



STATE OF WASHINGTON

WASHINGTON TRAFFIC SAFETY COMMISSION

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Staff Yearbook

2017

<http://wtsc.wa.gov/>

<http://www.targetzero.com/>

Darrin T. Grondel

Director
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Darrin has a Bachelor of Arts degree in Political Science from Brigham Young University, a Masters in Public Administration from The Evergreen State College, and is finalizing his Doctorate in Organizational Leadership with Brandman University. Darrin is also a graduate of Northwestern University School of Police Staff and Command, Class 201.

Darrin began his career as a trooper with the Washington State Patrol on January 6, 1992. He promoted through the ranks to Captain with varying job assignments, leadership, and management responsibilities.

In 2009, he was nominated to the Governors Distinguished Managers Association.

On March 1, 2012, Governor Christine Gregoire appointed Darrin as Director of the Washington Traffic Safety Commission.

On March 1, 2013, Governor Jay Inslee reappointed Darrin as Director.

Director Grondel is an active member with the Governors Highway Safety Association (GHSA) serving as Secretary on the Executive Board and the American Association of Motor Vehicle Administrators (AAMVA) where he serves as the Chair of the Law Enforcement Standing Committee and Chair of the Region IV Law Enforcement Committee.

He enjoys all sports and spending time with his wife and ten children.

Pam Pannkuk

Deputy Director

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Pam joined the WTSC team April 2017. Prior to joining the team, Pam was the with Governor's Offices as the Lead Senior Performance Advisor for Results Washington.

Pam has a bachelor's degree in Political Science with a minor in Psychology from University of Puget Sound, as well as a Certificate in Performance Management from South Puget Sound Community College. After graduation from the University of Puget Sound, Pam started her state employment at Washington State Department of Employment Security as an intermittent employee in a field office processing workers unemployment claims. In 2008, began working with the Governor's Office and reporting agency data, analysis and action items related to former Governor Gregoire's Government Management and Accountability (GMAP) performance management system. Pam provided a leadership role within the Results Washington program, which included leading and executing the Governor's Results Washington council meeting and Governor's Results Reviews and guiding agencies in performance management and accountability-related activities and improving the quality and usefulness of performance management information.

Pam has extensive experience in performance management, dashboard development, data analysis and performance improvement in government operations.

Tammy Bahr

Accounting Division
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Tammy is the newest member of the WTSC team. She is a Fiscal Analyst who joined us in December, 2015. Tammy has a BA in Business Administration with a Concentration in Accounting from the University of Washington in Seattle. She spent the first part of her career in the Forest Products and Aerospace industries as a Staff Accountant.

After taking time off to raise children she returned to work as a Fiscal Analyst for Washington State government. Prior to WTSC she worked for the Department of Ecology and the State Parks and Recreation Commission.

Tammy lives in Puyallup with her husband, dog (well, a Pomeranian), and cat.

In addition to enjoying learning all about WTSC's programs and the amazing people she works with, Tammy enjoys visiting her daughter in Seattle who is attending the University of Washington, gardening, reading, and is involved with the Daughters of the American Revolution, Mary Ball chapter in Tacoma, WA

Shelly Baldwin

Washington Traffic Safety Commission
Legislative Liaison and Media Manager

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Shelly Baldwin is the Legislative and Media Relations manager for the Washington Traffic Safety Commission. She serves as the agency's legislative liaison promoting policies to further the State's Target Zero goal of zero traffic deaths and series injuries. She directs the agency's educational and media campaigns to support WTSC programs aimed at improving driver behavior. She loves the opportunity to encourage others to embrace the state's goal of zero traffic deaths and the way these two roles combined as Washington passed and implemented a new, strict distracted driving law.

Shelly began her career at WTSC in 2007 as a program manager, where she administered statewide efforts to eliminate impaired driving fatal and disabling injury collisions. She has a bachelor's degree in English and Business from Washington State University.

Debi Besser

Programs and Services Division

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Debi spent 12 years in the private sector before joining the State of Washington in February 2007 as the Director of Purchasing for the Liquor Control Board. When Liquor was privatized in 2012, she joined the Washington Traffic Safety Commission (WTSC) in their mission to change driver behaviors to save lives. As the Traffic Records Program Manager, she works to improve data gathering efficiency and accessibility, to help the entire traffic safety community more effectively identify the causes of traffic deaths and serious injuries.

When not tirelessly figuring out how systems can do and be more, Debi enjoys spending time with friends and her tween daughter, exploring the amazing Pacific Northwest and beyond. Most weekends you'll find her outdoors hiking, mountain biking, kayaking, and whatever else she can find to learn.

<http://trafficrecords.wa.gov/>

Dick Doane

Research and Data Division

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Dick has worked for the WTSC for nearly 20 years. He is a Research Investigator with the Research and Data Division (RADD). Prior to his service with the State of Washington, he taught English at the college level for many years.

In addition to his highway safety and research work, he is a professional musician who sings and plays several instruments in a popular Irish band. He enjoys being in nature while skiing, hiking, and biking. He lives with his two sons in Olympia.

Edica Esqueda

Programs and Services Division
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Edica joined the WTSC staff in 2012. She co-manages the Impaired Driving Program learning all about the complexities of Impaired Driving issues. She also manages the state DUI Court programs and Law Enforcement Liaisons. Before joining the WTSC staff full time, she contracted with WTSC for 10 years as a Target Zero Manager in the Yakima/Kittitas area. Edica is originally from the lower Yakima Valley, where most of her family still resides. She freely admits moving to western Washington was an adjustment. (a good one!)

Edica is into the outdoors, camping, walks on the beach, traveling, and music. She volunteers for the Seattle based Rain City Rock Camp for Girls organization, which teaches young girls the value of self while learning to rock and roll! Working with Rain City Rock Camp also inspired her get back behind the kit and recently started drums lessons with a pro percussionist! Edica loves to see new things and experience places she's never been before. She adopts an open cubicle and phone line policy, so if you ever want to discuss ideas, potential projects, or other business, she can be a great resource. Go Cougs!

Myke Gable

Director of Programs and Services Division
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Myke served with the US Air Force in a variety of aviation, command, and education positions for over 22 years, and then started his career with Washington State at Clover Park Technical College in October 1997. In 1998, Myke moved to the Department of Licensing, where through the years he served as Training Manager, Administrator, and Assistant Director of all the major divisions, including Business and Professions, Driver Licensing, Vehicle Licensing, and Customer Relations. Myke came to WTSC in 2015, where he served as Program Manager responsible for the Target Zero Update Project and then was promoted to the position of Program Director. Myke has degrees in Aeronautical Engineering Technology, Aeronautical Science, and Aviation & Space Science.

In his "other life," Myke enjoys guitars, horses, airplanes, and motorcycles. He raises miniature cattle on a little ranch in Littlerock with his wife Lori, and they have one son who is a Ph.D. candidate at Harvard University, another son who owns a web development business in Paris, France, and a daughter who is office manager for an aeronautical firm in Seattle.

Geneva Hawkins

Research and Data Division

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Dawn Hernandez

Research and Data Division

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Dawn joined WTSC in June 2008. Prior to joining WTSC, she had been with state government at the Department of Personnel for 8 years. And before her state government service, Dawn was a manager and district trainer for 20+ years in various retail stores, the last one being PacSun.

Dawn and her husband live in Olympia with their daughter, three sons, four dogs, two cats, five fish and their grandchild. She loves watching her children play and coach sports, and outside of the office you will almost always find her in a gym or on the field.

Dawn is very proud to work for an agency that does such great things as saving lives and making a difference! She feels blessed to work with fantastic, big-brained, outside-of-the box thinkers.

Staci Hoff

Director of Research and Data Division

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Staci is the Director of the WTSC's Research and Data Division. The Research and Data Division manages the Washington Fatality Analysis Reporting System and provides data and information to the traffic safety community to foster data-driven decision making. Staci joined the WTSC in 2012. Prior to that, Staci was an epidemiologist with the Washington Department of Health since 2009. Staci has a PhD in Public Health Epidemiology and a Master of Science in Public Health, both from Walden University. She also has a Bachelor's in Biology degree from Idaho State University. Staci enjoys spending time with her husband and family, including two pre-teen boys and a baby girl.

<http://wtsc.wa.gov/research-data/>

Debbie Johnson

Director of Accounting Division

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Debbie has worked for WTSC for 16 years. She is the Finance Director responsible for overseeing the agency finances on both the state and federal sides as well as helping the program managers stay on track around all of the federal regulations. Prior to WTSC she worked 15 years with the Office of Financial Management and 5 years with the Office of Support Enforcement.

She enjoys an occasional camping trip with her husband in their 5th wheel or going to the beach and being around family.

Susan Koenig

Research and Data Division

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The Data Integration Specialist is part of the Research and Data Division (RADD) which provides data, traffic safety information, and data and interpretation services in order to support Washington's Strategic Highway Safety Plan, Target Zero. The Washington Traffic Safety Commission (WTSC), as well as agencies representing the commission and external stakeholders, relies on RADD to provide research initiatives, data and information management, systems to support, reporting of mission impact metrics, and support of program development and evaluation efforts. The Data Integration Specialist supports the broader efforts of RADD and the WTSC and will work to implement the vision of integrated traffic records.

Susan has a Master of Science degree in Computer Systems from City University and a Bachelor of Science with a Major in Business Administration Management and a Minor in Computer Applications from Central Washington University. Susan has worked at Boeing, Group Health, Washington Mutual, and Nordstrom before beginning state service in 2010 with the Department of Corrections as the SAS Data Systems Manager prior to joining WTSC in January 2017.

Outside of work, Susan lives out on the Olympic Peninsula and enjoys boating on Mason Lake where she lives with her husband, traveling to warm and sunny Mexico a few times a year, playing with various arts and crafts, doing Do-It-Yourself projects and yard work, spending time with friends and family, and loves being outdoors when it's a beautiful day in the Pacific Northwest.

Erika Mascorro

Programs and Services Division

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Erika Mascorro began working with the Washington Traffic Safety Commission (WTSC) in January 2017. She joined the team to manage the Distracted Driving Program, and the High Visibility Enforcement Campaigns. She is also serving as the Traffic Engineering Liaison and will lead the Target Zero Washington State Strategic Highway Safety Plan evaluation. Since starting her work with WTSC she has expanded the communications strategy plan to more effectively cover the Spanish speaking community in the state. She is fluently bilingual in English and Spanish and serves as the agency's Spanish spokesperson.

In the past, Mascorro has worked for Mothers Against Drunk Driving as a Victim Advocate, and has done project management in public involvement and business development in transportation projects in the State of Texas. She is certified by the Federal Highway Administration in Title VI Environmental Justice Public Involvement. She has also worked in communications and intergovernmental affairs at the San Antonio River Authority. Her previous position was with the federal government at the U.S. General Services Administration as a White House appointment during President Barak Obamas Administration as Congressional Liaison and Special Assistant to the Regional Administrator.

Mascorro attended Our Lady of the Lady University in San Antonio, Texas, and has a degree in political science, sociology, and a certification in criminal justice. She enjoys practicing meditation, yoga and spending time with her husband and son.

Mark Medalen

Programs and Services Division

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Mark has worked for the WTSC since 1997. He manages the Motorcycle Safety Program and co-manages the Impaired Driving Program. Prior to his position with the Programs and Services Division, he spent 10 years in WTSC's Communications Program working with the media and publicizing Washington's traffic safety campaigns including Click It or Ticket, Drive Hammered-Get Nailed, Slow Down or Pay Up, Share the Road with Motorcycles, and Text Talk Ticket.

In addition to his highway safety work, he is a professional musician and enjoys writing, photography, and video production. He lives with his wife and two sons in Olympia.

<http://itsafineline.com/>

<https://www.facebook.com/itsafinelinewa>

<http://www.wsp.wa.gov/forensics/impdriving.htm>

Geri Nelson

Executive Assistant to the Director

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Geri joined the Washington Traffic Safety Commission as Executive Assistant to the Director in June 2013. She has been with state government for 27 years, holding positions at the Attorney General's Office, Office of Marine Safety, Governor's Office, and the Department of Commerce. Prior to her state government work, Geri worked at an Olympia law firm.

Geri enjoys boating, hiking, and golfing. She lives in Olympia with her husband and son.

Jerry Noviello

Programs and Services Division

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As a Program Manager with the WTSC, Jerry's main responsibilities include co-managing the Target Zero Manager (TzM) network and the state's speed reduction projects. He influences the WTSC's goal of reaching Target Zero by supporting these local traffic safety coordinators in their efforts to develop and grow locally driven projects throughout Washington. The favorite part of his job is meeting with TZMs and discussing the many projects happening throughout the state.

Before coming to the WTSC, Jerry spent five years in northern California coordinating a multi-site education program that served over 1,400 elementary-middle school youth in low income schools. He moved to Washington in 2012 to be closer to family, and spent 2.5 years as the Target Zero Manager in Thurston County based out of the county Prosecuting Attorney's Office.

Jerry lives in Olympia with his wife and dogs and enjoys biking and gardening. Fun fact: He is a Kurt Russell fan and has a framed poster of Big Trouble in Little China!

Terry Ponton

Research and Data Division

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Terry has been with the WTSC since June 2007 serving as one of two research analyst in the Fatality Analyst Reporting System (FARS) Program, the national traffic data base. The FARS analysts receive and monitor crash reports for all traffic deaths that occur in Washington, negotiate data sharing with partner agencies, and search in creative ways for missing information to provide the National Highway Traffic Safety Administration with ever-evolving information relating to fatal crashes and their causes.

Terry has a Bachelor of Business degree in Management and a Master of Science degree in Aeronautical Science. In his free time Terry's passion is volunteering with the local animal shelter and hiking the trails of WA.

Rainboe Sims-Jones

Office Assistant

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Rainboe began working for WTSC in March 2016. Prior to joining WTSC, she worked at Department of Health in the Radiation Protection office, and at Bonjour Cupcakes in Olympia.

Rainboe graduated from The Evergreen State College in Olympia in 2010 with a B.A. in Cultural Studies and Creative Writing. She loves reading (she's always reading a book or five), cooking, hiking, adventures, learning about plants and trees, making jewelry, and creating mixed media art. She has a black lab/border collie mix named Bella.

Rainboe says "I feel very lucky to have been offered the opportunity to work with such a fabulous, knowledgeable, motivated team, and I've absolutely loved working for WTSC from my first day. I'm certainly not planning on leaving anytime soon!"

Erica Stineman

Programs and Services Division

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Erica has been a Communications Consultant with the WTSC since 2012. Prior to her time here, she worked in the private sector in training and development.

Born in Michigan and raised in central Ohio, Erica attended Miami University in Oxford, OH and received her Bachelor's degree in Journalism. She met her future husband, Kyle, while at Miami and the two moved to Washington in 2010.

Erica currently lives in Tumwater with Kyle and their one-year-old daughter, Lydia, and their two dogs, Andy and Bella. She enjoys cooking (and eating), traveling, and playing with her kids (the human and the furry ones).

Scott Waller

Programs and Services Division

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Scott Waller began working with the Washington Traffic Safety Commission (WTSC) in November 2016. He is program manager for Occupant Protection, Pedestrian/Bicycles, and is the agency's Tribal Liaison.

Since starting with WTSC he has been involved with developing the Year One Report for the Pedestrian Safety Advisory Council, a legislatively-directed group with the responsibility of developing recommendations for pedestrian safety across the state, and has led a strategic planning process for the Tribal Traffic Safety Advisory Board.

In the past, Scott worked with the DSHS/Division of Behavioral Health and Recovery. He developed and managed a wide range of substance abuse prevention and mental health promotion programs and initiatives. He has been a national trainer for community coalition development and operation, prevention workforce assessment and improvement, and evidence-based prevention programming.

Scott has earned a Masters in Educational Counseling from Heritage University and a Bachelor's in Communications from Washington State University. He is a Certified Prevention Professional and is a certified mediator for dispute resolution.

He enjoys bicycling, playing guitar, singing and spending time with his wife, Sherry, and two children and other family and friends.

WTSC is guided by Washington's Strategic Highway Safety Plan known as Target Zero with a mission to eliminate serious injury and fatal traffic crashes. The Traffic Safety Commission is responsible for coordinating and facilitating traffic safety initiatives throughout Washington at the city, county, state, tribal, and federal levels to ensure a safe motoring environment. The Washington Traffic Safety Commission is recognized nationally as a leader in this important area of public safety.

Angie Ward

Programs and Services Division

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Angie has served over 30 years in state government, and has worked for the WTSC since 1993. She currently manages the Distracted Driving and Young Driver Programs along with the High Visibility Enforcement grants. Starting as an executive assistant to the director she never intended to stay so long, but got sucked into the job satisfaction inherent in traffic safety work.

In addition to working at the WTSC, she is a professional musician and enjoys hiking, cooking, baking cakes, and travel. She lives with her husband and two boys in Olympia.

[Distracted Driving Facebook Page](#)

[Distracted Driving Law Enforcement Roll Call Video](#)

[What's Your Goal? \(English\)](#)

[What's Your Goal? \(Spanish\)](#)