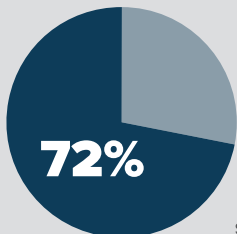
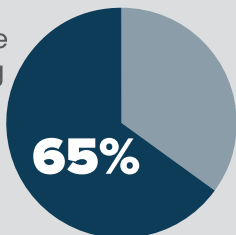


JUST DRIVE

MOST OF US DRIVE FOCUSED

Never hold the phone and talk while driving

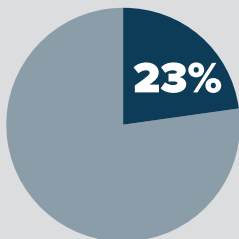


Never text while driving

Source: Washington Statewide Traffic Safety Survey 2023

TOO MANY CRASHES STILL INVOLVE A DISTRACTED DRIVER

Nearly a quarter of all traffic fatalities in Washington involve a distracted driver.



Source: WTSC Fatalities Dashboard

DRIVERS ARE DISTRACTED BY:

Handheld Device



32%

Device to Ear



14%

Other Distractions



54%

Source: Washington Distracted Driving Survey 2022

ARE YOU A FOCUSED DRIVER?

TURN OVER AND FIND OUT

TARGET ZERO

