



## Students Are Safer When Drivers Slow Down

### Traffic Safety is Important to Everyone

Driving the speed limit reduces risk of injury and serious harm for drivers, passengers, and pedestrians. Make a deliberate choice to slow down, focus only on driving, and consistently wear a seat belt to demonstrate you care. Traffic safety culture is driven by daily choices. Together we make the roads safer for our children and youth!

**Tell the Story** Connect with concerned stakeholders and decision makers to slow speeds and mobilize your community. Share your data, create care and concern, issue a call to action, and engage community members:

- ⇒ Provide and collect a [parent-teen driving agreement](#) when students apply for a school parking permit to promote safe driving expectations
- ⇒ Adopt the free peer-to-peer [Teens in the Driver Seat program](#) to reduce risks and raise cash funds for your school club.
- ⇒ Encourage drivers 16-25 to use the free [You in the Driver Seat app](#) to earn free gift card rewards for safe driving. [Provide your mailing address](#) to request app cards to share with teens.

**Slower Speeds Save Lives** Speeding increases danger for everyone crossing streets or driving, walking, or rolling to school. Take these steps to slow traffic and improve student safety:

- ◇ Use this data brief and the [Speed Safety Cameras Readiness Guide](#) to educate decision makers to adopt automated enforcement to slow speeds around critical places kids live, learn, play, and travel.
- ◇ [Explore lowering speeds](#) to 20 MPH on school walk routes to protect school children and families.
- ◇ Engage teens with [traffic safety contests and scholarships](#) with cash awards!
- ◇ Share [safety messages](#) in your social media to promote a traffic safety culture in school zones and other places children and youth visit in your community.



Capital High School HOSA-Future Health Professionals, Olympia, WA, receives their \$500 State Farm award for completing two *Teens in the Driver Seat* modules.

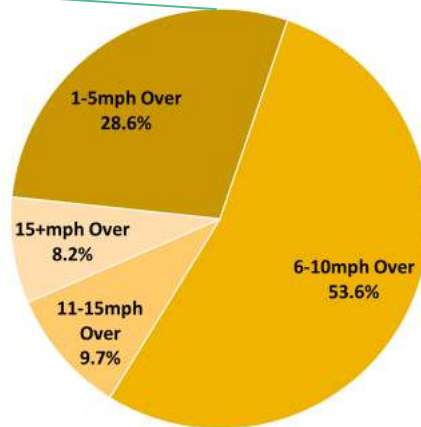
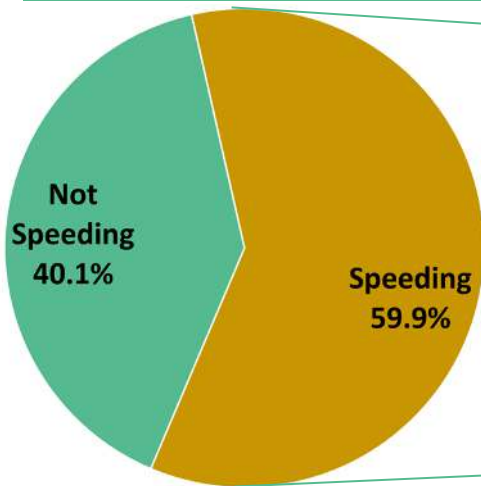
### Online Resources

- ⇒ Use the [Walkability Checklist \(Spanish\)](#) to decide if your neighborhood, school walk route, or community is a friendly place to walk. Your school zone speeding data may help you take steps to make walking and riding in your community safer.
- ⇒ Talk with preteens and teens using these talking points to [Prevent Teen Pedestrian Crashes](#). How long has it been since you earned your driver’s license? Things may have changed since then.
- ⇒ Find [US Department of Transportation funding](#) to support increased safe bike and pedestrian pathways to where teens and families want to go. Use the [Let’s Get Together: A Guide for Engaging Communities and Creating Change](#) to incorporate allies outside your learning community.
- ⇒ Get to know and work with your [regional Target Zero Manager](#), a traffic safety professional interested in your community and your safety! They are willing partners and have resources to promote traffic safety for everyone.



# Canyon Park Middle School Survey Results

October 26, 2022—Morning; November 1, 2022—Afternoon				How fast are SPEEDING DRIVERS going?			
Posted Speed/ Vehicle Action	Total Driver Observations (n=)	NOT Speeding Driver	Speeding Driver	Speeding 1-5 mph over	Speeding 6-10 mph over	Speeding 11-15 mph over	Speeding 15+ mph over
A.M. School Zone (20 mph)	145	43.4%	56.6% (n=82)	14.6% (n=12)	58.5% (n=48)	17.1% (n=14)	9.8% (n=8)
P.M. School Zone (20 mph)	182	37.4%	62.6% (n=114)	38.6% (n=44)	50.0% (n=57)	4.4% (n=5)	7.0% (n=8)
Entering School	104	59.6%	40.4% (n=42)	33.3% (n=14)	40.5% (n=17)	11.9% (n=5)	14.3% (n=6)
School Bus	15	66.7%	33.3% (n=5)	60.0% (n=3)	40.0% (n=2)	0%	0%
Passing Through	208	28.4%	71.6% (n=149)	26.2% (n=39)	57.7% (n=86)	9.4% (n=14)	6.7% (n=10)
All Drivers	327	40.1%	59.9% (n=196)	28.6% (n=56)	53.6% (n=105)	9.7% (n=19)	8.2% (n=16)



### Survey results show:

- ⇒ More than half of drivers exceeded the 20 mph speed limit, with slightly higher rates of speeding during the afternoon.
- ⇒ The majority of speeding drivers were traveling 26-30 mph, however nearly one in ten were traveling in excess of 35 mph.
- ⇒ One-third of bus drivers were traveling in excess of the 20 mph speed limit, but none higher than 30 mph.
- ⇒ The observers counted 23 drivers who dropped children off on the shoulders in front of the school then made U-turns to exit the area to avoid entering the school.
- ⇒ Nearly three out of four drivers passing by the school were speeding.

### Observation Notes

Observations were collected near the front of the school on 23rd Ave SE. Flashing beacons with signage indicate the active school zone. The school is surrounded by residential areas. There are sidewalks leading up to the school on both sides, however the sidewalk on the west side of the street ends in front of the school and there are no crosswalks on 23rd Ave SE where sidewalks end. Crossing flags are available at locations where crosswalks are present.

