TRAFFIC SAFETY COMMISSION

Washington Traffic Survey 2023

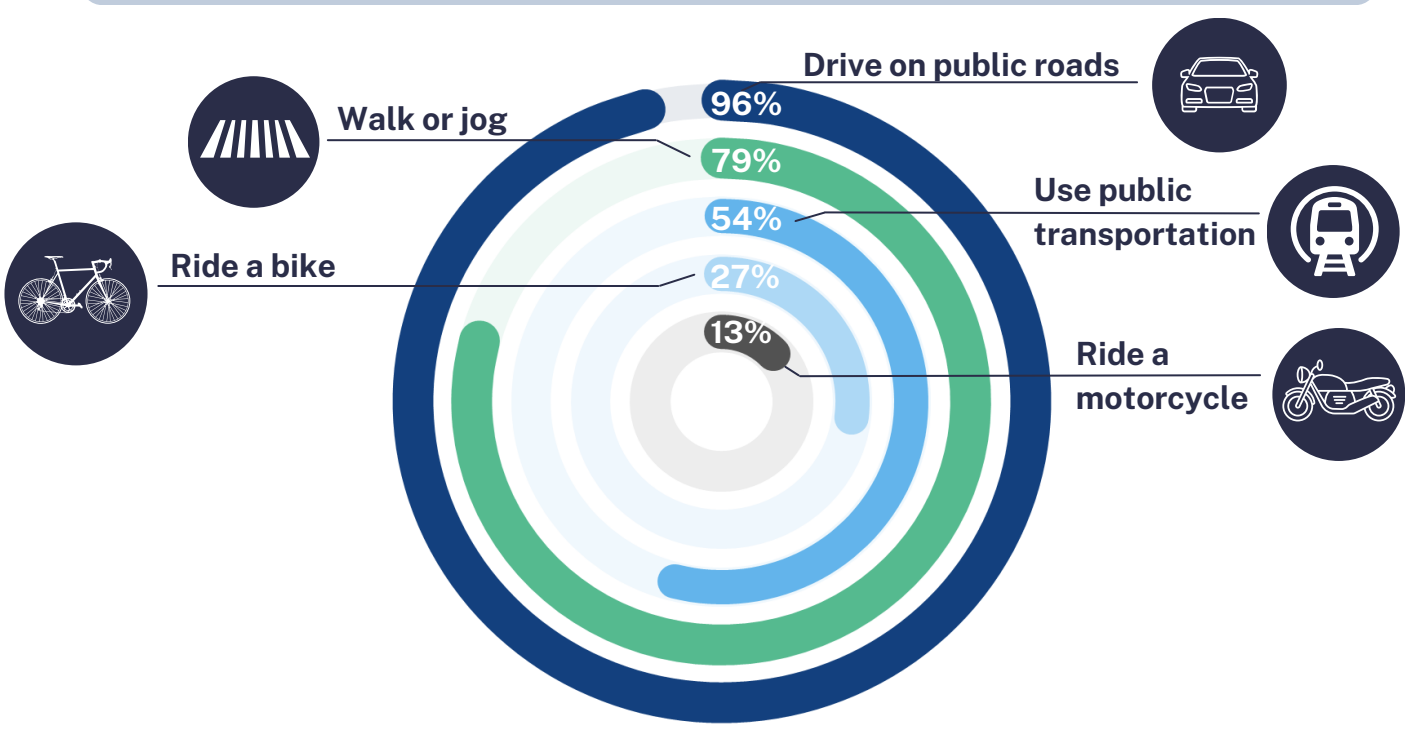
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

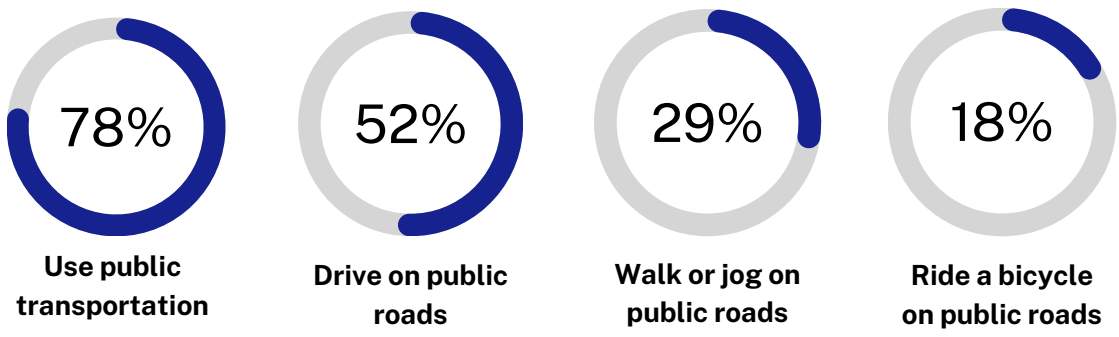
REGION 9: Kitsap County

ROAD USE

How do people use public roads?



Adults who feel it is safe to...



Belief in Zero Tolerance for Road Harm

The only acceptable number of deaths and serious injuries on our roadways should be zero

Public Interventions on Unsafe Driving Practices

79%

Asked someone who was not using a seat belt to use a seat belt

59%

Asked someone who was speeding or driving aggressively to slow down

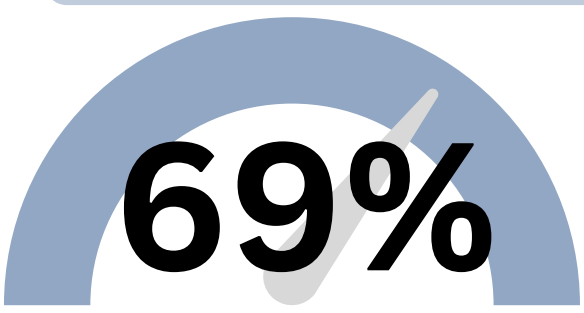
60%

Asked a driver who was using their cell phone or distracted to focus on driving

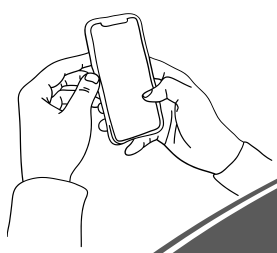
56%

Took some action to prevent someone from driving impaired

Phone Use While Driving



Have NOT held & talked on the phone while driving



Drivers aged 18-34 are significantly more likely to talk on their phones while driving

MARKET DECISIONS RESEARCH

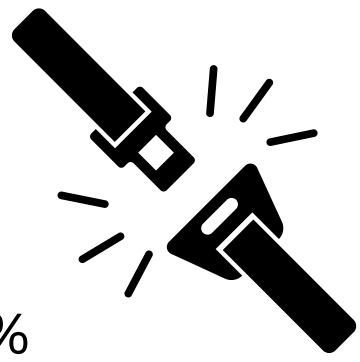
ROAD SAFETY

Where and when adults consistently buckle up

93%
Within a few miles of home

96%
Many miles away from home

88%
In the back seat of the car

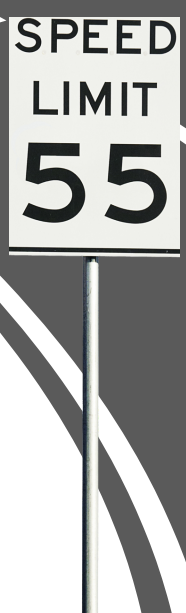


*Men are significantly **less** likely to report always wearing a seatbelt*

Self-Reported High-Risk Driving Behavior

REPORTED BEHAVIOR

% "Yes"



70%	5%	3%
Drove 10+ mph over the speed limit	Drove after consuming alcohol	Drove after consuming cannabis

Perceived Frequency of High-Risk Driving Behavior in Community

PERCEIVED BEHAVIOR

% "Sometimes" or more

86%	67%	68%
Drove 10+ mph over the speed limit	Drove after consuming alcohol	Drove after consuming cannabis

Few drivers admit to driving under the influence, yet a majority suspect it's common in their community

Most commonly reported experiences involving pedestrians and cyclists

Pedestrian and cyclists' experiences on public roads

Drivers' experiences around pedestrians and bicyclists

53%
Drivers not stopping or going too fast

55%
Lack of sidewalks or damaged sidewalks

38%
Drivers turning without looking for pedestrians or bicyclists

64%
Pedestrians not using marked crosswalks

64%
Bicyclists in the road

56%
Pedestrians/bicyclists using phones, ear pods, headsets

MARKET DECISIONS RESEARCH