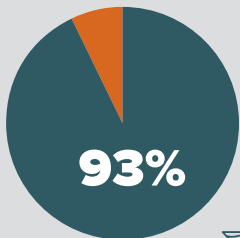


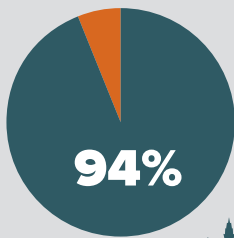
100% SOBER

MOST OF US ALWAYS DRIVE SOBER

We never drive after:



consuming alcohol 

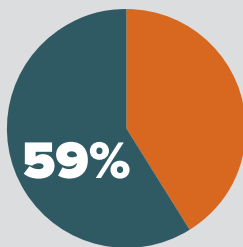


using cannabis 

Source: WTSC Statewide Traffic Safety Survey Dashboard

TOO MANY CRASHES STILL INVOLVE AN IMPAIRED DRIVER

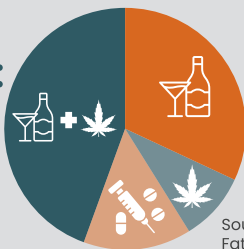
Over half of all traffic fatalities in Washington involve an impaired driver.







Source: WTSC Fatalities Dashboard

DRIVERS ARE IMPAIRED BY:

The most common poly-drug combination is alcohol and cannabis.



-  Alcohol
-  Cannabis
-  Other drug
-  Poly-drug

Source: WTSC Impaired Driver Fatal Crash Dashboard

MAKE A PLAN:



Choose a designated driver



Call a cab or rideshare



Take public transit




Plan ahead to stay over






TARGET ZERO

100% SOBER

EFFECTS OF ALCOHOL LEVEL

- .02%** Slower to react to moving things and harder to do pay attention while driving.
- .05%** Harder to steer, stay in control, and react quickly if something unexpected happens.
- .08%** Harder to concentrate, remember, control speed, and understand what's happening.
-  Severity of impairment increases with alcohol level.

CONSEQUENCES OF DRIVING IMPAIRED

-  Estimated cost of a DUI: \$10,000 in fines and legal fees.
-  Loss of Driver license for 90 days to four years.
-  Employment limited by company policies and driving requirements.
-  May not be able to volunteer with schools and other community organizations.
-  Who knows what the future holds? A DUI has far-reaching consequences that last years.

MOST PEOPLE IN WASHINGTON DRIVE SOBER.

COMMIT TO BE ONE OF THEM.

Driving sober saves lives.
Find out more:

TARGET ZERO

