

## Implementation Plan: High Visibility Enforcement (multiple events)

### Timeline

- Impaired driving enforcement during the Holiday DUI campaign (December 14, 2022 – January 1, 2023).
- Distracted driving enforcement during the Distracted Driving campaign (April 3 – 10, 2023).
- Seat belt enforcement during the Click It or Ticket campaign (May 15 – June 4, 2023).
- Impaired driving enforcement during the Summer DUI campaign (August 16 – September 4, 2023)

Tasks to Complete Objective	Person(s) Responsible	Deadline	Status	Reflection What did we learn? What should we do differently next time?
<b>Task 1.</b> Inform local law enforcement and Washington State Patrol (WSP) personnel in the region about TS efforts and HVE activities		(ongoing)		<ul style="list-style-type: none"> <li>• How well informed are key law enforcement personnel about TS efforts? HVE activities?</li> <li>• How could we keep them better informed?</li> </ul>
<b>Task 2.</b> Create operations plan and update each quarter.		(ongoing)		<ul style="list-style-type: none"> <li>• Update operations plan each quarter and reflect on actual activity in the previous quarter.</li> </ul>
<b>Task 3.</b> Monitor funding and performance for HVE (along with local and state LEL).		(ongoing)		<ul style="list-style-type: none"> <li>• Did participation align with operations plan?</li> <li>• What could we do better next time to make better use of funding?</li> <li>• Does funding need to be shifted between emphasis categories?</li> </ul>
<b>Task 4.</b> Promote HVE events with public outreach and education (social media, interviews, engaging spokespeople, press releases, etc.)		(ongoing)		<ul style="list-style-type: none"> <li>• How well were HVE events promoted? How do we know?</li> <li>• What should we do differently next time?</li> </ul>
<b>Task 5.</b>		(ongoing)		<ul style="list-style-type: none"> <li>• Are you noticing any patterns that are causing invoices to be returned/deficient?</li> </ul>

Review and approve invoices for HVE activities.				<ul style="list-style-type: none"> <li>• Any concerns with invoices?</li> <li>• How could these issues be addressed?</li> </ul>
<b>Task 6</b> Conduct an audit of a selection of activity logs from the previous quarter.		At the end of each quarter		<ul style="list-style-type: none"> <li>• Compare dispatch log/CAD report to A/L – do they match up?</li> <li>• Were any issues/concerns identified that require further follow-up and WTSC action?</li> </ul>

## Implementation Plan: Child Passenger Safety

Tasks to Complete Objective	Person(s) Responsible	Deadline	Status	<b>Reflection</b> What did we learn? What should we do differently next time?
<b>Task 1.</b> Promote events (car seat check services, etc.) with partners				<ul style="list-style-type: none"> <li>• What were effective ways to promote events?</li> <li>• What could be done better next time?</li> </ul>
<b>Task 2.</b> Share contacts for local CPS/SafeKids coordinators among local agencies, stakeholders				<ul style="list-style-type: none"> <li>• Who else could benefit from knowing the local CPS/SafeKids coordinator?</li> <li>• How can we reach them?</li> </ul>
<b>Task 3.</b> Identify potential CPSTs in local communities (e.g., volunteers, first responders – especially males and those who are multilingual) and connect with state lead				<ul style="list-style-type: none"> <li>• What worked to identify and recruit potential CPSTs – especially males and those who are multilingual?</li> <li>• What could be done better in the future?</li> </ul>
<b>Task 4.</b> Identify underserved communities and provide insights about ways to reach those who may need services but are unable to attend current events				<ul style="list-style-type: none"> <li>• What worked well to reach underserved communities?</li> <li>• What could we expand or do differently in the future?</li> </ul>

## Implementation Plan: Young Drivers – Peer-to-Peer Programs and Promotion of Individualized Incentive Programs

Tasks to Complete Objective	Person(s) Responsible	Deadline	Status	Reflection What did we learn? What should we do differently next time?
<b>Task 1.</b> Recruit at least one high school in your region to initiate Teens in the Driver Seat (TDS)		9/30/24		<ul style="list-style-type: none"> <li>• What worked to recruit a high school?</li> <li>• What could be done better next time?</li> </ul>
<b>Task 2.</b> Support schools in the implementation of TDS as needed (could include helping school use data to inform their activities)				<ul style="list-style-type: none"> <li>• Who found these results useful/helpful?</li> <li>• How else could the results be used?</li> </ul>
<b>Task 3.</b> Participate in monthly TDS calls				
<b>Task 4.</b> Promote You in the Driver Seat (YDS) app for teens and young adults in the region by sharing promotional materials (e.g., cards, posters)				<ul style="list-style-type: none"> <li>• What were effective ways to promote the YDS app?</li> <li>• What could be done better next time?</li> </ul>