

Program: Impaired / Distracted / Seat Belt / Speed

Strategy: High Visibility Enforcement

Problem ID / Opportunity (Establish context. Why is this issue important?)	Strategy Goals (Broad action statements about the purpose(s) of the strategy and what it is intended to accomplish)	Resultant Outcomes (the desired results of the strategy; what is changed as a result)			Projected Safety Impacts
		Short-term Outcomes (e.g., skills, knowledge, beliefs)	Intermediate Outcomes (e.g., behaviors)	Long-term Outcomes (e.g., crash involvement)	
<p>HVE is a universal traffic safety approach designed to create deterrence and change unlawful behavior.</p> <p>Five of the main causes of serious injury and fatality collisions on Washington’s roadways are driver impairment through drug and/or alcohol use, distracted driving, speeding, and restraint mis/non-use. Motorcycle safety is also a priority for the state.</p> <p>LEAs struggle to equip all their officers with the resources needed to conduct traffic enforcement effectively.</p> <p>WSP’s Mobile Impaired Driving Unit (MIDU) provides two key benefits to impaired driving HVE events: strong publicity/public awareness, and efficient DUI processing.</p>	<p>Conduct traffic safety enforcement patrols to prevent impaired driving, distracted driving, seat belt use, speeding, and motorcycle safety.</p> <p>Increase perception that traffic laws are enforced by using enforcement combined with education methods like electronic message boards, pop-out signs, news-release, etc.</p> <p>Conduct community outreach/engagement activities to prevent impaired driving, distracted driving, seat belt use, speeding, and motorcycle safety.</p> <p>Ensure law enforcement officers have the resources needed to conduct traffic enforcement, such as LIDAR devices, PBTs, SECTOR equipment.</p>	<p>More people believe there is a greater risk of citation and/or crash if they engage in unsafe behaviors while driving/riding/using roads.</p> <p>More people believe that focusing on safety while using roadways decreases chances of harm.</p>	<p>Fewer road users are engaging in risky behaviors and more road users are modeling safe behaviors.</p>	<p>Fewer crashes, injuries, and fatalities that involve impaired driving, speeding, occupant protection, distracted driving, and motorcycle safety.</p>	<p>Decreased deaths and serious injuries on our roadways that involve impaired driving, speeding, occupant protection, distracted driving, and motorcycle safety.</p>