# TRAFFIC SAFETY COMMISSION

# Washington Traffic Survey 2026

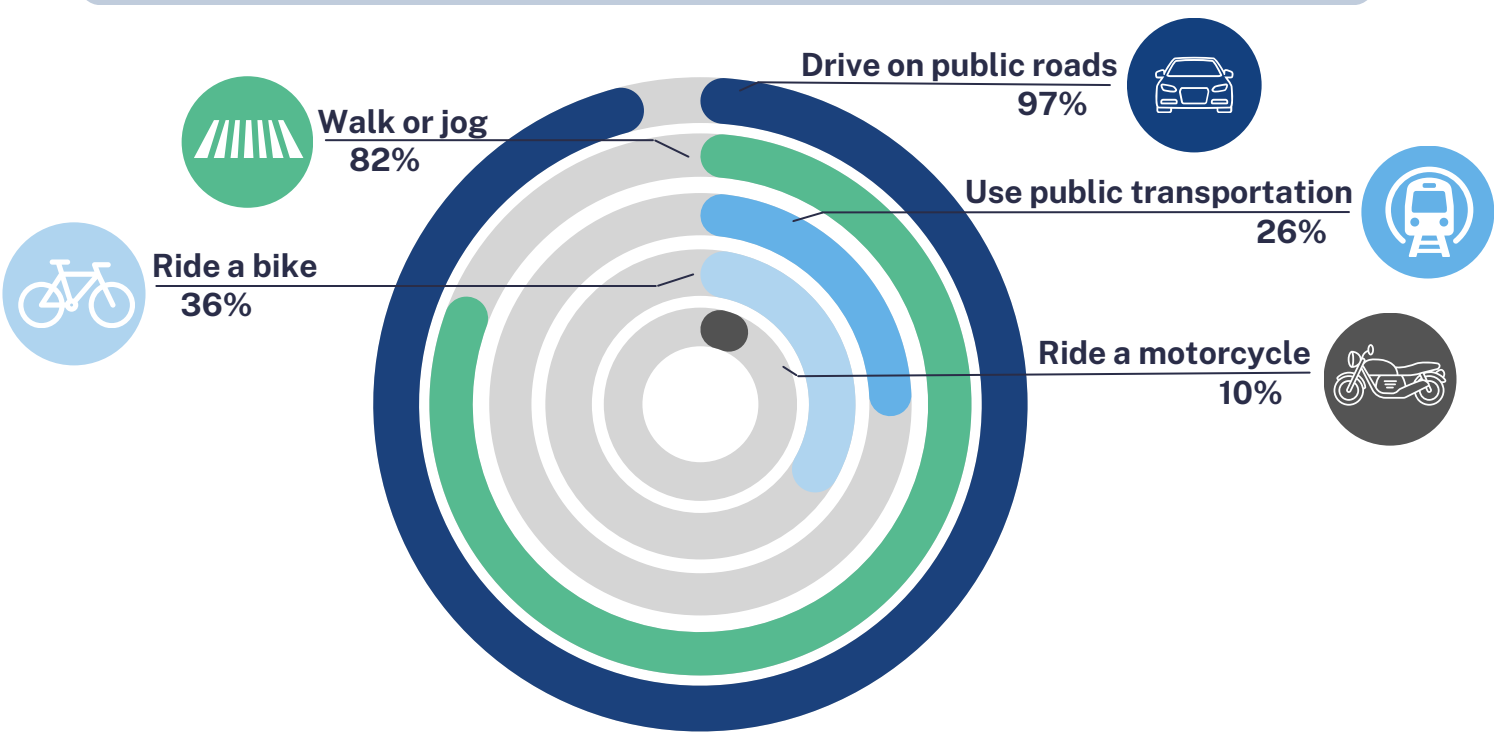
**The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.**

**This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.**

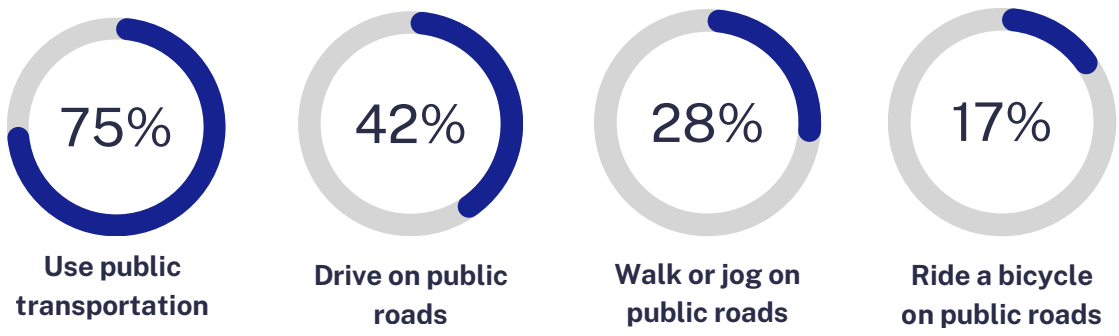
## REGION 14: Benton & Franklin Counties

## ROAD USE

### How do people use public roads?




### Adults who feel it is safe to...




### Belief in Zero Tolerance for Road Harm

*The only acceptable number of deaths and serious injuries on our roadways should be zero*

### Public Interventions on Unsafe Driving Practices

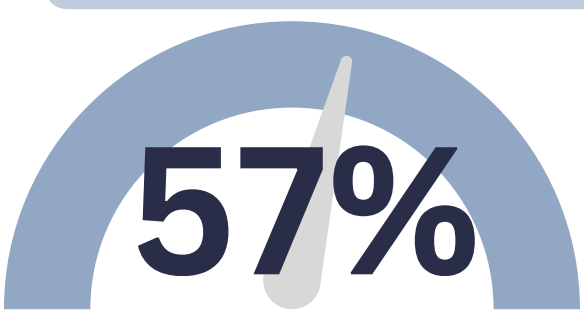
67% Asked someone who was not using a seat belt to use a seat belt

48% Asked someone who was speeding or driving aggressively to slow down

43% Asked a driver who was using their cell phone or distracted to focus on driving

29% Took some action to prevent someone from driving impaired

### Phone Use While Driving

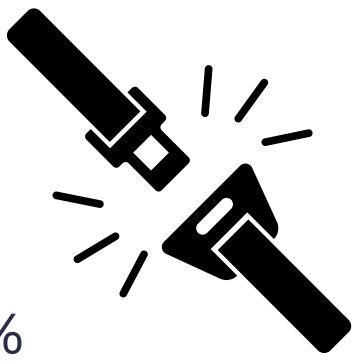



**Have NOT held & talked on the phone while driving**

MARKET DECISIONS RESEARCH

# ROAD SAFETY

## Where and when adults consistently buckle up



97%
Within a few miles of home

97%
Many miles away from home

92%
In the back seat of the car

## Self-Reported High-Risk Driving Behavior

**REPORTED BEHAVIOR**

% “Yes”

76%
Drove 10+ mph over the speed limit*

2%
Drove after consuming alcohol

<1%
Drove after consuming cannabis

* % “Rarely”, “Sometimes”, “Usually”, and “Always”

## Perceived Frequency of High-Risk Driving Behavior in Community

**PERCEIVED BEHAVIOR**

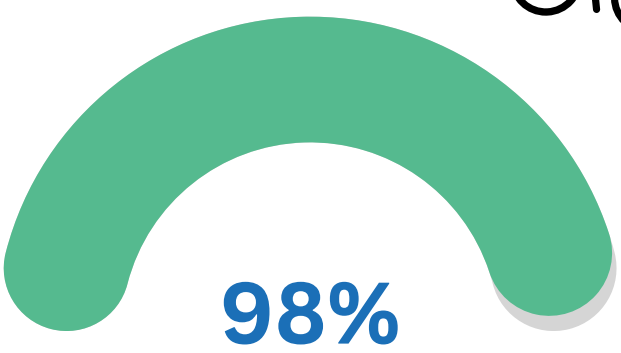
% “Sometimes”, “Usually”, and “Always”

91%
Drove 10+ mph over the speed limit

72%
Drove after consuming alcohol

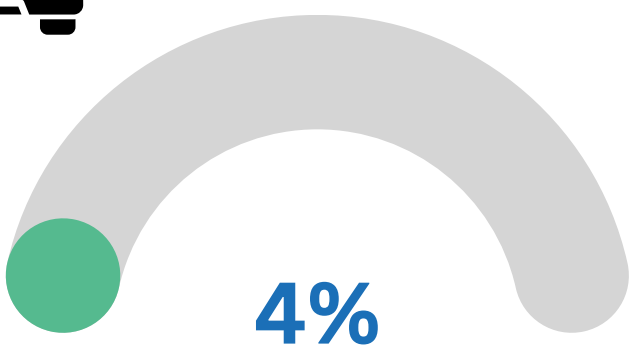
70%
Drove after consuming cannabis

## Pedestrian and Cyclist Traffic Safety



**98%**

**Reported the traffic deaths of people walking, biking, or rolling as ‘Extremely’, ‘Very’ or ‘Moderately Important’**



**4%**

**Reported being struck by a car in the past 12 months while walking, biking, or rolling**

MARKET DECISIONS RESEARCH