



Briefing for WTSC Commissioners on the 2024 Highway Safety Plan

April 20, 2023

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WTSC Program Director

HSP REVIEW PROCESS

- Internal

- Peer and management review of all program plans - January & February

- External

- Technical Advisory Committee (TAC) Review – March
 - Written feedback & Verbal feedback
 - TAC members brief their Commissioners

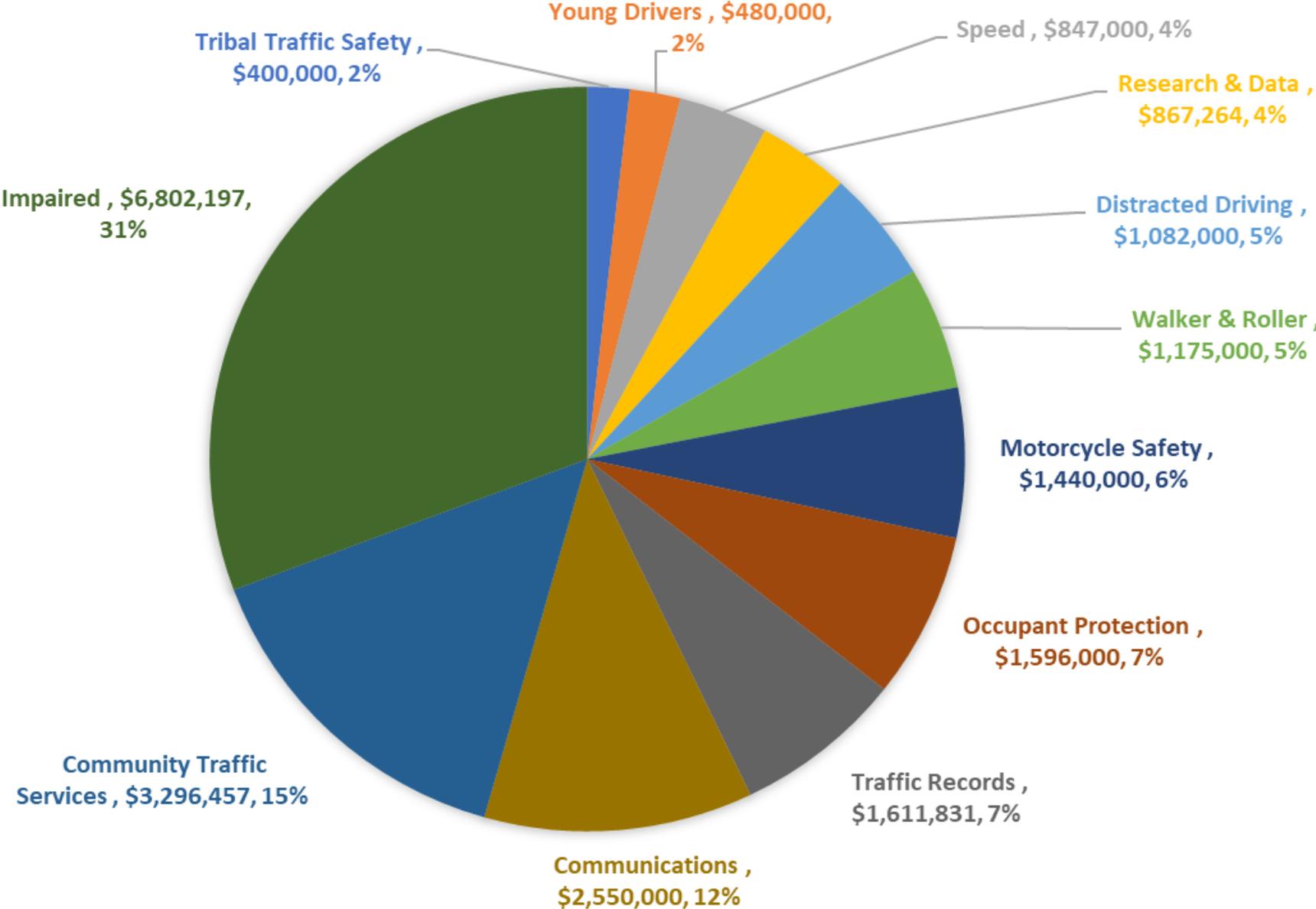
- Commission meeting

- Final approval - April

COMPARISON FFY2023 TO FFY2024

Program	FFY2023	FFY2024	Difference
Tribal Traffic Safety	\$240,000	\$400,000	\$160,000
Young Drivers	\$260,000	\$480,000	\$220,000
Speed	\$100,000	\$847,000	\$747,000
Research & Data	\$572,820	\$867,264	\$294,444
Distracted Driving	\$1,160,000	\$1,082,000	(\$78,000)
Walker & Roller	\$1,156,758	\$1,175,000	\$18,242
Motorcycle Safety	\$900,000	\$1,440,000	\$540,000
Occupant Protection	\$1,395,000	\$1,596,000	\$201,000
Traffic Records	\$2,005,349	\$1,611,831	(\$393,518)
Communications	\$1,870,000	\$2,550,000	\$680,000
Community Traffic Services	\$1,741,000	\$3,296,457	\$1,555,457
Impaired	\$4,992,000	\$6,802,197	\$1,810,197

WTSC 2024 SPENDING PLAN BY PROGRAM



HIGHLIGHTS – IMPAIRED DRIVING

- Increase the number of Traffic Safety Resource Prosecutors (TSRPs) from 1 to 3
- Add Electronic Home Monitoring in Clark County
- DUI Court monitoring - Mothers Against Drunk Driving (MADD) Project
- Grant with Administrative Office of the Courts (AOC) to manage the DUI Court program, additional courts, increased funding for some existing courts
- Support for Driver Alcohol Detective Systems for Safety (DADSS)
- Dedicated enforcement in Tacoma & Yakima

Program	FFY2024	FFY2023	Difference
Impaired	\$6,802,197	\$4,992,000	+\$1,810,197

HIGHLIGHTS – OCCUPANT PROTECTION

- Additional funding for Child Protective Seat (CPS) program administration
- Additional funding for CPS Technician mini-grants & training
- Positive Community Norms project continuing – no budget change

Program	FFY2024	FFY2023	Difference
Occ. Prot.	\$1,596,000	\$1,395,000	+\$201,000

HIGHLIGHTS – YOUNG DRIVER SAFETY

- Increase funds for Teens In The Driver Seat school-based program
- New campaign on “Next-level Traffic Safety Education Media Campaign” (contingent on legislation)
- Teen Target Zero continue – no funding change
- Vehicle Safety Technology Education for Driving Instructors continue – no budget change
- Continue the “Most Steer Clear” (in the Impaired Driving Program)
- Continue the Transforming Traffic Safety Culture with PCN (in the Occupant Protection program)

Program	FFY2024	FFY2023	Difference
Young Driver	\$480,000	\$260,000	+\$220,000

HIGHLIGHTS – WALKER & ROLLER SAFETY

- **FFY24** adds 3 new projects & continue a major statewide media campaign
- Continue: Lewis and Cowlitz County Walker Roller Equity Project
- New Projects:
 - Seattle Neighborhood Greenways Walker Roller Safety Community Engagement & Education Program Manager
 - Good to Go! Edmonds
 - Tacoma Neighborhood Education Project

Program	FFY2024	FFY2023	Difference
Walker & Roller Safety	\$1,175,000	\$1,156,758	+\$18,242

HIGHLIGHTS – DISTRACTED DRIVING (DD)

- Continue the King County Distracted Driving Campaign, Commercial Driver Training (TREDS) & Employer Toolkit
- Eliminate DD Symposium/Training

Program	FFY2024	FFY2023	Difference
Distracted Driving	\$1,082,000	\$1,160,000	-\$78,000

HIGHLIGHTS – TRIBAL TRAFFIC SAFETY

- Increase funds to support three tribal traffic safety coordinators – only 1 in the Yakama nation currently

Program	FFY2024	FFY2023	Difference
Tribal Traffic Safety	\$400,000	\$240,000	+\$160,000

HIGHLIGHTS – MOTORCYCLE SAFETY

- Continue with countermeasures to address rider education, High Visibility Enforcement (HVE) & motorist awareness
- Continue the rebrand of the motorcycle campaign – no change in budget

Program	FFY2024	FFY2023	Difference
Motorcycle Safety	\$1,440,000	\$900,000	+\$540,000

HIGHLIGHTS - COMMUNICATION

- Increase funds for website redesign
- Increase funds for impaired driving HVE media - all other HVE media static
- New Speed Media Campaign
- Additional funds for “Together We Get There” campaign
- Increase funds for local Target Zero Managers (TZM) media projects & TZM Communications Lead
- New funding for expanded community engagement & outreach

Program	FFY2024	FFY2023	Difference
Communications W/HVE Media	\$5,150,000	\$1,870,000	+\$3,280,000
Communications W/O HVE Media	\$2,550,000	\$1,870,000	+\$680,000

HIGHLIGHTS – TRAFFIC RECORDS

- All single year projects ending in 2023
- Success in spending down a surplus
- No new projects – all FY24 projects are existing multi-year projects

Program	FFY2024	FFY2023	Difference
Traffic Records	\$1,611,831	\$2,005,349	(\$393,518)

HIGHLIGHTS – RESEARCH & DATA

- 1 project ending (DOH Emerg. Dept. linkages for AIAN)
- 1 project continuing (UW High Risk Drivers)
- 3 new projects –
 - WSU Drug Recognition Expert (DRE) Research
 - Yakima DUI Court Evaluation
 - UW eScooter Injuries Research

Program	FFY2024	FFY2023	Difference
Research & Data	\$867,264	\$572,820	+\$294,444

HIGHLIGHTS – COMMUNITY TRAFFIC SERVICES

- Increase compensation for Target Zero Managers as part of the program update
- All HVE has been moved to this program plan
- 2 new projects:
 - Rural Trauma Team Development Courses
 - Science of Positive for Rural Populations

Program	FFY2024	FFY2023	Difference
Comm Traffic Serv W/HVE	\$5,596,457	\$1,741,000	+\$3,855,457
Comm Traffic Serv W/O HVE	\$3,296,457	\$1,741,000	+\$1,555,457

HIGHLIGHTS – SPEED PROGRAM

- New program plan
- New projects:
 - Speed Program Readiness and GHSA Consultation
 - Regional and/or Statewide Stakeholder Engagement
 - Speeding in school zone study participant support
 - Community speed management education & resource guide development

Program	FFY2024	FFY2023	Difference
Speed	\$847,000	\$100,000	+\$747,000

Questions

Thank You

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