



Washington State
Department of Health

WTSC
07.20.23 | Olympia

What is Public Health?

“What we as a society do ***collectively*** to assure the conditions in which people can be healthy.”

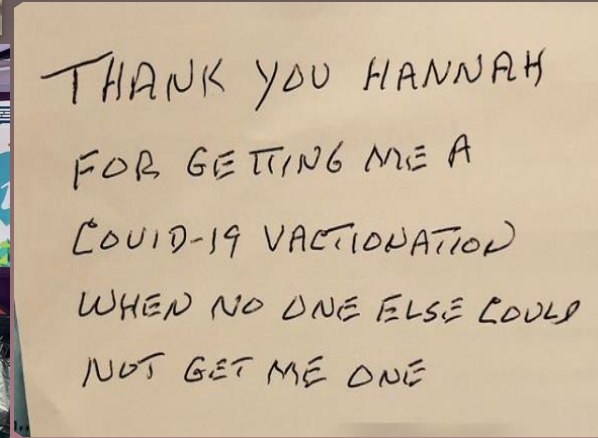
- *The future of the Public's Health in the 21st Century, Institute of Medicine, 2003*



Health

*Where Equity,
Innovation and
Engagement meet*

Shared Successes to Protect Washingtonians



Re-Imagining COVID-19 Response

- **Care-A-Van**
- **Vaccine Action Command and Coordination System (VACCS) Center**
- **Vaccine Implementation Collaborative**
- **WA Notify App**
- **WA Verify App**
- **Power of Providers (POP)**
- **Say Yes! COVID Test**



Power of Providers



**Vaccinate
WA** 
[CovidVaccineWA.org](https://www.CovidVaccineWA.org)

A Long Road Ahead - Public Health Never Sleeps



FROM

**Transactional
Health**

TO

Transformational Health



WASHINGTON STATE DEPARTMENT OF HEALTH

TRANSFORMATIONAL PLAN

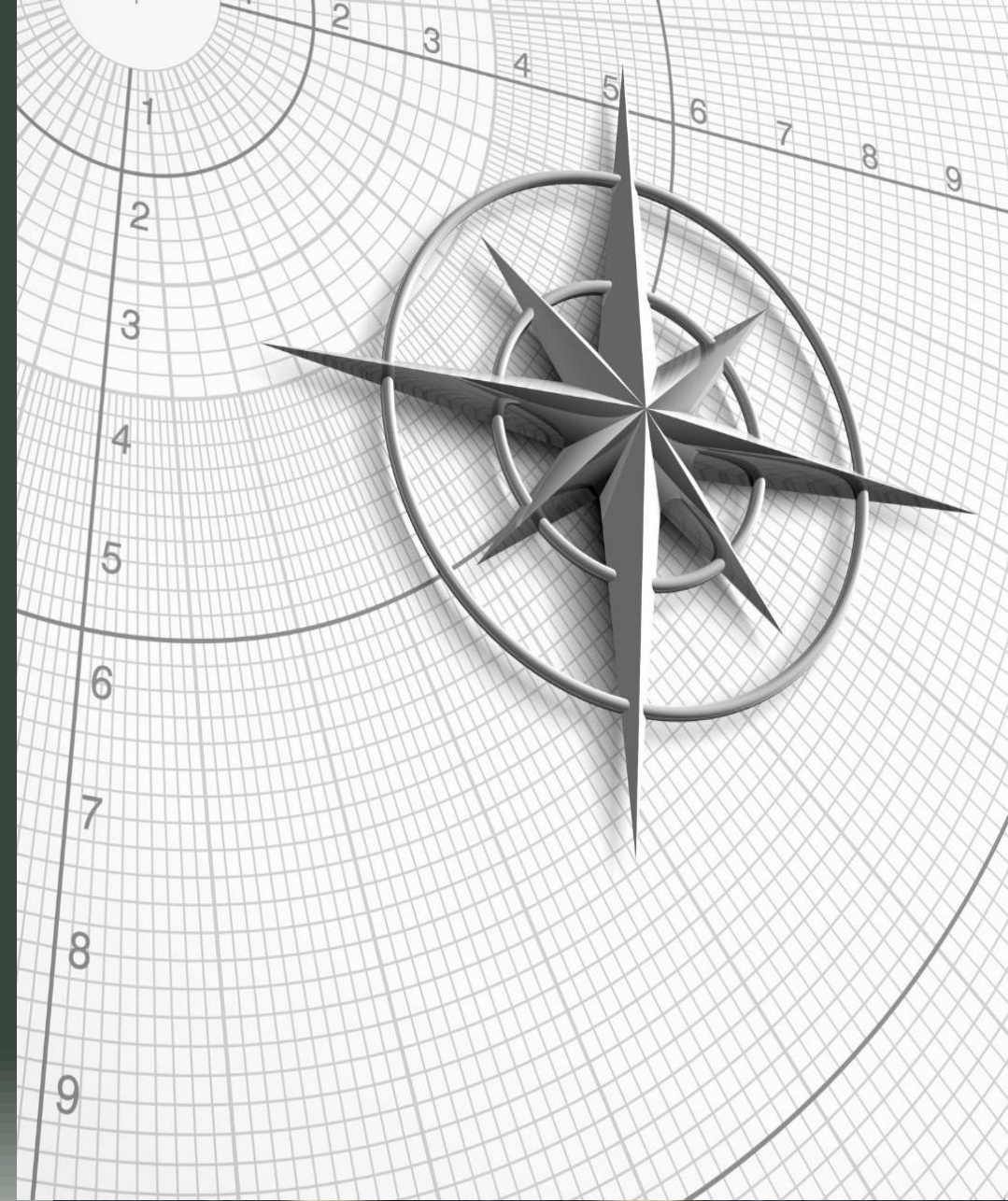
A VISION FOR HEALTH IN WASHINGTON STATE

- Shares our findings after a **year-long process of engagement** – both internally and externally
- Draws on in-person and virtual **convenings on COVID-19, healing, hope, and health for all**
- Includes an extensive **review of DOH programs and activities**, as well as **emerging national themes in public health practice**
- Builds upon **Governor Inslee's January 2021 challenge to “reimagine public health”**
- Names five **Transformational Priorities** and a commitment to **six actions for each priority**
- Uses an “Equity, Innovation, and Engagement” frame and **3V's of Public Health Visibility, Value, and Validation**



Strategic Plan: Roadmap for Collective Impact

- ***Bold insights, initiatives and innovations***
- ***Build on current strengths***
- ***Bring focus to areas of growth and opportunities***
- ***Best serve our people and the public***



WASHINGTON STATE DEPARTMENT OF HEALTH
TRANSFORMATIONAL PLAN
A VISION FOR HEALTH IN WASHINGTON STATE

OUR PRIORITIES AND VISION FOR TRANSFORMATIONAL HEALTH



I. HEALTH AND WELLNESS

All Washingtonians have the opportunity to attain their full potential of physical, mental, and social health and well-being.



II. HEALTH SYSTEMS AND WORKFORCE TRANSFORMATION

All Washingtonians are well served by a health ecosystem that is robust and responsive, while promoting transparency, equity, and trust.



III. ENVIRONMENTAL HEALTH

All Washingtonians will thrive in a broad range of healthy environments — natural, built, and social.



IV. EMERGENCY RESPONSE AND RESILIENCE

All Washington communities have the information and resources they need to build resilience in the face of myriad public health threats and are well-positioned to prepare for, respond to, and recover from emergencies and natural disasters.



V. GLOBAL AND ONE HEALTH

All Washingtonians live in ever-connected environments that recognize and leverage the intersection of both global and domestic health as well as the connections of humans, animals, and the environment.

TRANSFORMATIONS IN ACTION



INNOVATION AND TECHNOLOGY



COMMUNITY CENTERED



VISIBILITY AND VALUE



EQUITY DRIVEN



COLLABORATIVE ENGAGEMENT

CORNERSTONE VALUES: EQUITY • INNOVATION • ENGAGEMENT
VISION: EQUITY AND OPTIMAL HEALTH FOR ALL





PRIORITY II. HEALTH SYSTEMS AND WORKFORCE TRANSFORMATION

VISION

All Washingtonians are well served by a health ecosystem that is robust and responsive, while promoting transparency, equity, and trust.

COMMITMENT

We will align skills, resources, and partnerships to ensure our health systems and infrastructure capabilities are scalable, responsive, and modernized to promote data driven and innovative approaches to improving health. We will build and transform our systems to be accessible and responsive to Washingtonians regardless of who they are or where they live.

KEY STRATEGIES

1. **Invest in and support** secure and innovative health information technologies and infrastructure supports that will enable partners to access and exchange information that addresses whole person health in a culturally and linguistically respectful way.
2. **Ensure** our public health, health care, and community-based partners and their workforce have the data, technology, and system supports they need to build and utilize connections among health, social, and community initiatives.
3. **Champion** the recruitment, development, and retention of a strong, capable, and diverse and inclusive state, local, and Tribal public health workforce and further policies and efforts that support, invest in, and diversify our health system workforce.
4. **Strengthen** the collection, analysis, linkage, and dissemination of timely, accessible, and actionable health data, guided by community priorities, to inform better community level interventions and initiatives that improve both individual and population health.
5. **Co-create** robust data sharing capabilities and systems with local health jurisdictions, with Tribes honoring Tribal data sovereignty, and other stakeholders to support better detection, understanding, and addressing of the burden of disease and health inequities.
6. **Invest in and leverage** previously developed tools, technologies, and strategies, including newer ones utilized during the COVID-19 pandemic such as interactive dashboards, communications pathways, and geospatial mapping to assist individuals, communities, health systems, and policy makers, to make data-informed decisions to promote health.



MODERNIZING DATA ACCESS



DOH TRANSFORMATIONAL PLAN: A VISION FOR HEALTH IN WASHINGTON STATE | 4

RESPONSE AND RESILIENCE

Information silos in the and are well- and recover ars.

reats, the, and f response, mmunity boration, arts will learn rise activities id resilient.



BUILDING RESILIENCE

ness on behalf of Washingtonians and to minimize impact on people and lives, lites, and advance protections in advance a broad range of public health threats and emergencies.

2. **Collaborate** with a myriad of community-rooted organizations, disaster response and recovery partners, and interagency partners to develop, share, and act upon key information in culturally and linguistically appropriate ways related to hazards and emergencies.
3. **Recruit, develop, train, and retain** a robust and capable workforce prepared to respond in an emergency and institute planning initiatives to support response personnel in disaster response and recovery efforts integrating models of excellence and infrastructure advancements from a broad range of emergencies including the COVID-19 pandemic.
4. **Seek** flexible and sustainable funding opportunities to invest in activities that support robust response activities, workforce, tools, and the communities we serve and that allow for scarce resources to be equitably allocated.
5. **Support and prioritize** community-led solutions to mitigate barriers to optimal outcomes, survival, and resilience for all communities especially those most at-risk through a broad range of community engagement and response initiatives.
6. **Ensure** resilience and behavioral health promotion planning and implementation efforts are key components of current and future response activities serving community members, partners, and responders alike.



DOH TRANSFORMATIONAL PLAN: A VISION FOR HEALTH IN WASHINGTON STATE | 6



PRIORITY V. GLOBAL AND ONE HEALTH

VISION

All Washingtonians live in ever-connected environments that recognize and leverage the intersection of both global and domestic health as well as the connections of humans, animals, and the environment.

COMMITMENT

We will lead the development and implementation of creative solutions to improve the health and well-being of Washingtonians and the communities in which they live through strong bidirectional pathways for advancing partnerships, key planning strategies, and communications efforts.

KEY STRATEGIES

1. **Incorporate** best practices from beyond borders to advance the health and well-being of Washingtonians and the communities in which they live through strong bidirectional pathways for advancing partnerships, key planning strategies, and communications efforts.
2. **Leverage** the collective strength and wisdom of existing and emerging global health and One Health stakeholders and institutions within (and beyond) Washington state to participate in and support robust and connected networks of information sharing, strategy development, and engagement.
3. **Seek** resources and funding as well as partnership opportunities to enhance capabilities across health systems to ensure a globally connected community of partners with particular emphasis on mentorship and training opportunities, system and technology enhancements, and engagement pathways to address domestic issues through global health learning.
4. **Advance** timely, culturally, and linguistically respectful health information and initiatives, in partnership with health system providers and communities, to support the health and well-being of refugee, immigrant, and migrant communities across Washington.
5. **Emphasize** the complex connections of human, animal, and environmental health in our health promotion activities and expand our capacity to prevent, detect, and respond to global public health threats with domestic health impact whether infectious disease or otherwise.
6. **Further and support** our important role in binational relations and connectedness with health partners and other key entities in Canada and beyond to advance information sharing, health systems knowledge, and strategy development.



LEVERAGING GLOBAL EXPERTISE



DOH TRANSFORMATIONAL PLAN: A VISION FOR HEALTH IN WASHINGTON STATE | 7



PRIORITY I. HEALTH AND WELLNESS

VISION

All Washingtonians have the opportunity to attain their full potential of physical, mental, and social health and well-being.

COMMITMENT

We will lead initiatives that support and promote upstream prevention efforts to advance optimal physical health, mental and behavioral health, spiritual health, resilience, and overall well-being where individuals, families, and communities can thrive. Our actions recognize that social, structural, and economic determinants of health must be addressed to achieve true health equity and optimal health for all.

KEY STRATEGIES

1. **Promote** a broad range of initiatives that support pro-health and wellness behaviors and actions related to physical activity, nutritional health, mental and behavioral health, emotional and spiritual health, and comprehensive holistic health to advance both individual and community health across all of Washington.
2. **Support** community rooted and informed initiatives that address conditions early, including for adverse childhood experiences, and throughout the life course, to improve health and well-being longer term.
3. **Advance** a continuum of prevention and harm reduction strategies that address common risk and protective factors associated with injuries as well as use of alcohol, tobacco, marijuana, opioids, and other substances and related behaviors.
4. **Engage** partners and people with lived experience and embrace multisector strategies to address upstream factors that contribute to the impact on key health concerns such as chronic disease, addiction, injuries, and the like.
5. **Utilize** morbidity and mortality data and strategies to inform action-oriented prevention programs and policy recommendations that address disproportionality in health outcomes.
6. **Deploy** proactive communication and health promotion strategies that promote mental and physical health wellness while countering stigma in seeking care.



DOH TRANSFORMATIONAL PLAN: A VISION FOR HEALTH IN WASHINGTON STATE | 3



PRIORITY III. ENVIRONMENTAL HEALTH

VISION

All Washingtonian healthy environments

COMMITMENT

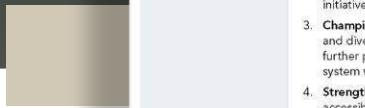
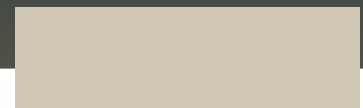
We will lead broad factors impacting recognize the inter and environmental just for community health

KEY STRATEGIES

1. **Support** system community health of healthy enviro worship, and pi
2. **Ensure** our policies, planning, and programming incorporate environmental justice principles with the goal of reducing health inequities and promoting community well-being.
3. **Incorporate** data-driven approaches and community engagement strategies, assets and strengths, into public health and response planning efforts aimed at building resilience against the health and social impacts of climate change and other environmental challenges.
4. **Ensure** communities likely to bear the worst climate-related and environmental health impacts have resources and support to foster resilient communities that promote true health and well-being.
5. **Support** initiatives that promote safe and active living, commuting and recreation, reduce greenhouse gas emissions, and increase community cohesion.
6. **Communicate and promote** the health benefits of behavior change and interventions that protect our environment, while ensuring equitable access to health opportunities through robust data systems and information sharing.



DOH TRANSFORMATIONAL PLAN: A VISION FOR HEALTH IN WASHINGTON STATE | 5



New OFFICES

WASHINGTON STATE DEPARTMENT OF HEALTH



Apply Early! This recruitment will remain Open Continuous. Applicant review begins May 1, 2023. The hiring authority reserves the right to make a hiring decision and/or to close this recruitment at any time.

Chief of Global and One Health (EMS Band 4)
Office of Global_One
Seattle (King County) OR Tumwater, WA
(Flexible/Hybrid)
DOH7308

Our ideal candidate.

Has a driving passion for the work, brings humility to their job and interactions, and understands how their actions affect others. They see the needs and objectives of others and take them into account while achieving their objectives, and they adapt their approach and expectations accordingly. They demonstrate resilience and outward behaviors even when confronted with others who are not as open or collaborative.

Work that matters.

The newly created Executive Office of Global_One (OGO) serves as the agency's lead office for connecting Internal Initiatives and teams, as well as external activities and partners related to Global and One Health (GOH). Currently, the agency's diverse GOH activities are spread throughout several programs in the agency and interface with a wide variety of local, state, federal, global, academic, and private partners.



STATE OF WASHINGTON
DEPARTMENT OF HEALTH
PO Box 47830 | Olympia, WA 98504-7830
(360) 236-3000 | 711 Washington Relay Service

May 31, 2023

RE: Washington State Department of Health Launching *New*** Office of Tribal Public Health & Relations (OTPHR)**

Greetings Honorable Tribal Leaders and Tribal Partners,

Thank you for your continued leadership and commitment to serving the needs of Tribal people and the communities in which they live across Washington and beyond. In accordance with chapter [43.376 RCW](#), the [Washington State Centennial Accord of 1989](#), and Washington State Department of Health (DOH) [Consultation and Collaboration Procedure](#), we invite collaboration with sovereign tribal nations and tribal organizations in the development of policies, agreements, and program implementation that directly affects Indian tribes and tribal people.



WASHINGTON STATE DEPARTMENT OF HEALTH
TRANSFORMATIONAL PLAN
A VISION FOR HEALTH IN WASHINGTON STATE



∞

***Thank you for
partnering with us on
this journey. Together,
we can and will make
a difference.***



To learn more: <https://doh.wa.gov/about-us/transformational-plan>

Let's create a new vision for health in Washington State.
Together...