

TARGET ZERO MANAGER PROGRAM REFRESH

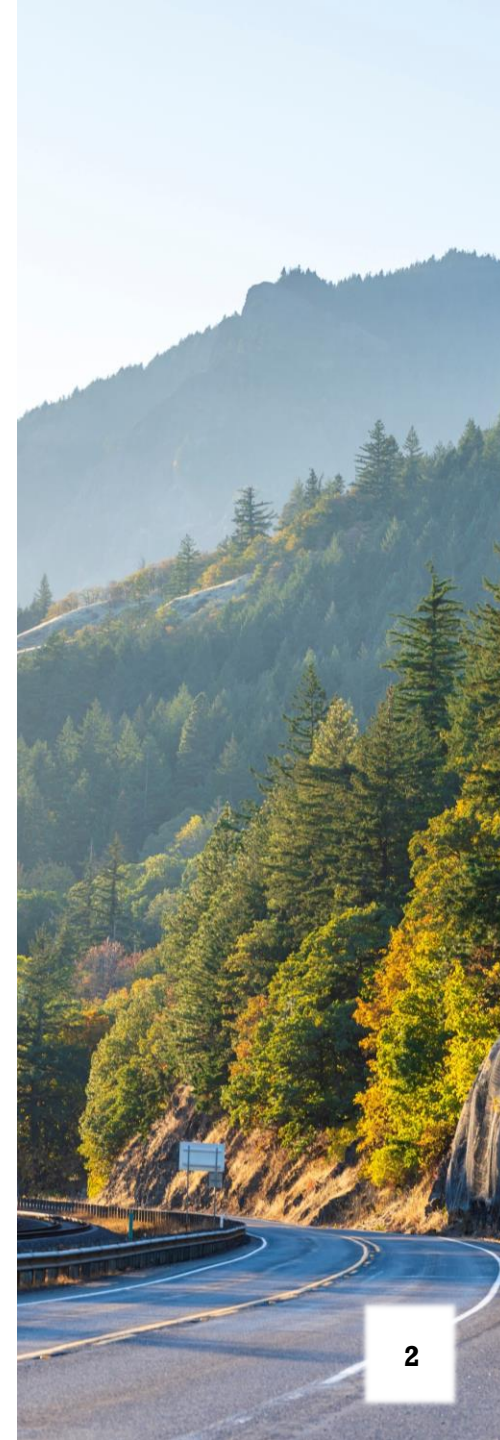
Wade Alonzo
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Washington Traffic Safety
Commission Meeting
July 21, 2022

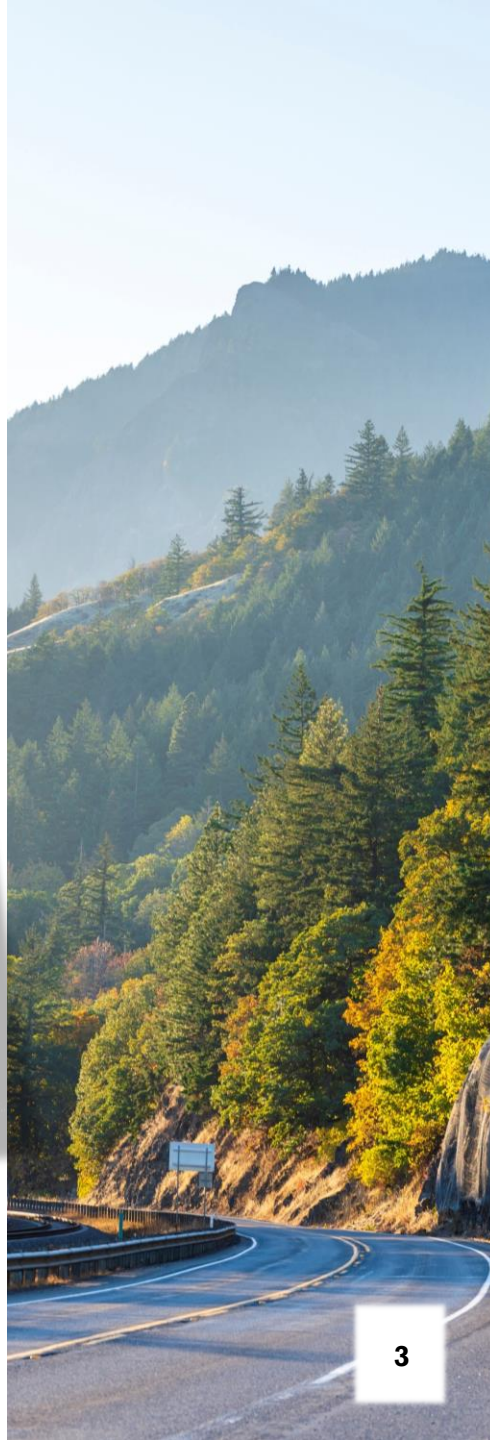
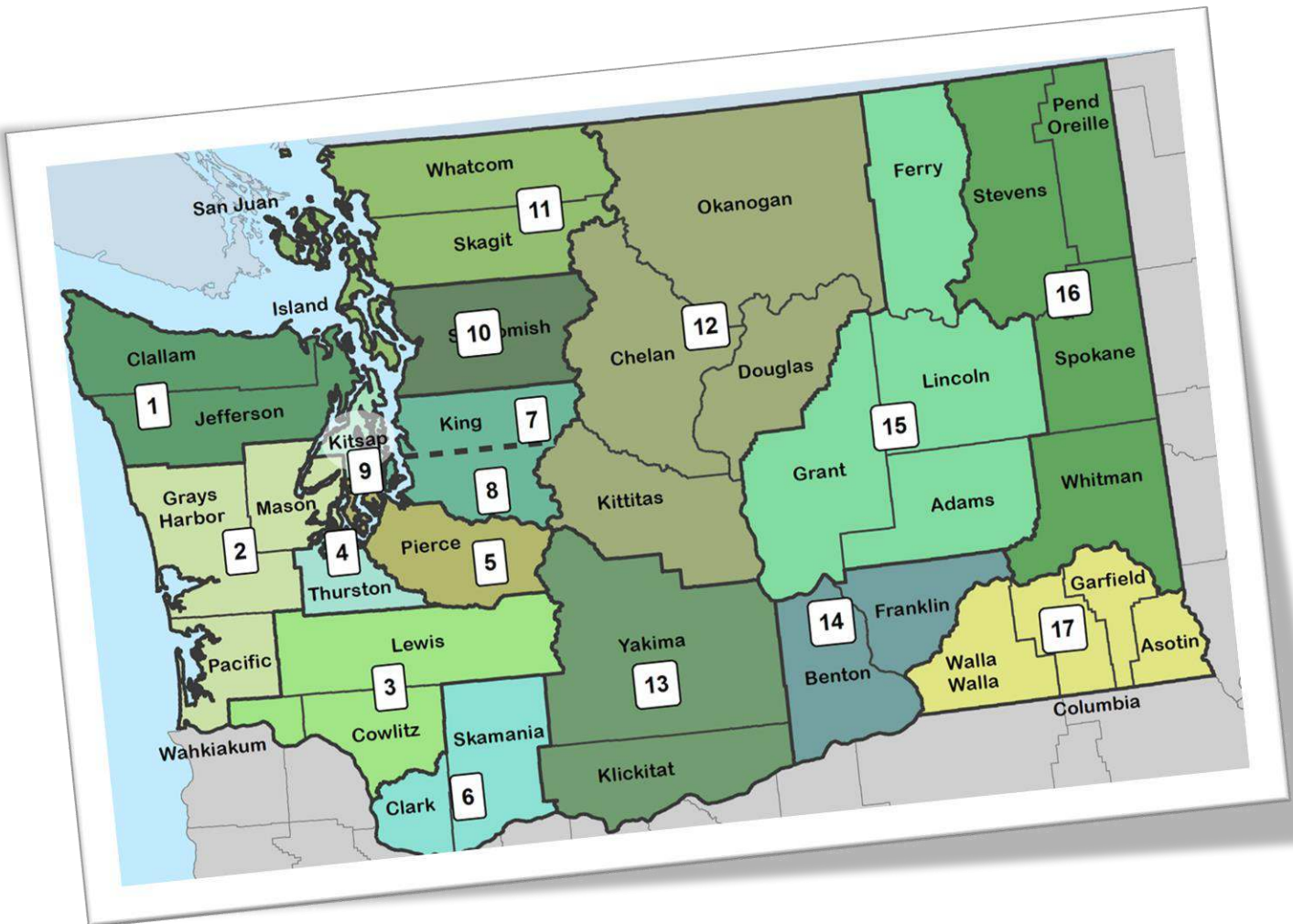


OVERVIEW

- TZM Program Overview
- Program refresh
- Next steps



WHAT IS THE TZM PROGRAM?





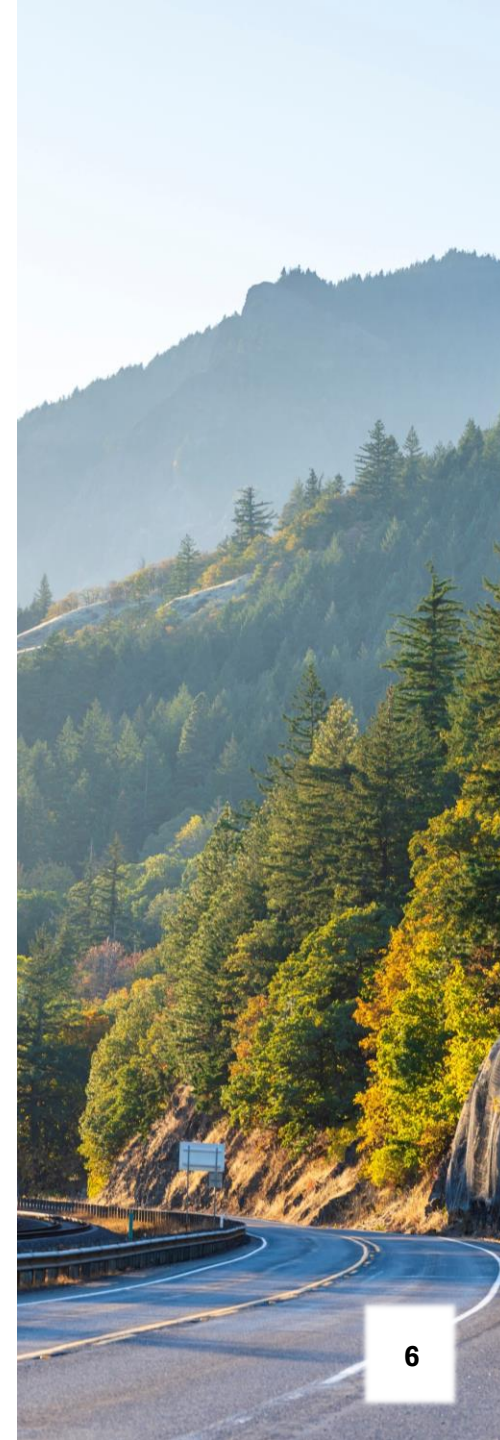
PROGRAM REFRESH

- The program has lacked a clear plan forward and experienced a turnover in Program Managers
- New challenges & opportunities ahead
- Intentional effort to seek input to develop a program vision & purpose



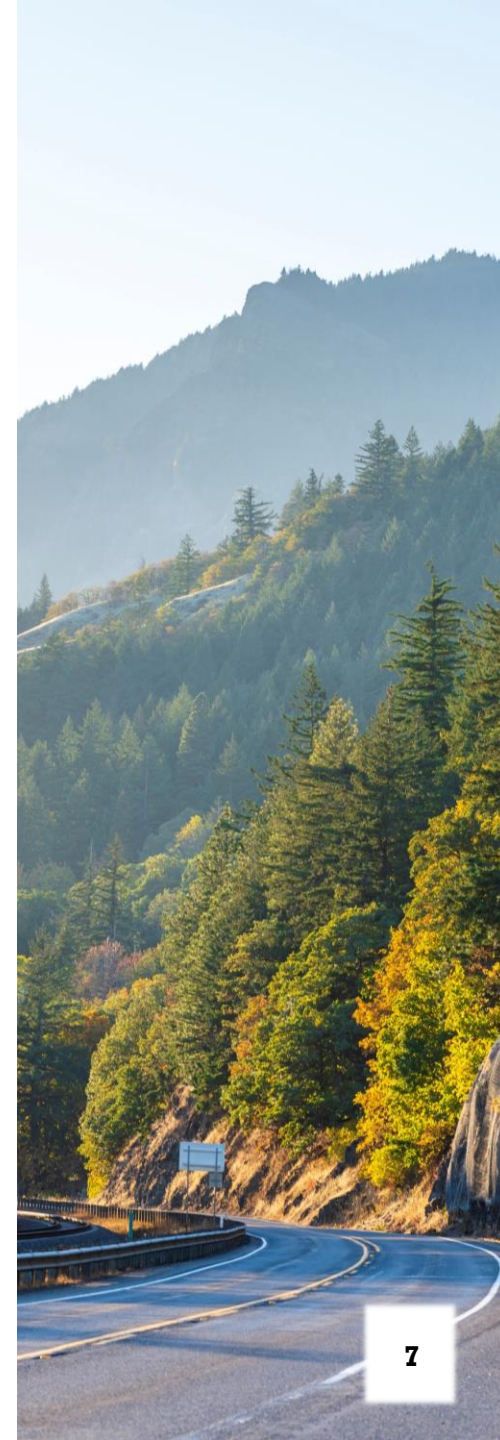
STAKEHOLDER INTERVIEWS

- 13 stakeholder interviews
- Interviews with all TZMs
- Internal discussions
- 21,000 words of notes

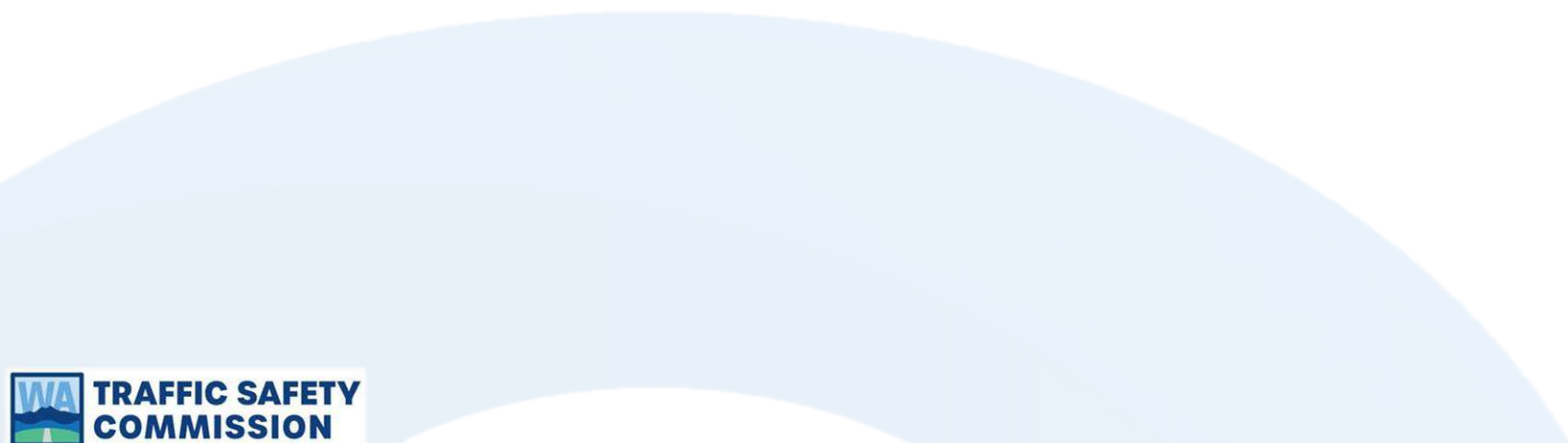


NEXT STEPS

- Starting the process of analyzing input, making meaning
- Then develop Program Vision and Purpose
- Then plan and timeline



Questions



Thank You

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