

Washington Traffic Survey 2024

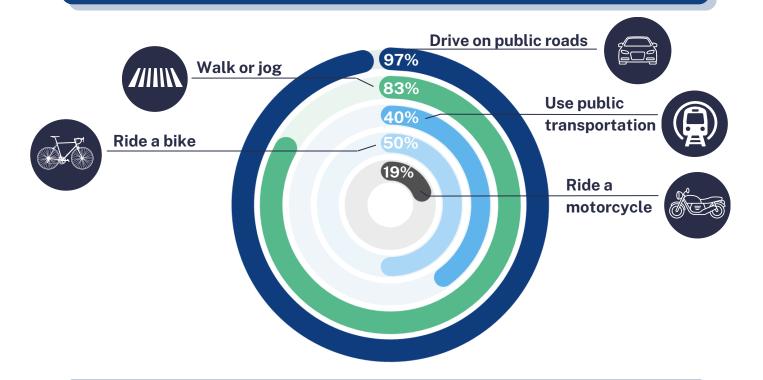
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

REGION 12: Chelan, Douglas, Kittitas & Okanogan Counties

ROAD USE =

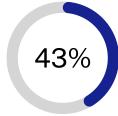
How do people use public roads?



Adults who feel it is safe to...



Use public transportation



Drive on public roads



Walk or jog on public roads



Ride a bicycle on public roads

Belief in Zero Tolerance for Road Harm



The only acceptable number of deaths and serious injuries on our roadways should be zero

Public Interventions on Unsafe Driving Practices

70%

50%

Asked someone who was not using a seat belt to use a seat belt

58%

Asked a driver who was using their cell phone or distracted to focus on driving

Asked someone who was speeding or driving aggressively to slow down

54%

Took some action to prevent someone from driving impaired

Phone Use While Driving

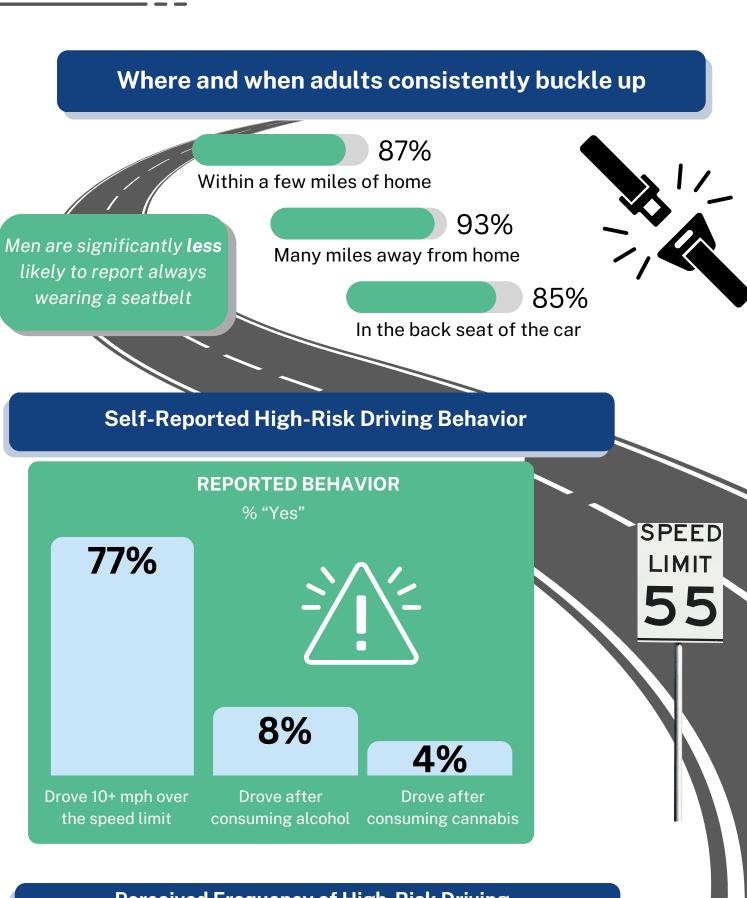
54%

Have NOT held & talked on the phone while driving



Drivers aged 18-44 are significantly more likely to talk on their phones while driving





Perceived Frequency of High-Risk Driving Behavior in Community

PERCEIVED BEHAVIOR % "Sometimes" or more 75% 73% Drove 10+ mph over the speed limit Drove after consuming alcohol Drove after consuming cannabis

Few drivers admit to driving under the influence, yet a majority suspect it's common in their community

Most commonly reported experiences involving pedestrians and cyclists

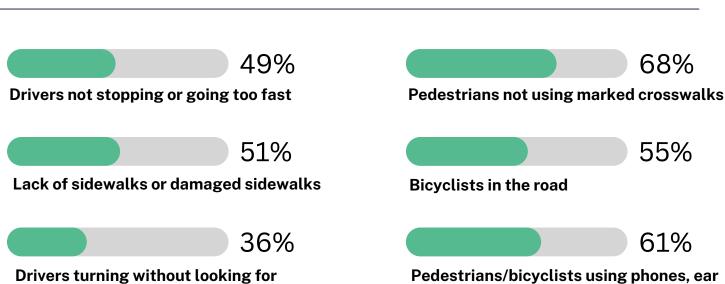
Pedestrian and cyclists' experiences on public roads

pedestrians or bicyclists



Drivers' experiences around pedestrians and bicyclists





pods, headsets

MARKET

DECISIONS