



APPROVED 7/18/2024

STATE OF WASHINGTON

WASHINGTON TRAFFIC SAFETY COMMISSION

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Access Commission Meeting recordings at

<https://wtsc.wa.gov/meetings/commission-meetings/>

The meeting recording, along with the Action Item or Motion items documented below and the presentations constitute the full minutes of the meeting.

TRAFFIC SAFETY COMMISSION QUARTERLY MEETING

QUORUM PRESENT: YES NO

Date:	April 18, 2024
Chair:	Dr. Umair Shah, DOH
Call to Order:	10 a.m.
Adjourn:	11:57 a.m.

Agenda Item:	Approval of Meeting Minutes	Lead: All Commissioners
<p>Minutes to be approved: Minutes of the October 19, 2023, quarterly Commission Meeting were approved as written.</p> <p>Minutes of the January 18, 2024, quarterly Commission Meeting were approved with one change:</p> <ul style="list-style-type: none"> • Include a reference to the Governor’s announcement on January 18, 2024, of the preliminary fatality numbers for 2023. 		

Agenda Item:	Director’s Report	Lead: April 18, 2024
<p>Shelly Baldwin thanked Commission member agencies that supported the effort in the Legislature to change our BAC level from .08 to .05. The bill did not pass, but we will try again next year.</p> <p>A DUI bill passed which increased treatment options for offenders who need treatment. Our agency request legislation also passed which expanded the use of Safety Cameras to state routes that run through cities.</p> <p>The WTSC received an award from the Governors Highway Safety Association and Michelin Mobility Intelligence of \$100,000 in credits for using telematics data for traffic safety purposes.</p> <p>Dr. Janine Koffel received a Governors Highway Safety Association grant for \$87,500 for a distracted driving pilot project which will be conducted in Pierce County.</p>		

Dr. Koffel recently built our first Speed Management Advisory Cooperative (SMAC). She brought together non-traditional voices, as well as traditional partners and they are looking at speed.

April is distracted driving month. While it is legal to drive hands-free it isn't safe. Having a conversation while driving can result in "inattention blindness" which happens because your attention is focused elsewhere. WTSC's agency policy is that no one works while they are driving.

May is seat belt safety and motorcycle safety month.

One of the best traffic safety conferences is the Governors Highway Safety Association (GHSA). GHSA's 2024 annual conference is scheduled for September 7-11, 2024. If Commissioners would like to attend, please contact us.

Dr. Shah asked about telematics data. Telematics data is data collected by apps on cell phones, from the car you drive, from dongles from insurance companies – it is similar to a grocery card collecting your grocery purchases data. Telematics purchased large spots of this data and they can use it to pinpoint driver locations and can use that data collectively to map areas of concern.

Dr. Hoff said that every year there are millions of trips conducted in the state of Washington alone that are captured by these data. The main things it typically captures are speeding behavior, interaction with cell phones, hard breaking events, and hard accelerating as well as other things like cornering.

A couple projects related to telematics that we were working even before the Legislature gave us funding for this work are:

We are expecting a statewide report from Cambridge Telematics on the data referenced above. It will be a prevalence and comparison report and will include data from June 2022 and June 2023, with an option to purchase the report again in June 2024. Cambridge works with over 90 percent of the major insurance companies in Washington and in the nation.

Michelin Mobility Intelligence collects data from cell phones, in-vehicle data systems, as well as dongles in the car to track for insurance purpose. We will be doing an in-depth network analysis of the south King County area and Yakima County to supplement our community engagement efforts. We are looking forward to seeing how the telematics data overlays the points identified by those communities, their concerns, and where they think the risk is the highest.

Dr. Shah asked if Telematics data shows different patterns in other communities across the United States? Dr. Hoff said not that she knows of yet.

Agenda Item:	Data Updates	Lead: Dr. Staci Hoff
<p>The official preliminary fatality estimates for 2023 will not be released until May 2024. We are currently reconciling our records with the Department of Health death records. It looks like 2023 will be the deadliest year at least since 1990 and possibly since 1991. This number is historic, unprecedented, and is 10th deadliest year since 1968 – that is 55 years.</p>		
<p>Follow-Up: Updated numbers will be posted on the WTSC website under the Data tab in May 2024.</p>		

Agenda Item:	PUBLIC COMMENT	Lead:
<p>No public comment.</p>		

MISCELLANEOUS		
<p>Jon Snyder, Sr. Policy Advisor, attended on behalf of Debbie Driver who left state employment. Jon announced that the Governor will appoint a new Governor representative prior to the July 2024 meeting.</p>		
<p>Dr. Shah invited Trooper Mosqueda to present the El Protector Program to his team at Department of Health.</p>		
<p>Shelly Baldwin asked for a volunteer to Chair the October 18, 2024, Commission Meeting. Please contact Shelly if you would like to volunteer.</p>		
<p>Commissioner Millar, WSDOT, announced that this is Work Zone Awareness Week, nationwide. Employees of WSDOT work in locations inherently dangerous. Crashes in work zones are doubling year-to-year and 90 percent of the fatalities that occur in work zones are members of the traveling public. Drivers are speeding, are distracted, and/or are impaired. Please respect fellow human beings, don't drive distracted, impaired, or speed, so we all get home safe.</p>		
<p>Commissioner Shah, DOH, announced that DOH just onboarded their new Chief for Global & One Health. Dr. Atousa Salehi will be leading global health to curate local learnings that we can apply to improve the lives of Washingtonians as well as one health, which is the intersection of humans, animals, and environmental health.</p>		
<p>The next Commission meeting is scheduled for July 18, 2024, 10 a.m. to 12 Noon.</p>		

Topics for Future Meetings	Proposed Date/Month	Lead

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Meeting Attendees	
Commissioners:	Members of the Public:
Dr. Umair Shah, DOH	Broadcast on TVW
Roger Millar, WSDOT	Dongho Chang, WSDOT
Jon Snyder, GOV	Gregory Foster, @CannObserve
Marcus Gasper, DOL	Bob Thompson, Statewide LEL
Geoge Steele, Judiciary	Ginnava Hooft, AOC
Commissioner Designees:	Brandon Popovac, GOV
Deborah Bell, WA Association of Counties	Jennifer Halverson Kuehn, PSRC
Patti Enbody, OSPI	Cara Jockumsen, DOL
Kyle Smith, WSP	Joel Barnett, FHWA
Kristin Peterson, DOH	Jennifer Dieguez, DOH
WTSC Staff:	Doug Dahl, TZM Communications Lead
Shelly Baldwin	Kendra Wilson, HCA
Pam Pannkuk	Haiping Zhang, DOL
Wade Alonzo	Dana Quam, GOV
Dr. Staci Hoff	Melanie Dane, TSRP
Mark McKechnie	Cesi Velez, WA Child Passenger Safety PM
Geri Nelson	Daniel Mosqueda, WSP
Abby Williams	253-209-5123
Bernie Shah	Marshall Elizer
Kayla McCown	Matthew Mullen
Edica Esqueda	Amy Shaffer
Jessie Knudsen	Brad Weed
Janine Koffel	Carr Lanham, TZM
Julie Otto	Eveline Roy, TZM
Mandie Dell	Haley Falley, TZM
Mark Medalen	Sara Wood, TZM
Megan Moore	Rachelle Nugent, TZM
Rainboe Sims-Jones	
Dawn Hernandez	
Peter Corier	
Mark Medalen	

The meeting recording and presentations from the meeting will be posted on our website (wtsc.wa.gov) within five business days.