

# Clark County, WA Systemic Safety Improvement Program (SSIP)

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Washington Traffic Safety Summit  
Spokane, WA  
July 16, 2025

# Agenda

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- Background
- Purpose of Systemic Safety Program
- Systemic Safety Improvement Framework
- Goals
- Development of Systemic Safety Improvement Program (SSIP)
  - Crash and Roadway Characteristic Analysis
  - Identify Priority Locations
  - Treatment Toolbox
  - Model Projects

# Background

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- County's initial Safety Management Program, developed in collaboration with Kittelson & Associates.
- The initial Safety Management Program focused on identification of hot spot locations based on safety performance utilizing the Highway Safety Manual
- The County wanted to address high risk crash locations in addition to hot spot crash locations.
- Systemic safety methodology was chosen as the approach to address high risk locations.

# Safety Program

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- Evaluation of safety performance countywide
- Location specific evaluation
- Identify high-priority locations for potential safety improvements
- Identify potential countermeasures for individual sites



- Evaluation of countywide crash patterns
- Non-location specific
- Identify crash risk factors to proactively address potential sites for safety improvements
- Develop model projects for addressing risk factors

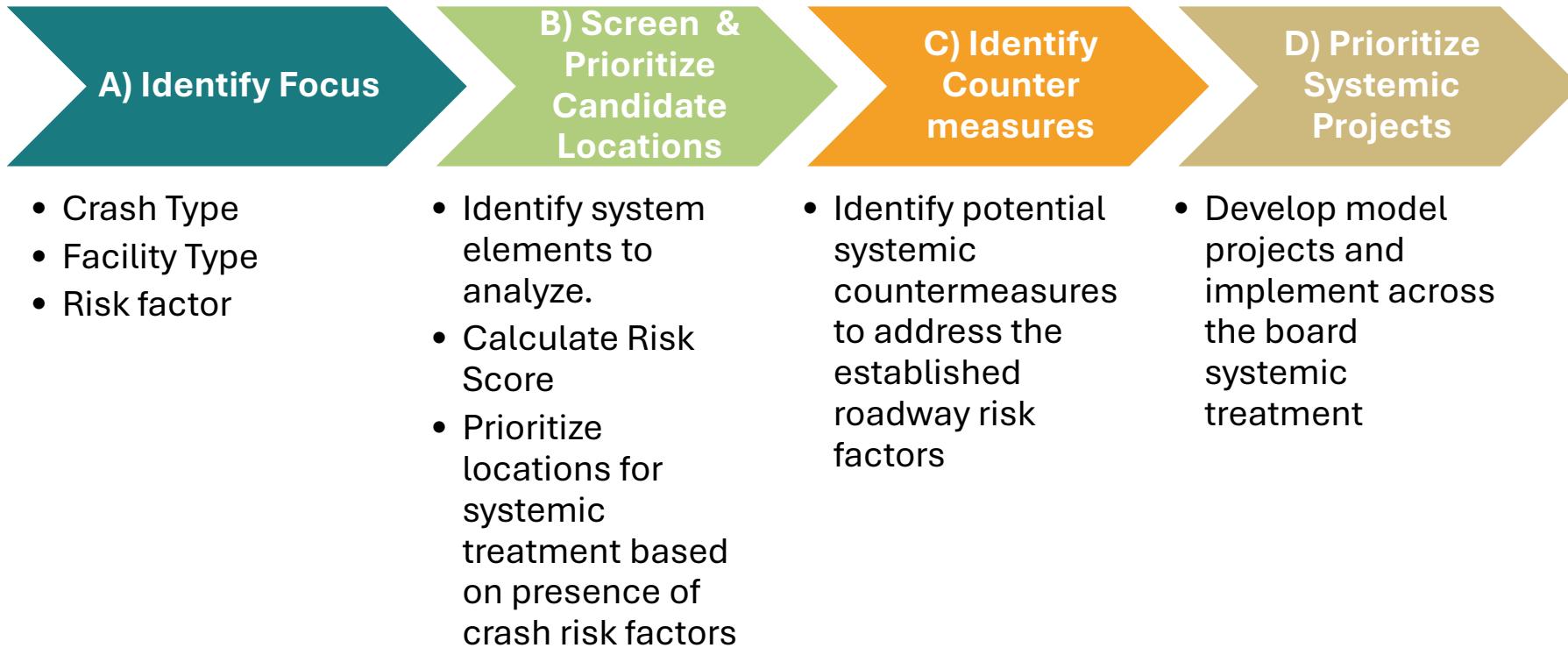
# Purpose of Systemic Safety Improvement

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- The Systemic Safety is based upon the Safe System principle that is Proactive.
- Crashes generally occur at random locations however, the factors associated with severe crashes are constant.
- The probability of a crash is higher if the driver encounters an unexpected roadway characteristic such as a horizontal curve.
- The adverse impact of the crash is likely to be more severe where there are additional risk factors such as steep roadside embankments and fixed objects as compared to a flat and clear roadside.

# Systemic Safety Improvement Framework

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# Goals

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The Clark County Systemic Safety Improvement Program was established with the following goal:

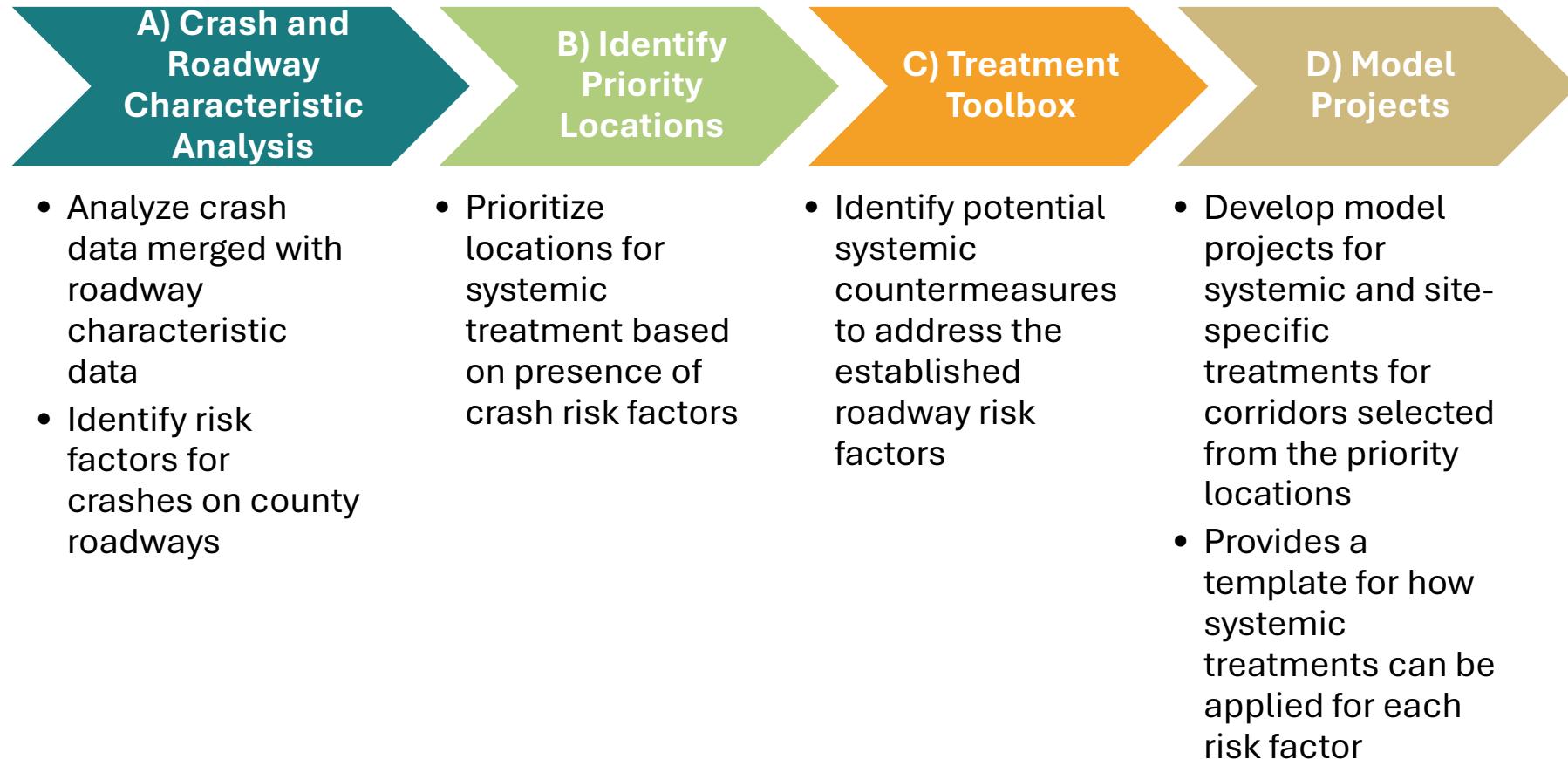
Take a proactive approach to traffic safety and address potential sites.

The potential sites were addressed via

- Identification of crash risk factors on county roadways
- Identification of locations with crash risk characteristics
- Prioritizing high risk corridors for low-cost safety treatments.

# Development of Clark County SSIP

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# Crash and Roadway Characteristic Analysis

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Data located in County's GIS database:

- Crash data
  - Date
  - Severity
  - Crash type
- Roadway inventory data
  - County road log number and mileposts
  - Functional classification
- Traffic volume data (ADT)
- Posted speed (miles per hour)
- Number of lanes
- Lane width
- Shoulder width
- Intersection traffic control
- Sidewalk presence

# Crash and Roadway Characteristic Analysis

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- Systemic evaluation is an open-ended process
- The approach was designed to reflect County goals, using the following criteria:
  - What characteristics are associated with more reported crashes?
  - What characteristics are associated with more reported fatal and severe crashes?
  - What types of roads are crashes concentrated on?
  - What types of crashes are more likely to result in a fatal or severe injury crash?

# Crash and Roadway Characteristic Analysis

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Table 3: Total Reported Crash Trends by Location and Facility Type, 2013-2017

| Location and Facility Type   | Crashes      |                              |                                | Crashes per Mile |                        | Crashes per 1,000 VMT |                        |
|------------------------------|--------------|------------------------------|--------------------------------|------------------|------------------------|-----------------------|------------------------|
|                              | Total        | Fatal or Severe Injury Crash | Percent Fatal or Severe Injury | Total            | Fatal or Severe Injury | Total                 | Fatal or Severe Injury |
| <b>Total Rural</b>           | <b>1,772</b> | <b>99</b>                    | <b>5.6%</b>                    | <b>3.2</b>       | <b>0.2</b>             | <b>2.7</b>            | <b>0.15</b>            |
| <b>Local Access</b>          | 248          | 17                           | 6.9%                           | 0.9              | 0.1                    | 2.4                   | 0.16                   |
| <b>Arterial or Collector</b> | 1,524        | 82                           | 5.4%                           | 5.6              | 0.3                    | 2.7                   | 0.15                   |
| <b>Total Urban</b>           | <b>3,134</b> | <b>106</b>                   | <b>3.4%</b>                    | <b>5.6</b>       | <b>0.2</b>             | <b>2.8</b>            | <b>0.09</b>            |
| <b>Local Access</b>          | 575          | 22                           | 3.8%                           | 1.4              | 0.1                    | 3.2                   | 0.12                   |
| <b>Arterial or Collector</b> | 2,559        | 84                           | 3.3%                           | 17.9             | 0.6                    | 2.7                   | 0.09                   |

Data Source: WSDOT and Clark County Public Works, 2018.

- More crashes occurred on urban roads, but rural crashes were more likely to result in a severe injury or fatality

# Crash and Roadway Characteristic Analysis

Table 4: Total Reported Crashes by Vehicle Movement and User Factors, 2013-2017

| Total Crashes                  |                     |              |          |                    |                     |                  |                     |             |       |
|--------------------------------|---------------------|--------------|----------|--------------------|---------------------|------------------|---------------------|-------------|-------|
| Location and Facility Type     | Under the Influence | Fixed Object | At Angle | Opposite Direction | Pedestrian-Involved | Bicycle-Involved | Motorcycle-Involved | Large Truck | Total |
| <b>Total Rural</b>             | 256                 | 1,011        | 204      | 110                | 8                   | 6                | 57                  | 27          | 1,772 |
| <b>Local Access</b>            | 50                  | 176          | 19       | 9                  | 4                   | 1                | 7                   | 3           | 248   |
| <b>Arterial or Collector</b>   | 206                 | 835          | 185      | 101                | 4                   | 5                | 50                  | 24          | 1,524 |
| <b>Total Urban</b>             | 347                 | 633          | 735      | 396                | 79                  | 62               | 92                  | 45          | 3,134 |
| <b>Local Access</b>            | 104                 | 151          | 132      | 54                 | 20                  | 17               | 19                  | 6           | 575   |
| <b>Arterial or Collector</b>   | 243                 | 482          | 603      | 342                | 59                  | 45               | 73                  | 39          | 2,559 |
| Crashes per Mile of Road Group |                     |              |          |                    |                     |                  |                     |             |       |
| Location and Facility Type     | Under the Influence | Fixed Object | At Angle | Opposite Direction | Pedestrian-Involved | Bicycle-Involved | Motorcycle-Involved | Large Truck | Total |
| <b>Total Rural</b>             | 0.5                 | 1.8          | 0.4      | 0.2                | 0.0                 | 0.0              | 0.1                 | 0.0         | 3.2   |
| <b>Local Access</b>            | 0.2                 | 0.6          | 0.1      | 0.0                | 0.0                 | 0.0              | 0.0                 | 0.0         | 0.9   |
| <b>Arterial or Collector</b>   | 0.8                 | 3.1          | 0.7      | 0.4                | 0.0                 | 0.0              | 0.2                 | 0.1         | 5.6   |
| <b>Total Urban</b>             | 0.6                 | 1.1          | 1.3      | 0.7                | 0.1                 | 0.1              | 0.2                 | 0.1         | 5.6   |
| <b>Local Access</b>            | 0.2                 | 0.4          | 0.3      | 0.1                | 0.0                 | 0.0              | 0.0                 | 0.0         | 1.4   |
| <b>Arterial or Collector</b>   | 1.7                 | 3.4          | 4.2      | 2.4                | 0.4                 | 0.3              | 0.5                 | 0.3         | 6.1   |

Data Source: WSDOT and Clark County Public Works, 2018.

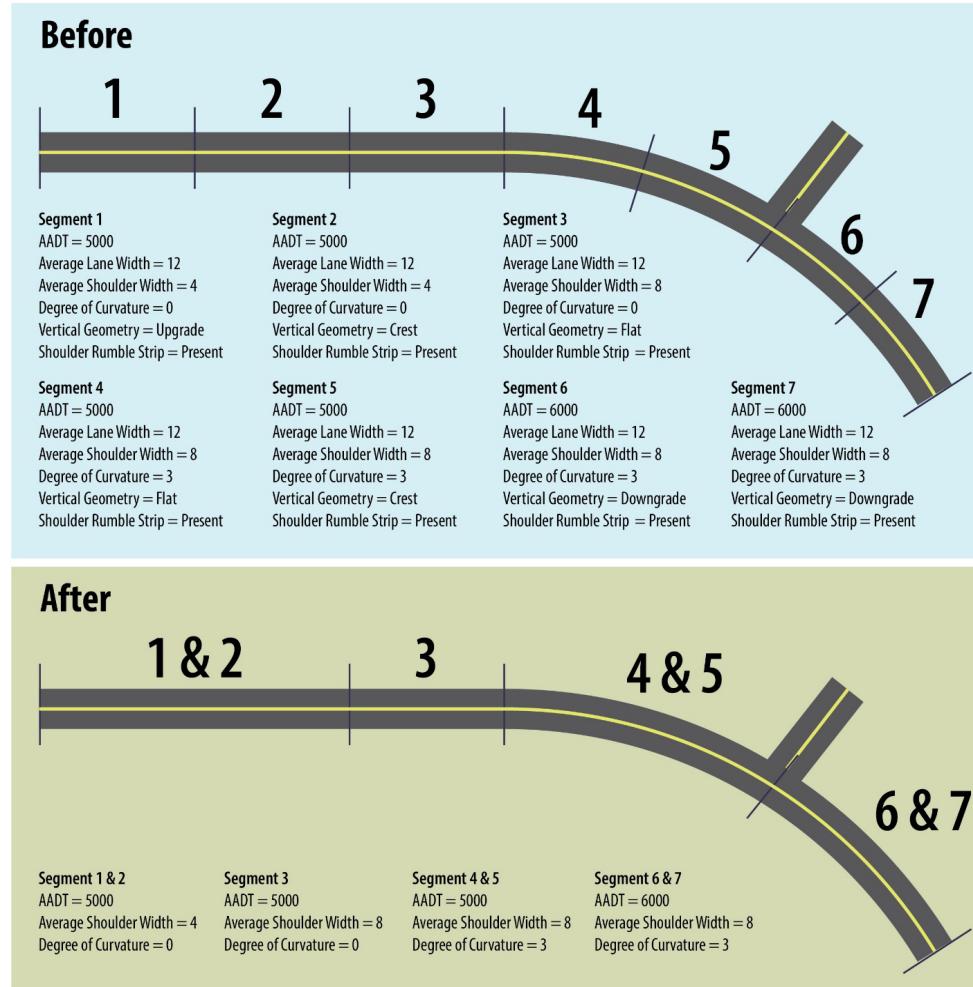
# Systemic Risk Factors

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- Rural road curves and grades on high-speed roadways
- Rural road fixed objects
- Pedestrian crossings on multi-lane urban roadways
- Rural two-way stop-controlled intersections
- Urban signalized intersections

**NEXT STEP:** Identify priority locations for each risk factor

# Identification of Priority Location



Example creation of segment elements through dissolve.  
(Source: FHWA).

# Rural Road Curves & Grades

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- Curves and slopes are not in the roadway inventory
- Identified curves and slopes:
  - Split road network into short segments
  - Calculate sinuosity of roads and slope
  - Identify significant curves
  - Grouped short segments into longer corridors
  - Prioritized corridors using crash history

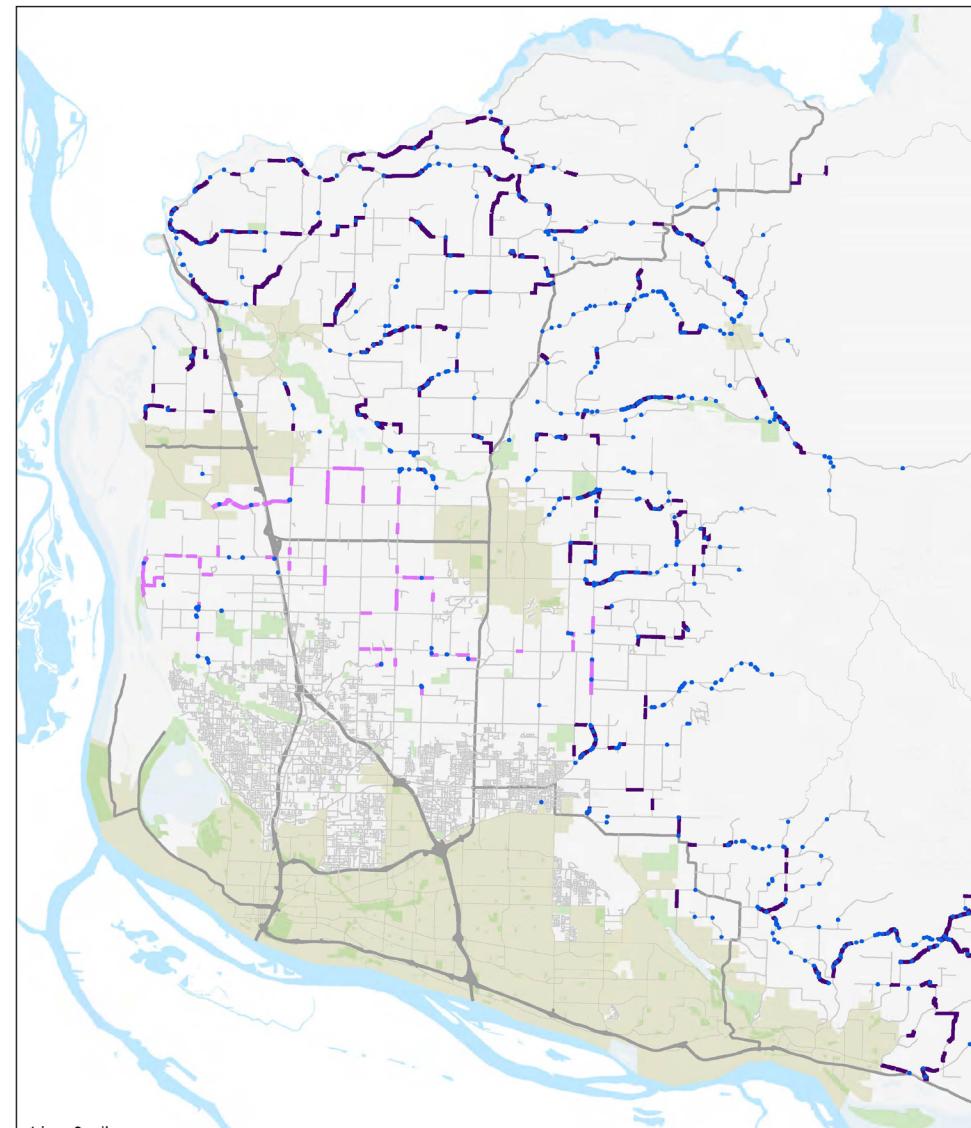


Figure 2: Curved Segments on Rural Roadways 2013 - 2017

Data Source: WSDOT and Clark County Public Works

# Rural Road Fixed Objects

- More than half of the crashes on rural roads were fixed object related
- Identified road segments with concentration of fixed object crashes
- Half were rural major collectors
- “S”-turns on higher-speed roads with trees close to the roadway
- Sharper turns on approaches to intersections
- Prioritized locations with crash history (fatal and severe crashes)

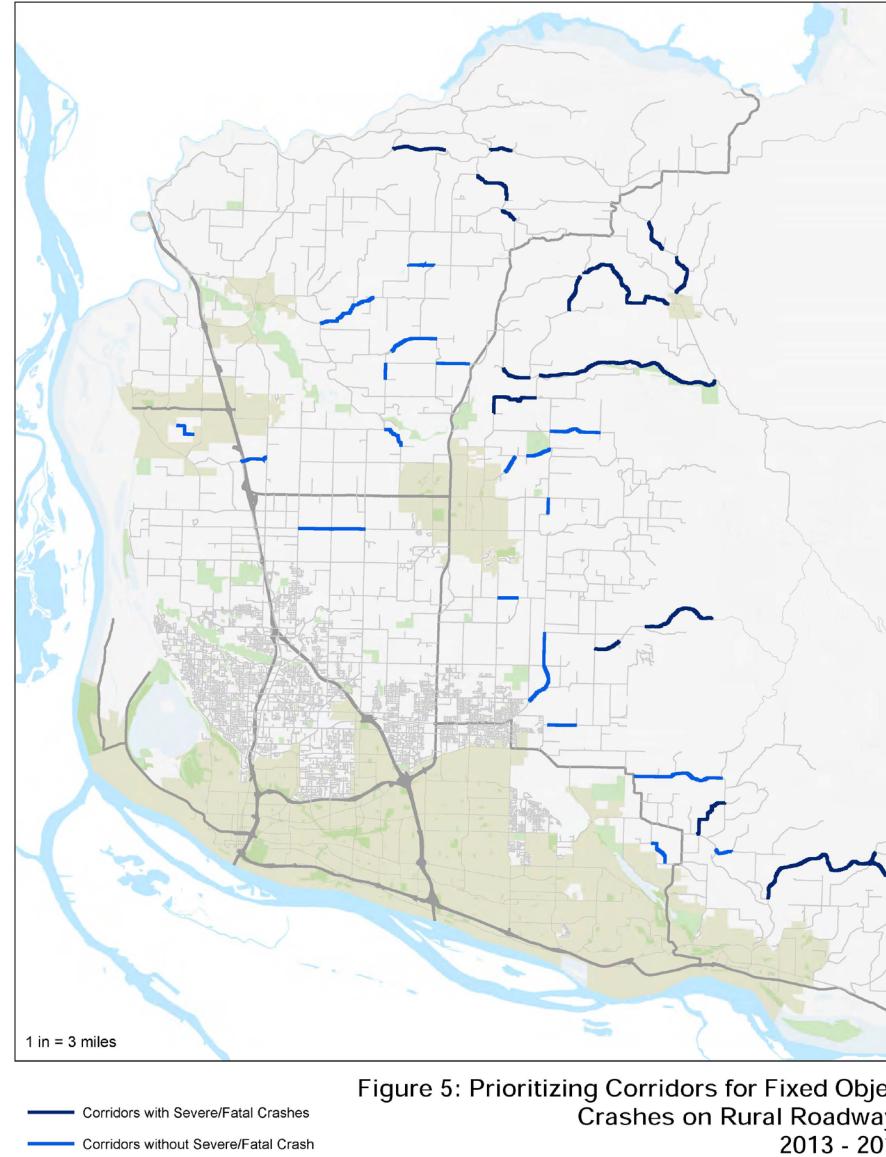
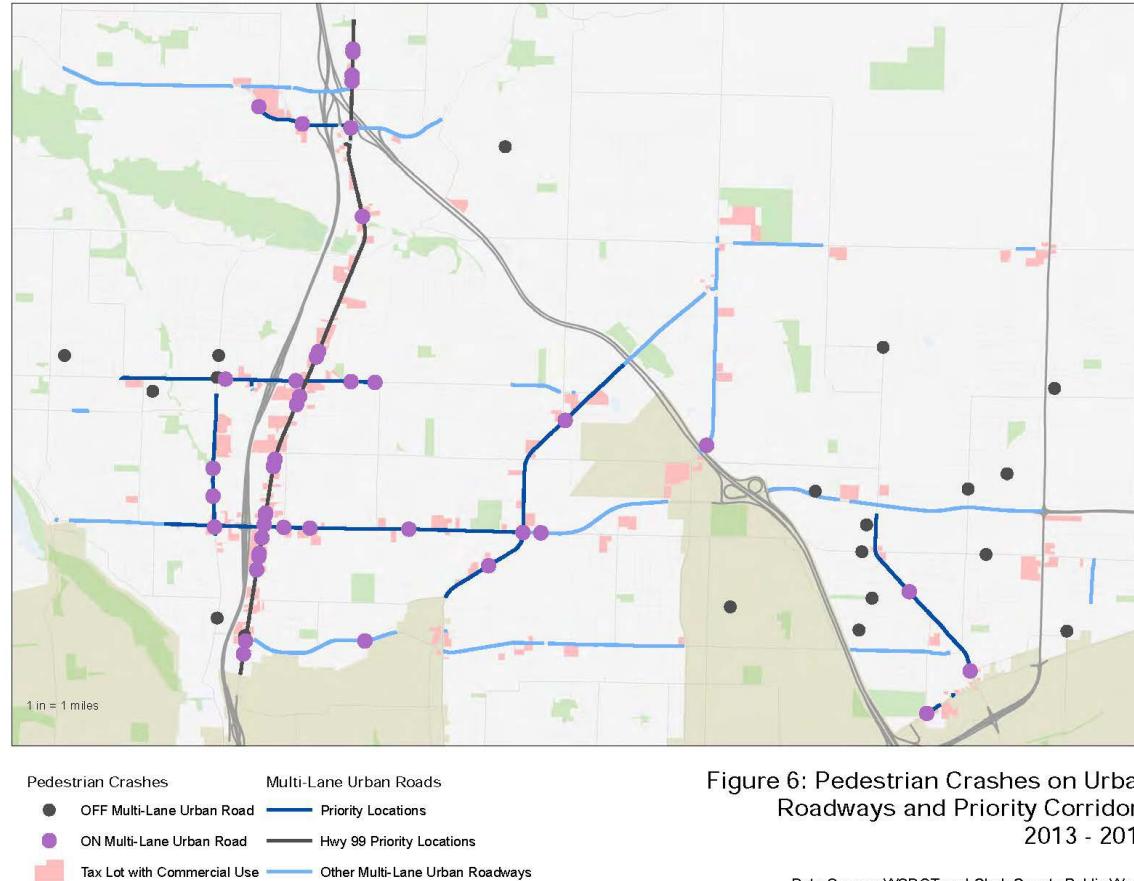


Figure 5: Prioritizing Corridors for Fixed Object Crashes on Rural Roadways  
2013 - 2017

Data Source: WSDOT and Clark County Public Works

# Pedestrian Crossings on Multi-lane Urban Roads

- Half of the pedestrian collisions occurred on a major multi-lane urban roadway
- Identified multi-lane urban roadways with a concentration of pedestrian crashes
- Concentration of commercial businesses



# Rural Two-Way Stop Controlled Intersections

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- Simple to identify locations
- Number of intersections (343) makes further prioritization critical
- Identified intersections with highest crash frequency
- Prioritized corridors with multiple higher crash intersections

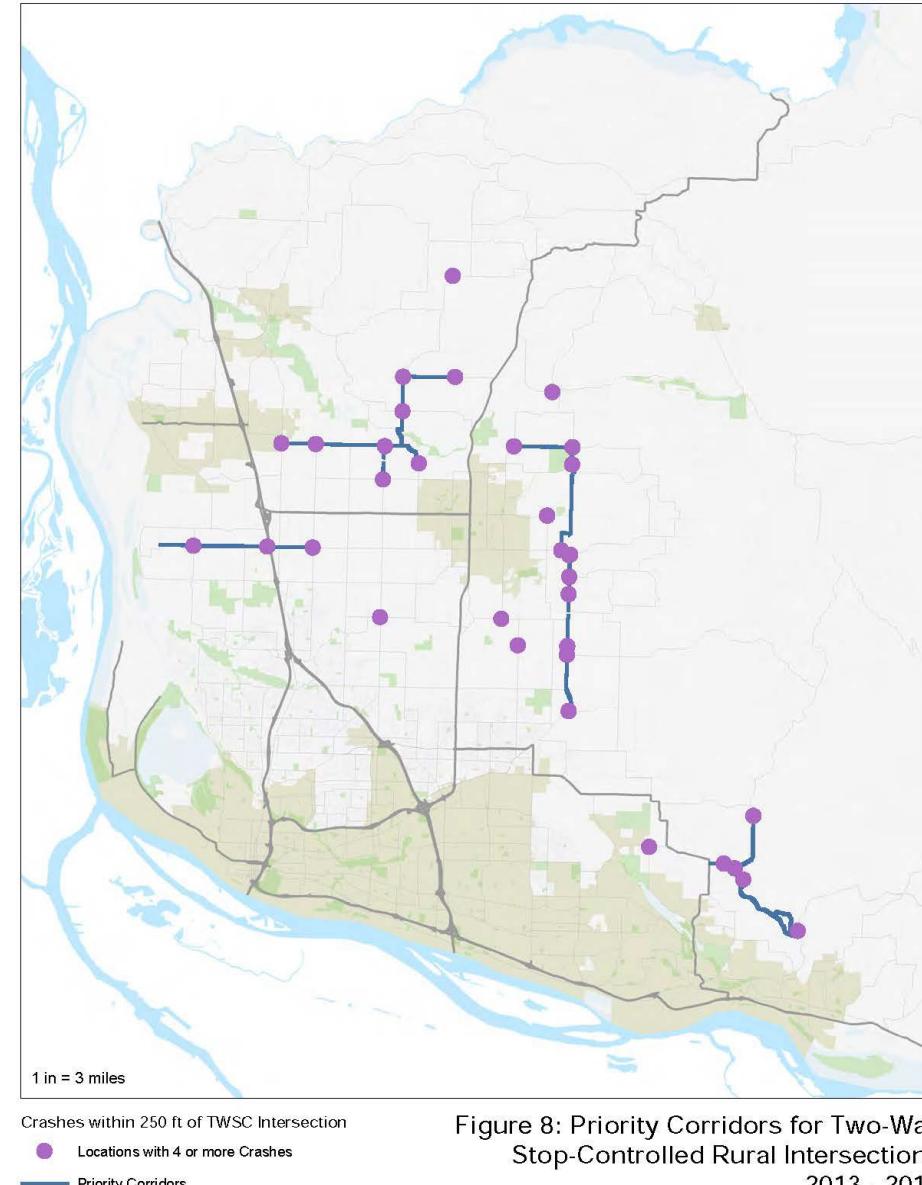


Figure 8: Priority Corridors for Two-Way Stop-Controlled Rural Intersections 2013 - 2017

Data Source: WSDOT and Clark County Public Works

# Urban Signalized Intersections

- Simple to identify locations
- Number of intersections (90) makes further prioritization critical
- Identified intersections with highest crash frequency
- Prioritized corridors with multiple higher crash intersections and roads with higher traffic volumes

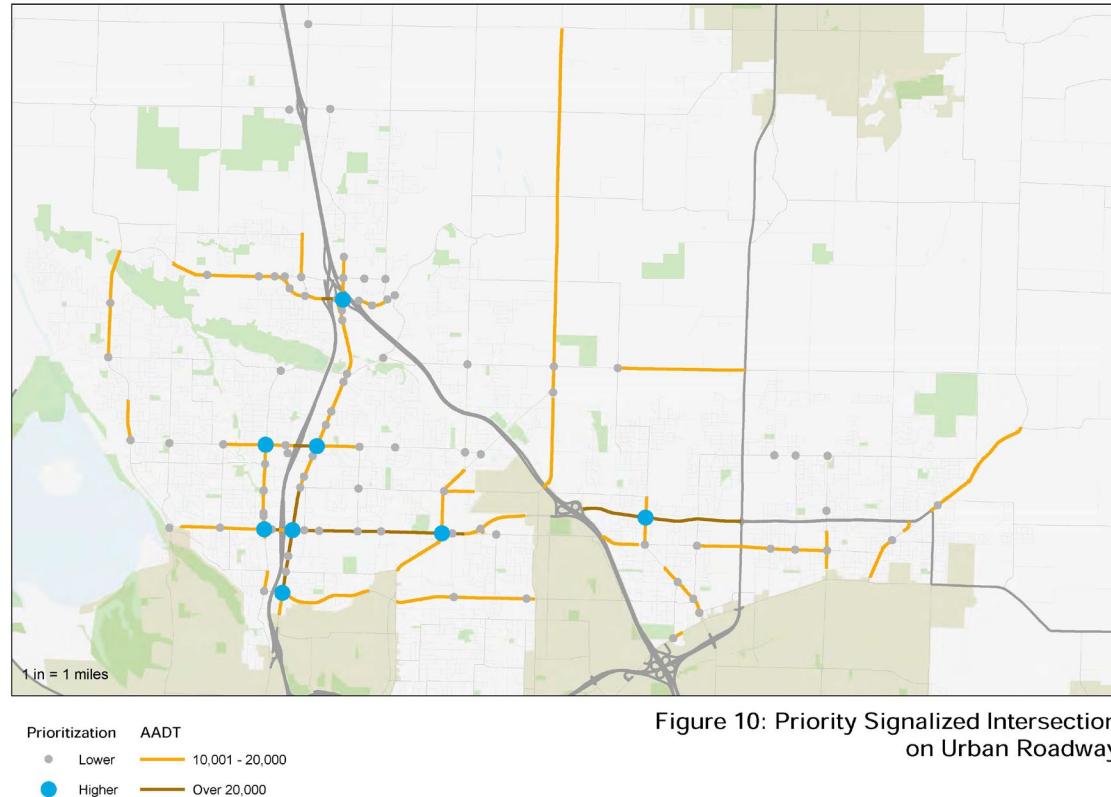


Figure 10: Priority Signalized Intersections on Urban Roadways

Data Source: WSDOT and Clark County Public Works

# Treatment Toolbox

| Type   | Countermeasure Name  | CRF |
|--|--|-----|
| <b>Rural Road Curves</b>                                 | Install Centerline Rumble Strips   | 20% |
|  | Increase Pavement Friction <sup>1</sup>  | 24% |
|  | Widen Paved Shoulder (0-4 feet)  | 31% |
|  | Install Chevron Signs on Horizontal Curves                                     | 43% |
|  | Install Dynamic Feedback Sign on Curves  | 25% |
| <b>Fixed Object and Run-off Road</b>                     | Install Continuous Milled-in Shoulder Rumble Strips                            | 79% |
|  | Increase Pavement Friction   | 24% |
|  | Remove, Relocate, or Protect Fixed Objects Adjacent to Road                    | 38% |
|  | Install Wider Edge-lines (From 4 to 6 inches)                                  | 37% |
| <b>Pedestrian Crossings on Multi-lane Urban Roadways</b> | Pedestrian Refuge Island   | 32% |
|  | Parking Restriction on Approach to Crosswalk                                   | 30% |
|  | Rectangular Rapid Flashing Beacon  | 47% |
|  | Pedestrian Hybrid Beacon   | 57% |
| <b>Rural Two-way Stop-Controlled Intersections</b>       | FHWA Basic Set of Sign and Marking Improvements for Unsignalized Intersections | 40% |
|  | Provide "Stop Ahead" Pavement Markings   | 56% |
|  | Transverse Rumble Strips on Stop-controlled Approaches                         | 25% |
| <b>Urban Signalized Intersections</b>                    | FHWA Basic Set of Signal and Sign Improvements for Signalized Intersections    | 30% |
|  | Increase All-red Clearance Interval  | 20% |
|  | Convert Left turn Permissive to Protected Phasing                              | 16% |
|  | Leading Pedestrian Interval (4 lane principal arterial)                        | 59% |
|  | Install pedestrian Countdown Timer   | 70% |

Source: Developed by Kittelson & Associates, Inc., CRF sources are cited in the body of the section.

# Treatment Toolbox

## Increase Pavement Friction

**Description:** High friction surface treatments are the application of aggregate to the pavement to increase or maintain the pavement friction at a site.

|   |                                   |                                      |
|---|-----------------------------------|--------------------------------------|
| <b>Potential Crash Reduction:</b> 24%*  | <b>Crash Types Addressed:</b> All | <b>Crash Severity Addressed:</b> All |
| <b>Reason for Application:</b><br><br>Increasing or maintaining appropriate pavement friction through a curve can reduce the potential for motorists to lose control of their vehicle or skid when navigating a curve. Increased pavement friction has been shown to reduce crash frequency during wet conditions and in locations with high friction demand due to vehicle speeds or roadway geometrics. | <b>Design Life:</b> 10 Years      | <b>Cost:</b> \$1,000 per square foot |



Photo Source: FHWA

\* Merritt, D., C. Lyon, and B. Persaud. "Evaluation of Pavement Safety Performance". Report No. FHWA-HRT-14-065, Federal Highway Administration, February 2015

# Treatment Toolbox

Figure 6. Curve Warning Signing for Winding Roads

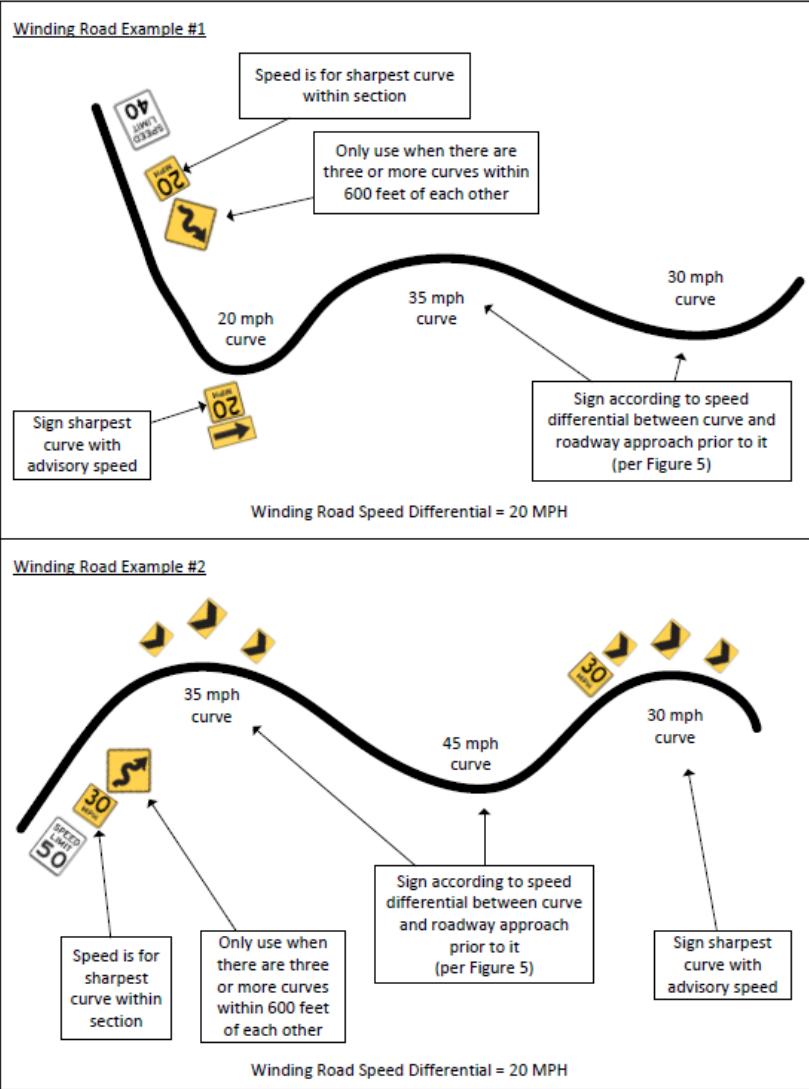
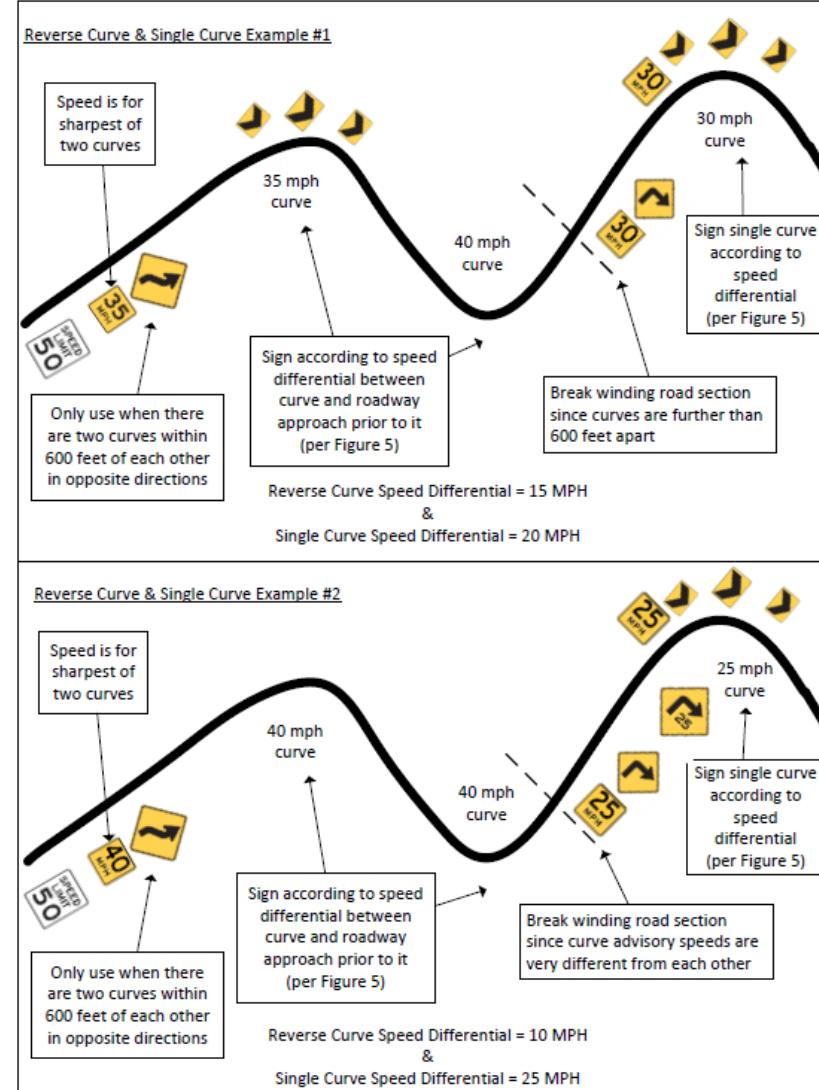


Figure 7. Curve Warning Signing for Reverse Curve & Single Curve

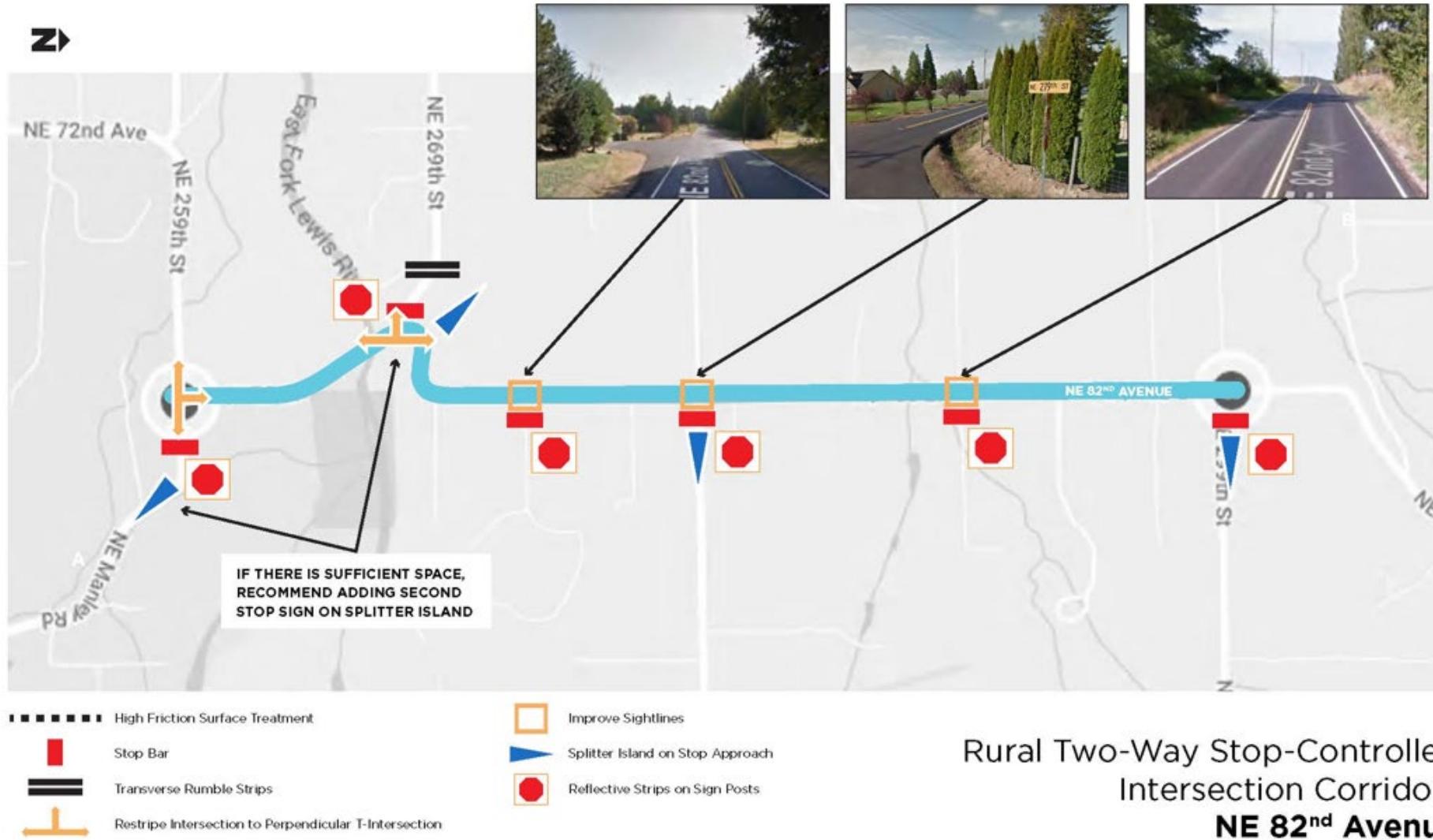


# Model Projects

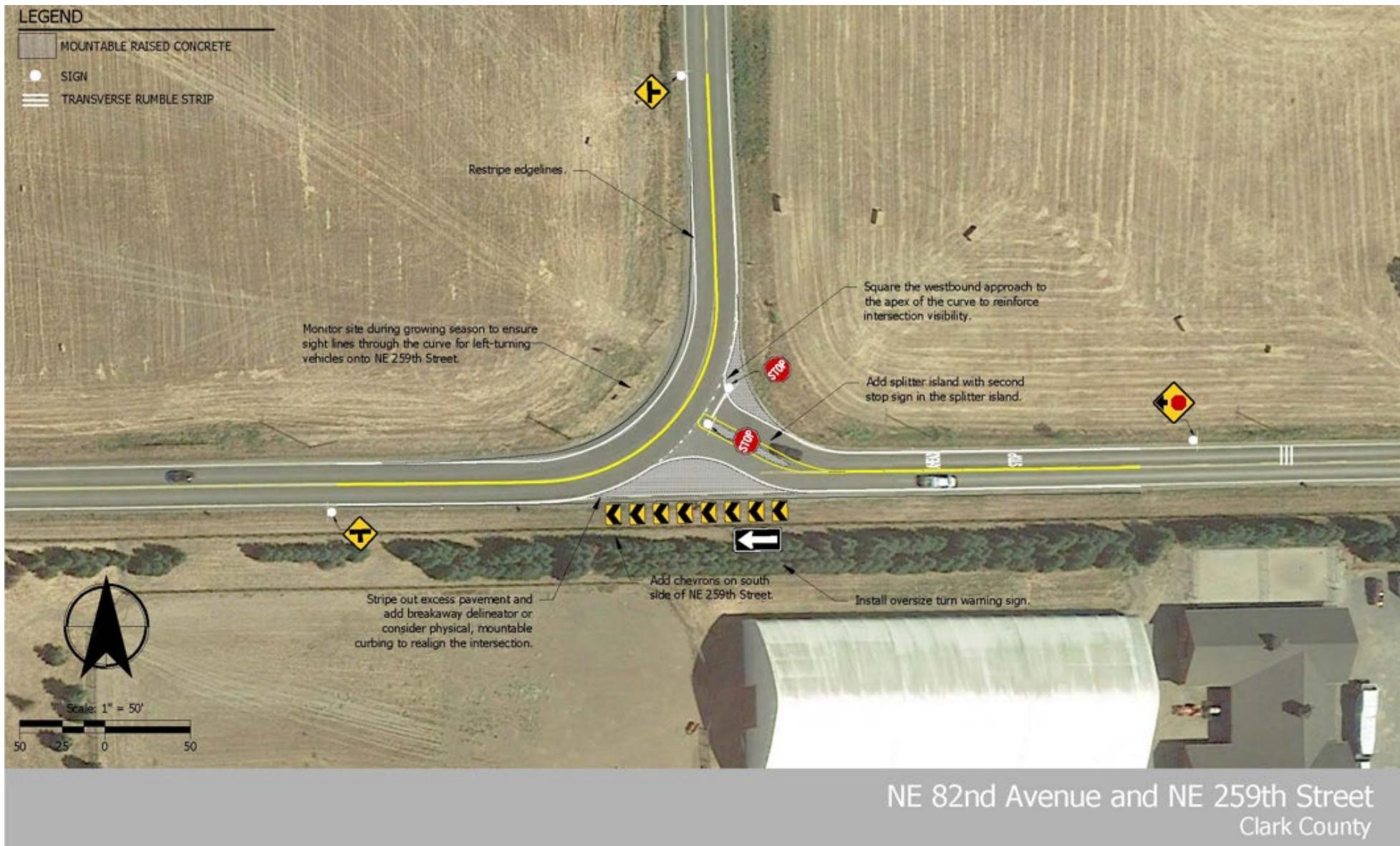
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- Model projects were developed for one priority location for each risk factor
- The model projects provide a framework for applying systemic treatments across the county

# Model Projects



# Model Projects



# Questions?

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