

## **Washington Traffic Survey 2023**

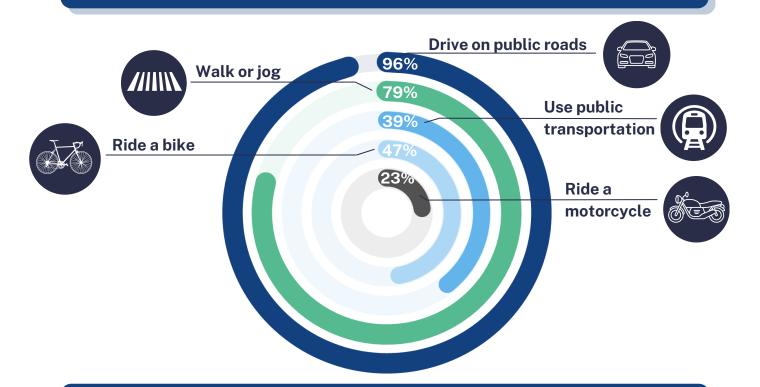
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

**REGION 14: Benton & Franklin Counties** 

ROAD USE =

#### How do people use public roads?



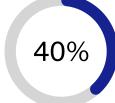
#### Adults who feel it is safe to...



Use public transportation



Drive on public roads



Walk or jog on public roads



Ride a bicycle on public roads

#### **Belief in Zero Tolerance for Road Harm**



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The only acceptable number of deaths and serious injuries on our roadways should be zero

### Public Interventions on Unsafe Driving Practices

80%

58%

Asked someone who was not using a seat belt to use a seat belt

60%

Asked a driver who was using their cell phone or distracted to focus on driving

Asked someone who was speeding or driving aggressively to slow down

60%

Took some action to prevent someone from driving impaired

#### Phone Use While Driving

58%

Have NOT held & talked on the phone while driving



Drivers aged 18-34 are significantly more likely to talk on their phones while driving



# Where and when adults consistently buckle up 92% Within a few miles of home 94% Men are significantly **less** Many miles away from home likely to report always wearing a seatbelt 80% In the back seat of the car **Self-Reported High-Risk Driving Behavior** REPORTED BEHAVIOR % "Yes" SPEED 63% LIMIT

4%

Drove after

consuming cannabis

Perceived Frequency of High-Risk Driving **Behavior in Community** 

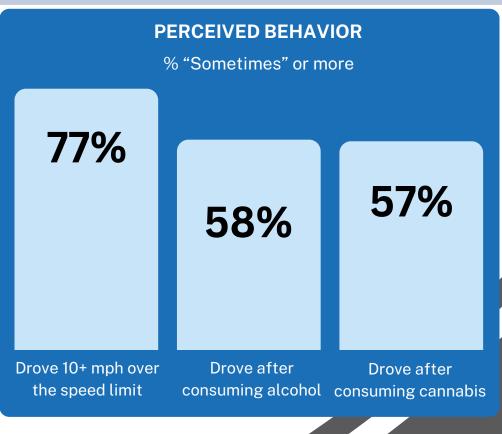
5%

Drove after

consuming alcohol

Drove 10+ mph over

the speed limit



Few drivers admit to driving under the influence, yet a majority suspect it's common in their community

Most commonly reported experiences involving pedestrians and cyclists

Pedestrian and cyclists' **experiences** on public roads



**Drivers' experiences** around pedestrians and bicyclists



62% 43% Drivers not stopping or going too fast Pedestrians not using marked crosswalks 46%

53%

Lack of sidewalks or damaged sidewalks Bicyclists in the road

39%

44%

Pedestrians/bicyclists using phones, ear **Drivers turning without looking for** pedestrians or bicyclists pods, headsets

