

# **Washington Traffic Survey 2023**

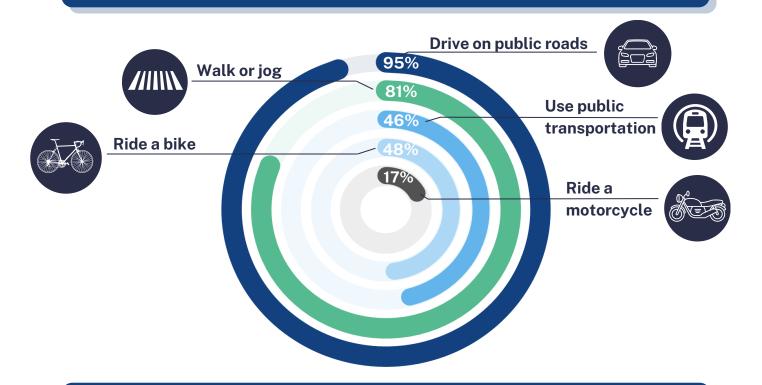
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

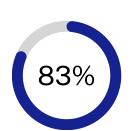
**REGION 1: Clallam & Jefferson Counties** 

ROAD USE =

#### How do people use public roads?



#### Adults who feel it is safe to...



Use public transportation



Drive on public roads

37%

Walk or jog on public roads

23%

Ride a bicycle on public roads

#### **Belief in Zero Tolerance for Road Harm**





The only acceptable number of deaths and serious injuries on our roadways should be zero

## Public Interventions on Unsafe Driving Practices

71%

58%

Asked someone who was not using a seat belt to use a seat belt

53%

Asked a driver who was using their cell phone or distracted to focus on driving

Asked someone who was speeding or driving aggressively to slow down



44%

Took some action to prevent someone from driving impaired

### Phone Use While Driving

64%

Have NOT held & talked on the phone while driving



Drivers aged 18-34 are significantly more likely to talk on their phones while driving



# Where and when adults consistently buckle up 87% Within a few miles of home 91% Men are significantly **less** Many miles away from home likely to report always wearing a seatbelt 84% In the back seat of the car **Self-Reported High-Risk Driving Behavior** REPORTED BEHAVIOR % "Yes" SPEED LIMIT 59% 5% 4% Drove 10+ mph over Drove after Drove after the speed limit consuming alcohol consuming cannabis Perceived Frequency of High-Risk Driving **Behavior in Community PERCEIVED BEHAVIOR** % "Sometimes" or more Few drivers admit to driving under the 80% influence, yet a majority suspect it's common in their 8% community Drove 10+ mph over **Drove after Drove after** the speed limit consuming alcohol consuming cannabis

Most commonly reported experiences involving pedestrians and cyclists

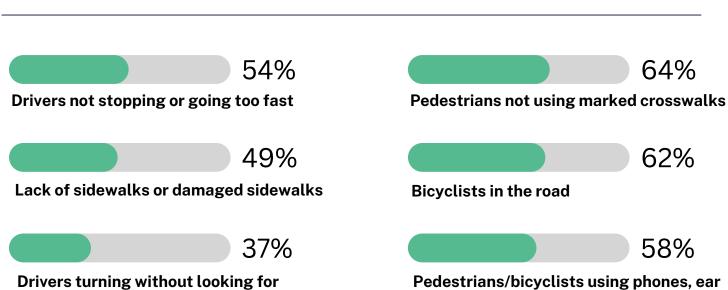
Pedestrian and cyclists' experiences on public roads

pedestrians or bicyclists



**Drivers' experiences** around pedestrians and bicyclists





pods, headsets

MARKET

DECISIONS