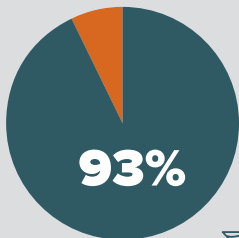


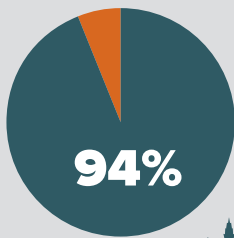
100% SOBER

MOST OF US ALWAYS DRIVE SOBER

We never drive after:



consuming alcohol



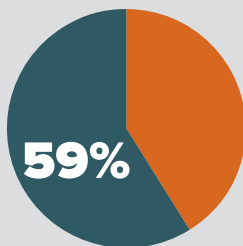
using cannabis



Source: WTSC Statewide Traffic Safety Survey Dashboard

TOO MANY CRASHES STILL INVOLVE AN IMPAIRED DRIVER

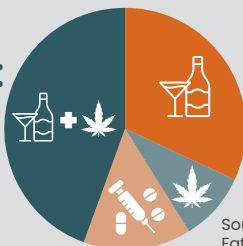
Over half of all traffic fatalities in Washington involve an impaired driver.



Source: WTSC Fatalities Dashboard

DRIVERS ARE IMPAIRED BY:

The most common poly-drug combination is alcohol and cannabis.



- Alcohol
- Cannabis
- Other drug
- Poly-drug

Source: WTSC Impaired Driver Fatal Crash Dashboard

MAKE A PLAN:



Choose a designated driver



Call a cab or rideshare



Take public transit



Plan ahead to stay over

TARGET ZERO

100% SOBER

EFFECTS OF ALCOHOL LEVEL

.02%

Slower to react to moving things and harder to do pay attention while driving.

.05%

Harder to steer, stay in control, and react quickly if something unexpected happens.

.08%

Harder to concentrate, remember, control speed, and understand what's happening.



Severity of impairment increases with alcohol level.

CONSEQUENCES OF DRIVING IMPAIRED



Estimated cost of a DUI: \$10,000 in fines and legal fees.



Loss of Driver license for 90 days to four years.



Employment limited by company policies and driving requirements.



May not be able to volunteer with schools and other community organizations.



Who knows what the future holds? A DUI has far-reaching consequences that last years.

MOST PEOPLE IN WASHINGTON DRIVE SOBER.

COMMIT TO BE ONE OF THEM.

Driving sober saves lives.
Find out more:

TARGET ZERO

