



## Students Are Safer When Drivers Slow Down

### Traffic Safety is Important to Everyone

Driving the speed limit reduces risk of injury and serious harm for drivers, passengers, and pedestrians. Make a deliberate choice to slow down, focus only on driving, and consistently wear a seat belt to demonstrate you care. Traffic safety culture is driven by daily choices. Together we make the roads safer for our children and youth!

### Tell the Story

Connect with concerned stakeholders and decision makers to slow speeds and mobilize your community. Share your data, issue a call to action, and engage community members:

- ⇒ Brainstorm solutions with your school board, city council, or county commissioners after a data presentation. Parents will also be interested!
- ⇒ Share [safety messages](#) in your social media to promote a traffic safety culture in school zones and other places children and youth visit in your community.
- ⇒ Use your data to craft a competitive Safe [Routes to School grant](#) to make infrastructure changes to improve safety.

**Slow Speeds to Keep Kids Safe** Speeding increases danger for everyone crossing streets or driving, walking, or rolling to school. Take these steps to slow down and improve student safety:

- ◇ Start or support a student safety patrol program. The [AAA Safety Patrol Operations Manual](#) is an excellent ‘how-to’ resource.
- ◇ Apply for [WTSC mini-grants](#) to fund school crossing guard programs or for local law enforcement to purchase equipment for school zone speed enforcement.
- ◇ Use this data brief and the [Speed Safety Cameras Enforcement Guide](#) to educate and support decision makers to adopt automated enforcement to slow speeds around critical places kids live, learn, play, and travel.
- ◇ [Explore lowering speeds](#) to 20 MPH on school walk routes to protect school children and families.



### Online Resources

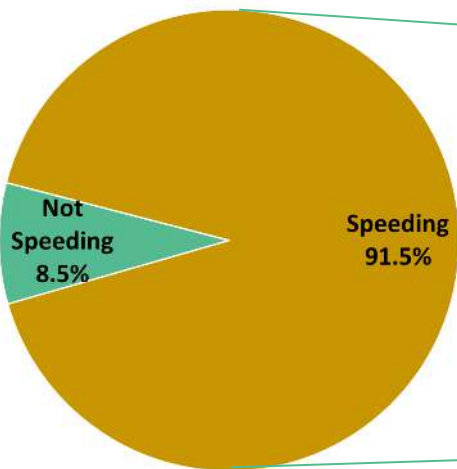
- ⇒ Use the [Walkability Checklist \(Spanish\)](#) to decide if your neighborhood, school walk route, or community is a friendly place to walk. Your school zone speeding data may help you take steps to make walking and riding in your community safer.
- ⇒ Bust myths and use the [Prevent Pedestrian Crashes](#) guide to teach kids 10 years old and younger traffic safety skills. You may refresh your own skills, too!
- ⇒ Talk with preteens and teens using these talking points to [Prevent Teen Pedestrian Crashes](#). How long has it been since you earned your driver’s license? Things may have changed since then.
- ⇒ Get to know and work with your [regional Target Zero Manager](#), a traffic safety professional interested in your community and your safety! They are willing partners and have resources to promote traffic safety for everyone.

*“There is no power for change greater than a community discovering what it cares about.” Margaret Wheatley.*



# Hazel Dell Elementary School Survey Results

October 12, 2022—Afternoon			How fast are SPEEDING DRIVERS going?				
Posted Speed/ Vehicle Action	Total Driver Observations (n=)	NOT Speeding Driver	Speeding Driver	Speeding 1-5 mph over	Speeding 6-10 mph over	Speeding 11-15 mph over	Speeding 15+ mph over
School Zone #1 (20 mph)	68	10.3%	89.7% (n=61)	4.9% (n=61)	60.7% (n=37)	27.9% (n=17)	6.6% (n=4)
School Zone #2 (20 mph)	50	6.0%	94.0% (n=47)	0.0% (n=47)	29.8% (n=14)	34.0% (n=16)	36.2% (n=17)
Entering School	9	22.2%	77.8% (n=7)	0%	85.7% (n=6)	14.3% (n=1)	0%
School Bus	1	0.0%	100.0% (n=1)	0%	(n=1)	0%	0%
Passing Through	8	7.4%	92.6% (n=100)	3.0% (n=3)	44.0% (n=44)	32.0% (n=32)	21.0% (n=21)
All Drivers	118	8.5%	91.5% (n=108)	2.8% (n=3)	47.2% (n=51)	30.6% (n=33)	19.4% (n=21)



### Survey results show:

- ⇒ Nearly every driver observed was exceeding the 20 mph school zone limit. Only ten drivers out of 118 observed traveled at or below 20 mph.
- ⇒ Half of speeding drivers were traveling greater than 30 mph. One of every five speeding drivers were traveling greater than 35 mph in the active school zone.
- ⇒ There was no difference in the proportion of speeding drivers at the two locations, however speeding drivers at the south end of the school zone traveled at higher speeds.
- ⇒ One school bus driver was observed traveling 26-30 mph in the active school zone.

### Observation Notes

Observations were collected on NE Hazel Dell Ave. near the NE Anderson Rd. intersection. Observations were also collected at a second site on NE Hazel Dell Ave. at the other end of the school zone. Flashing beacons with signage indicate the active school zone. There are school crossing signs and a marked crosswalk in front of the school. The area is surrounded by residential housing with I-5 buffering the east side of the school.

