

# **Washington Traffic Survey 2024**

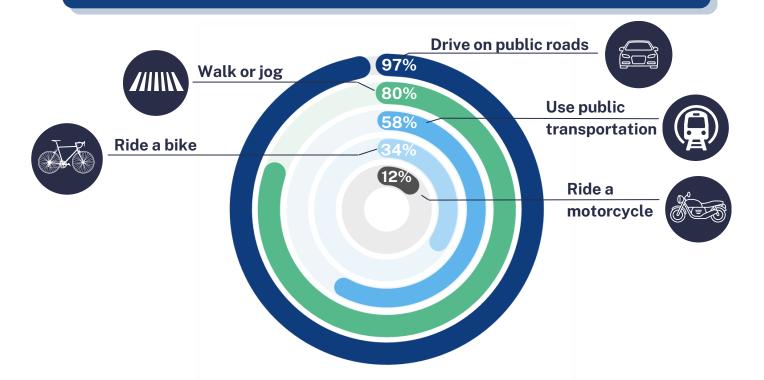
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

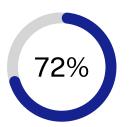
**REGION 9: Kitsap County** 

ROAD USE =

#### How do people use public roads?



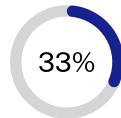
#### Adults who feel it is safe to...



Use public transportation



Drive on public roads



Walk or jog on public roads



Ride a bicycle on public roads

### **Belief in Zero Tolerance for Road Harm**



The only acceptable number of deaths and serious injuries on our roadways should be zero

## Public Interventions on Unsafe Driving Practices

75%

55%

Asked someone who was not using a seat belt to use a seat belt

57%

Asked a driver who was using their cell phone or distracted to focus on driving

Asked someone who was speeding or driving aggressively to slow down

41%

Took some action to prevent someone from driving impaired

### Phone Use While Driving

64%

Have NOT held & talked on the phone while driving



Drivers aged 18-44 are significantly more likely to talk on their phones while driving



## Where and when adults consistently buckle up 96% Within a few miles of home 97% Men are significantly **less** Many miles away from home likely to report always wearing a seatbelt 88% In the back seat of the car **Self-Reported High-Risk Driving Behavior** REPORTED BEHAVIOR % "Yes" SPEED 83% LIMIT 5% 4% Drove 10+ mph over Drove after Drove after the speed limit consuming alcohol consuming cannabis Perceived Frequency of High-Risk Driving **Behavior in Community PERCEIVED BEHAVIOR** % "Sometimes" or more Few drivers admit to 92% driving under the influence, yet a 77% 74% majority suspect it's common in their community Drove 10+ mph over Drove after Drove after the speed limit consuming alcohol consuming cannabis Most commonly reported experiences involving pedestrians and cyclists Pedestrian and cyclists' **Drivers' experiences** around **experiences** on public roads pedestrians and bicyclists 70% 57% Drivers not stopping or going too fast Pedestrians not using marked crosswalks 65% 65% Lack of sidewalks or damaged sidewalks Bicyclists in the road

46%

**Drivers turning without looking for** 

pedestrians or bicyclists

MARKET DECISIONS RESEARCH

Pedestrians/bicyclists using phones, ear

pods, headsets

54%