

Washington Traffic Survey 2023

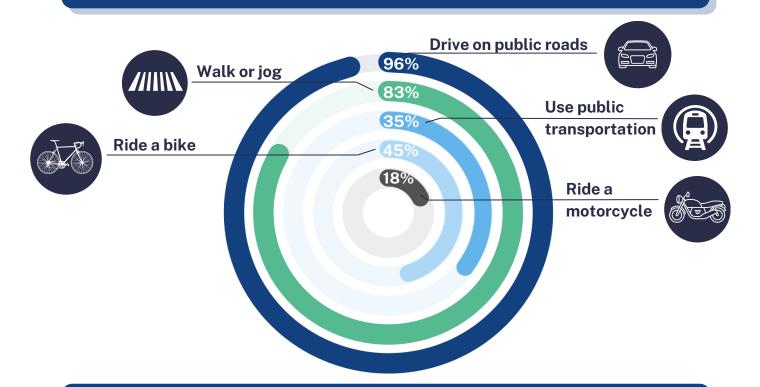
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

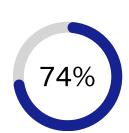
REGION 16: Pend Oreille, Spokane, Stevens & Whitman Counties

ROAD USE =

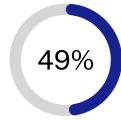
How do people use public roads?



Adults who feel it is safe to...



Use public transportation



Drive on public roads



Walk or jog on public roads



Ride a bicycle on public roads

Belief in Zero Tolerance for Road Harm





The only acceptable number of deaths and serious injuries on our roadways should be zero

Public Interventions on Unsafe Driving Practices

67%

55%

Asked someone who was not using a seat belt to use a seat belt

57%

47%

Asked a driver who was using their cell phone or distracted to focus on driving

Took some action to prevent someone from driving impaired

Asked someone who was speeding or

driving aggressively to slow down

Phone Use While Driving

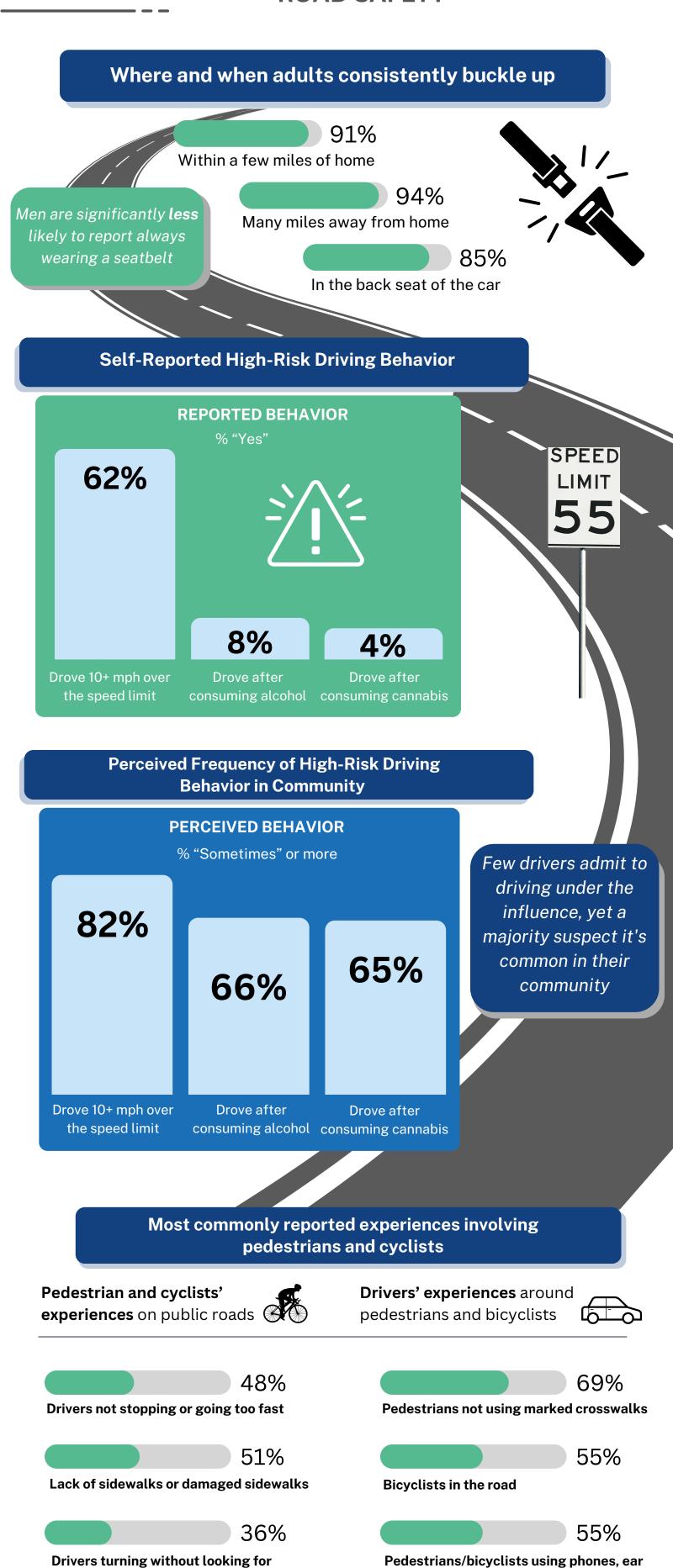
61%

Have NOT held & talked on the phone while driving



Drivers aged 18-34 are significantly more likely to talk on their phones while driving





pedestrians or bicyclists

MARKET DECISIONS RESEARCH

pods, headsets