



SMAC Talk

Speed Management Advisory Cooperative Newsletter
February 2025



Cooperatively, we can SMAC down speeding!

A Note from Janine

Greetings, SMAC-ers,

As we navigate a complex and often challenging landscape, your dedication to slowing speeds and making our roadways safer for all users remains essential. In these

tumultuous times, your work is more important than ever, and I deeply appreciate your continued efforts to drive meaningful change in our communities and across the state.

This month's newsletter features valuable resources to support our speed management initiatives, including upcoming webinars, new research findings, and an in-person training opportunity designed to strengthen our collective impact. I hope these tools will help you refine your thinking about effective speed management strategies, build momentum, and stay connected with peers facing similar challenges. I'm excited to see what the first draft of our statewide speed management plan will entail!

Thank you for your unwavering commitment to safety. Together, we are making a difference—one road, one policy, and one behavior shift at a time.

Stay safe and keep up the great work!

Please enjoy this month's edition of SMAC Talk, a monthly newsletter for and by the Speed Management Advisory Cooperative.



Sincerely,

Janine

Dr. Janine Koffel
WTSC Program Manager

Save the Date: SMAC Workshop

Who: SMAC members

What: 5-hour in-person SMAC workshop

Where: City of Kent City Hall, Council Chambers – 1st floor of City Hall across from the elevators – 220 4th Avenue South, Kent, WA 98032

When: Monday, March 10, 9:00 a.m. to 2 p.m. (Lunch provided)

Why: Speed management communications training, strategic planning process training, and statewide speed management plan development.

Please **RSVP by February 3rd** to the email invite sent out on January 29th if you're able to attend. Thanks!



Super Bowl Messaging Resources

Consider incorporating these [free traffic safety resources](#) in your organizational communications in anticipation of the Super Bowl to discourage impaired driving. Impaired driving risks are often compounded by speeding and in the past decade in WA State, 66% of fatal impaired driver-involved crashes also had a speeding-driver involved. High speeds increase the severity of injuries and reduce the likelihood of survival for people involved in a crash. Thanks for helping underscore the importance of sober drivers who safely manage their traveling speed!



Washington Traffic Safety Summit Call for Proposals

The Washington Traffic Safety Commission and Washington State Department of Transportation are pleased to announce its [Call for Presentations](#) for the Washington Traffic Safety Summit at the Spokane Convention Center July 15 - 17, 2025.

Traffic Safety Summit Purpose and Audience

The overall goal of the Washington Traffic Safety Summit is to advance the Safe System Approach in Washington State.

- Bring diverse stakeholders together to gain a deeper understanding of the safe system approach and how each stakeholder can contribute to a safer transportation system. Challenge siloed perspectives.
- Facilitate guided networking among participants from different sectors to help break down barriers and facilitate future collaboration.
- Provide ideas, resources, inspiration and opportunity to collaboratively develop strategies to our attendees to encourage them to take actions to advance a safe system approach in their communities when they go home.
- Provide actionable information through interactive workshops and other engaging formats to help attendees build the skills and knowledge necessary to improve their ability to perform the work of creating a safer transportation system.

Important Dates

- ★ **February 28, 2025:** Presentation proposals due
- **March 31, 2025:** Submitters will be notified about proposal selections
- **May 15, 2025:** Presenters will be notified of the presenter schedule
- **July 15 - 17, 2025:** Washington Traffic Safety Summit, Spokane Convention Center

How to Submit Your Proposal

All session proposals may be submitted using the [online proposal submission form](#). Please reference the information provided on the proposal submission form regarding topical tracks being highlighted at the summit. If you have trouble submitting your information, please reach out to ProfEd@wsu.edu for assistance.

To register and learn more about this important event, please visit the [Traffic Safety Summit website](#).



WTSC Grant-Funded Research

Several WTSC grant-funded research projects under the Research Grant Program were recently completed and results are now published on the [WTSC website](#). These projects are:

- Perceptions of the Drug Recognition Expert (DRE) Program in Washington State - [summary](#) | [report](#)
- E-scooter and Bike Injury in Seattle - [bike injury summary](#) | [e-scooter summary](#)
- Criminal Traffic Charges among Drivers Involved in Washington State - [report](#)
- Citation and Crash Culpability - [summary](#) | [report](#)
- A mixed-method Process and Outcome Evaluation of the Yakima DUI Court

What Janine's Watching

Check out this new segment of *SMAC Talk*, where each month we'll share what Janine has been watching, listening to, or reading. We'd love to feature your recommendations in future editions of the newsletter!

Webinar: An overview of FHWA's Separated Bike Lanes on Higher Speed Roadways: A Toolkit and Guide

Includes policies, processes, and other resources and procedures that can help agencies overcome the obstacles limiting them from implementing separated bicycle lanes where they are needed most, on higher speed roads like arterials.

Webinar: Planning for Walkability is Planning for Health

Learn some of the latest research on how walkability affects health. Hear about the elements of land use and street design that lead to people walking more, and what that means for addressing chronic disease. Discover research on health impacts to influence regional and local transportation planning and within public health.

Webinar: [Setting Speeds for Health and Safety](#)

Twenty miles per hour (mph) speed limits are promoted for public health and safety because they help ensure that vehicle crashes are less common and more survivable when they occur. This webinar will look at state laws and city efforts that support slower speed limits and managing speed for safety. By highlighting laws that define city authority and how cities can use that authority this webinar provides a holistic picture of speed limit reform.

Viewing Recommendation: [The Paceometer](#)

A 4:45 analogy between traveling speed and developing your business growth. [The research that supports the validity of the Paceometer](#) to assist drivers with speed management (the quick read is the General Discussion section!).

Video: [Introduction to Complete Streets](#)

Learn how WSDOT is [creating a system](#) for everyone.

Current and Upcoming Opportunities

Stay informed about current and upcoming trainings, webinars, available grant funds, and more.

[Walker and Roller Safety Program Community Grant](#)

The [King County Target Zero Coalition](#) is a coalition of partners that aims to achieve zero serious crashes, injuries, and fatalities on our roadways. Staff from Public Health - Seattle & King County and the City of Kent coordinate the Coalition.

The goals of this grant are to increase the safety of people walking, biking, or rolling in King County. To that end, the City of Kent seeks to fund education and/or outreach projects from coalitions, non-profits, schools, businesses, bicycling clubs, walking clubs, and other organizations who wish to make progress toward this broad goal.

Your organization might be a good fit to apply for these funds! View the request for application details on the grant, submission guidelines, deadlines, and application process information [here](#).

Direct questions to trafficsafety@kingcounty.gov.

★ **Apply by Friday, February 14, 2025, 11:59 p.m. PT via email to shallstead@kentwa.gov.**

[2025 AARP Community Challenge Grant Opportunities](#)

The [AARP Community Challenge](#) is accepting applications across three different grant opportunities. Flagship Grants, Capacity-Building Microgrants, and Demonstration Grants are available in 2025. [Learn more](#) and consider applying.

★ [Apply](#) by **Wednesday, March 5, 2025, 5:00 p.m. ET | 2:00 p.m. PT**

Submit Newsletter Content

We'd love to know what's happening in your line of work or local community in regard to speed management, and to hear about any pertinent information that would be applicable to the SMAC membership.

Please submit any content you'd like to see included in *SMAC Talk* to Abby Williams by the third Monday of each month.

Email Abby

Speed Management Advisory Cooperative - Est. 2024

SMAC Webpage

Membership

We Are Patient



621 8th Avenue SE - Suite 409
Olympia, WA 98501
(360) 725-9860

2/4/25, 7:53 AM

t.e2ma.net/message/rgf01f/ndazh96b

www.wtsc.wa.gov

[Manage](#) your preferences | [Opt Out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

P.O. Box 40944 | Olympia, WA 98504-0944 US

This email was sent to jotto@wtsc.wa.gov.

To continue receiving our emails, add us to your address book.

emma