
  - AOC - Law Table Clean Up
  - DOL - State 2 State Data Clean Up
- Four new projects will start in 2023
  - CRAB - GIS-Mo Training
  - DOL - Data Catalog
  - DOL - Feasibility study of a legal case management system
  - WSP - SECTOR Collision Diagram Tool
- All projects are IT/Database focused.

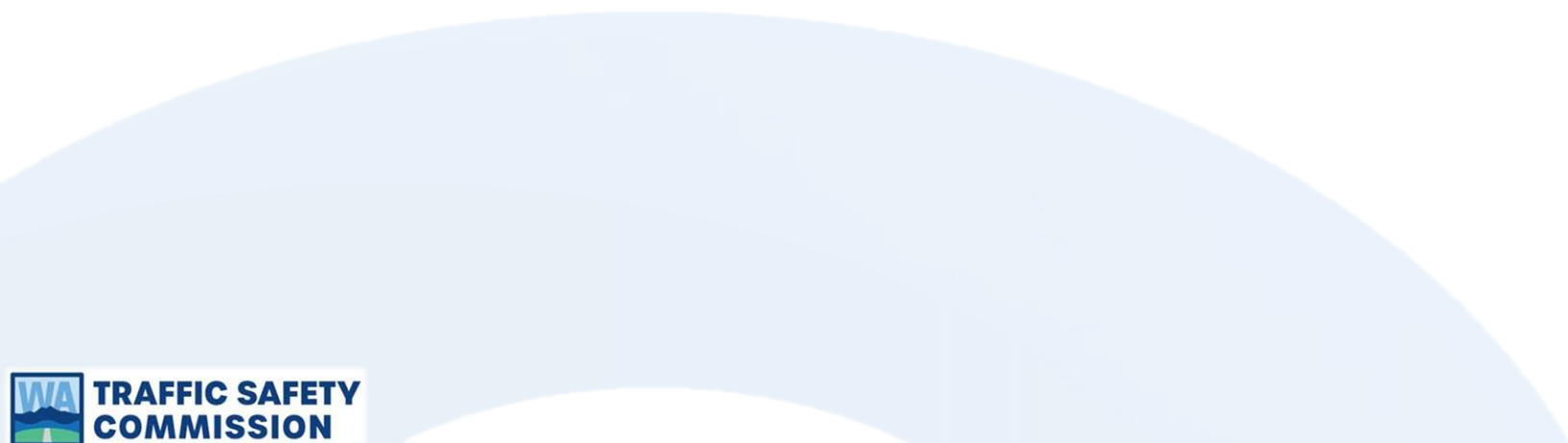
<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Traffic Records	\$2,087,837	\$1,467,996	\$619,841



# 2023 HIGHLIGHTS - COMMUNICATION

- Funds all of our ongoing communications work
- Increasing funding for all projects in this portfolio
- +\$950,000 for the “Together We Get There” campaign
- New State funding for a “Slow Down Move Over” campaign
- More funding for local Target Zero Managers (TZM) to use paid media in their communities

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Communications	\$1,900,000	\$880,000	\$1,020,000



# 2023 HIGHLIGHTS – COMMUNITY TRAFFIC SERVICES

- 17 Target Zero Manager (TZM) Positions (7 federal, 10 state)
- TZM Communications Lead
- 1 Statewide Law Enforcement Liaison
- 21 Local Law Enforcement Liaisons
- WASPC Traffic Safety Support Grant
- Law enforcement training to help grow engagement with traffic safety
- Law enforcement led strategies for growing proactive traffic safety culture

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Comm Traffic Serv	\$1,741,000	\$1,323,000	\$418,000

# 2023 HIGHLIGHTS – OCCUPANT PROTECTION

- Additional funding for the Child Protective Seat (CPS) program – maintenance of the CPS Technician Network
- Additional funding for “Click It Or Ticket” enforcement campaign
- Creation of a PSA for seatbelts using the “Together We Get There” approach and brand
- Continuing a pilot project focused on teen seat belt use in high priority counties.

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Occupant Prot.	\$1,395,000	\$844,131	\$550,869

# 2023 HIGHLIGHTS – DISTRACTED DRIVING

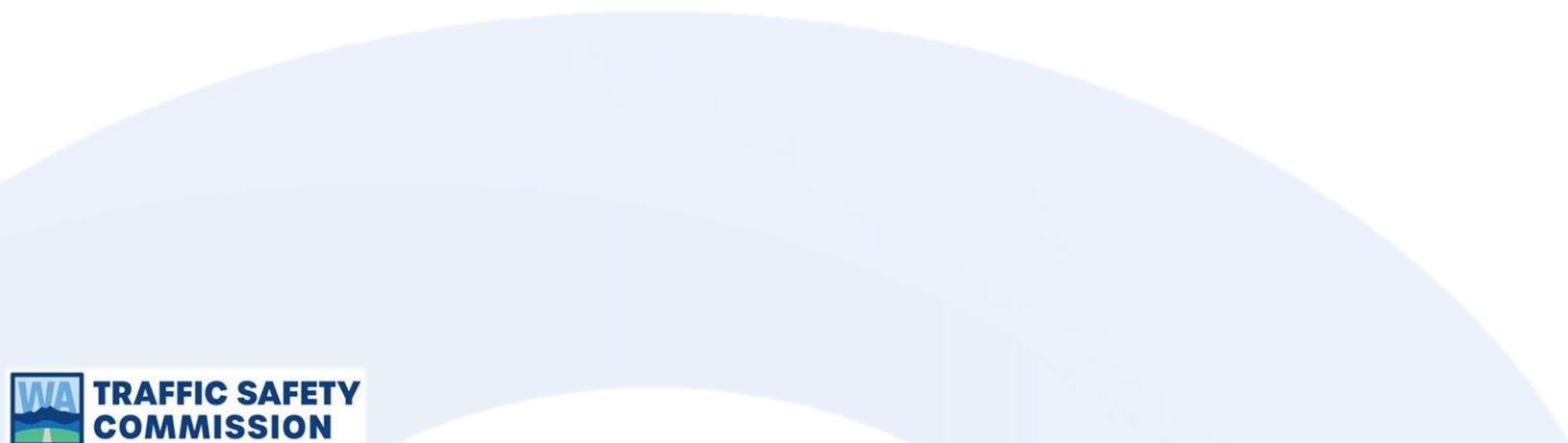
- Continuing the King County Distracted Driving Campaign
- Continuing statewide and local distracted driving enforcement
- Promotion of the Distracted Driving Employer Toolkit
- Campaign to promote proper use of Advanced Driving Assistance Systems (ADAS)

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Distracted Driving	\$1,160,000	\$1,058,500	\$101,500

# 2023 HIGHLIGHTS – MOTORCYCLE SAFETY

- Increased funding for all strategies
  - Promotion of advanced training and endorsements for riders
  - Motorcycle enforcement – local agency and WSP
  - Media campaigns – converting and expanding existing campaigns to the “Together We Get There” brand and approach

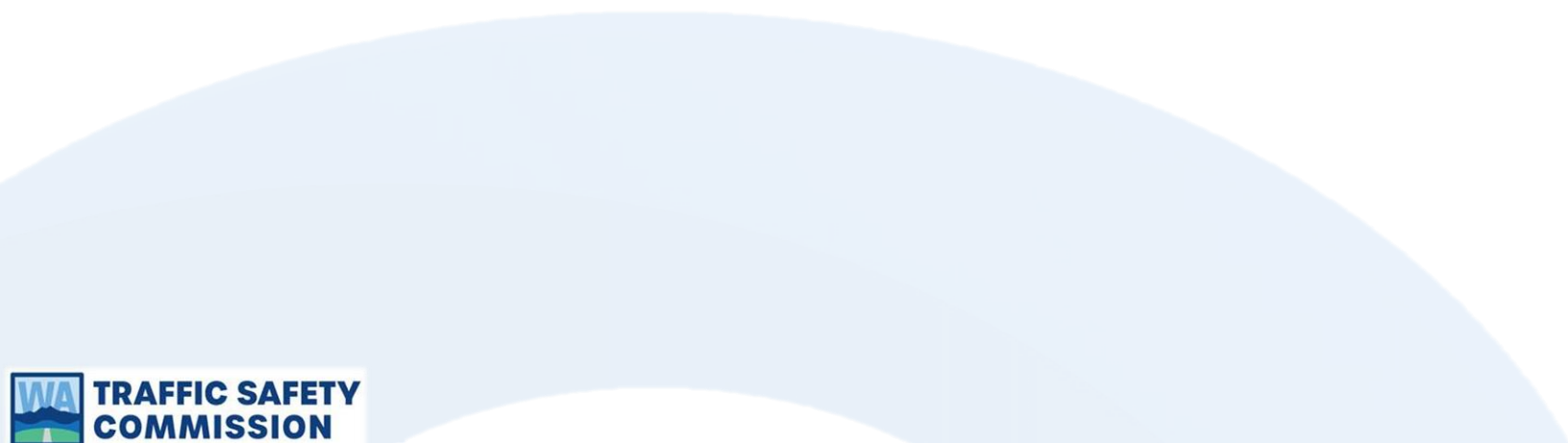
<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Motorcycle Safety	\$900,000	\$439,543	\$460,457



# 2023 HIGHLIGHTS – RESEARCH AND DATA

- Funds ongoing research program – software licenses that support reports, briefs, and dashboards plus some primary research
- Annual observation studies of seatbelt use, distracted driving
- Reinstating a child passenger safety belt observation study
- Continuing the statewide survey of driver knowledge and behaviors

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Research	\$572,820	\$420,000	\$152,820



# 2023 HIGHLIGHTS – YOUNG DRIVER SAFETY

- Adding strategies and adding funding for all existing strategies
- Developing advanced driver-assistance systems (ADAS) education for driving instructors
- Teen target zero
- Teens in the driver seat school-based program + *you in the driver seat* app
  - High Schools
  - Colleges

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Young Driver Safety	\$260,000	\$100,000	\$160,000

# 2023 HIGHLIGHTS – TRIBAL TRAFFIC SAFETY

- Funding for two tribal traffic safety coordinators – only one in the Yakama nation currently
- Tribal traffic safety conference/peer exchange
- Discontinuing the grant to support tribal law enforcement agencies

<b>Program</b>	<b>FY2023</b>	<b>FFY2022</b>	<b>Difference</b>
Tribal Traffic Safety	\$240,000	\$272,873	-\$32,873



# COMPARISON – 2022 TO 2023

Program	FY2023	FFY2022	Difference
Impaired	\$4,992,000	\$4,340,653	\$651,347
Traffic Records	\$2,087,837	\$1,467,996	\$619,841
Communications	\$1,900,000	\$880,000	\$1,020,000
Community Traffic Services	\$1,741,000	\$1,323,000	\$418,000
Occupant Protection	\$1,395,000	\$844,131	\$550,869
Walker & Roller Safety	\$1,860,937	\$956,439	\$904,498
Distracted Driving	\$1,160,000	\$1,058,500	\$101,500
Motorcycle Safety	\$900,000	\$439,543	\$460,457
Research	\$572,820	\$420,000	\$152,820
Young Driver Safety	\$260,000	\$100,000	\$160,000
Tribal Traffic Safety	\$240,000	\$272,873	(\$32,873)
<b>Totals</b>	<b>\$17,109,594</b>	<b>\$12,103,135</b>	<b>\$5,006,459</b>

# HSP TIMELINE

- HSP Timeline
  - May to June – Creation of HSP chapters
  - July 1 submission to NHTSA
  - August 15 – Deadline for National Highway Traffic Safety Administration approval / disapproval

# Thank You

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# PROPOSED 2023 WTSC SPENDING PLAN BY PRIORITY PROGRAM

