TRAFFIC SAFETY COMMISSION

Washington Traffic Survey 2026

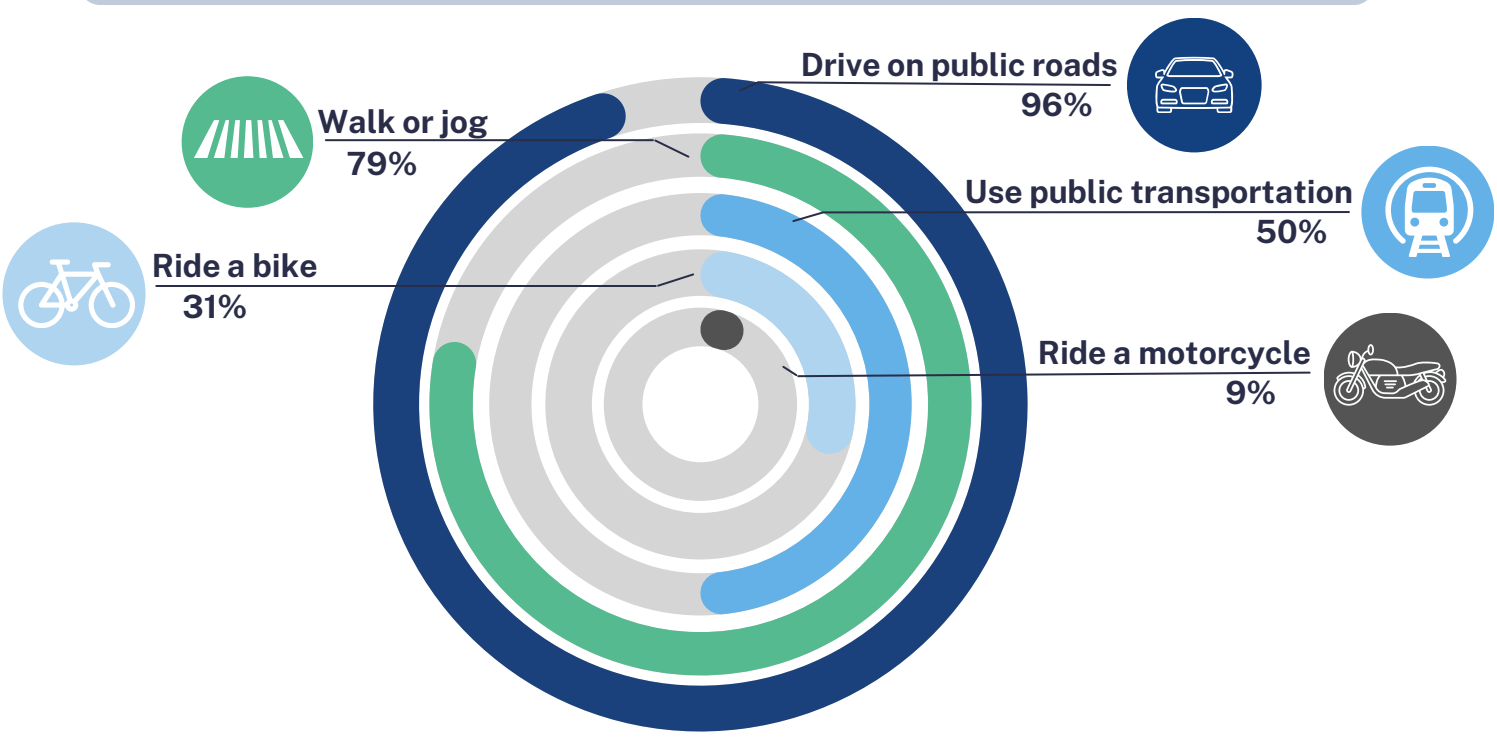
The Washington (WA) Traffic Safety Commission (WTSC) has conducted a statewide survey of adults aged 18 and over. This research aims to inform statewide planning and evaluation of traffic safety programs.

This infographic provides insight into this year's findings, covering road usage patterns, perceived roadway risks, community beliefs, and pedestrian and cyclist experiences on public roads.

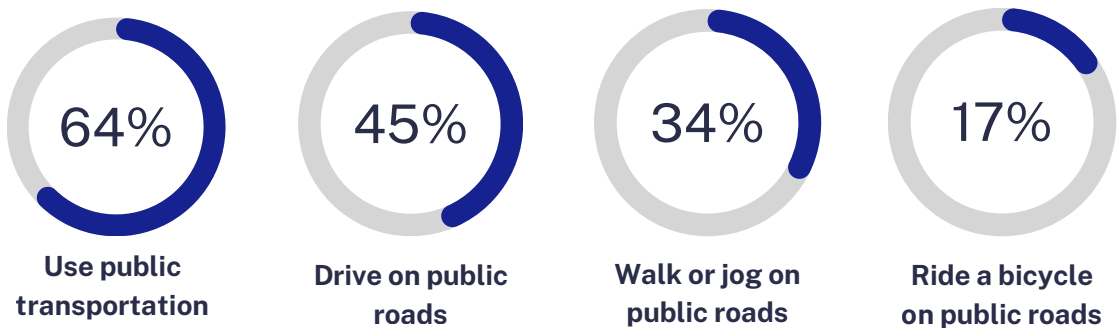
REGION 5: Pierce County

ROAD USE

How do people use public roads?



Adults who feel it is safe to...



Belief in Zero Tolerance for Road Harm

The only acceptable number of deaths and serious injuries on our roadways should be zero

Public Interventions on Unsafe Driving Practices

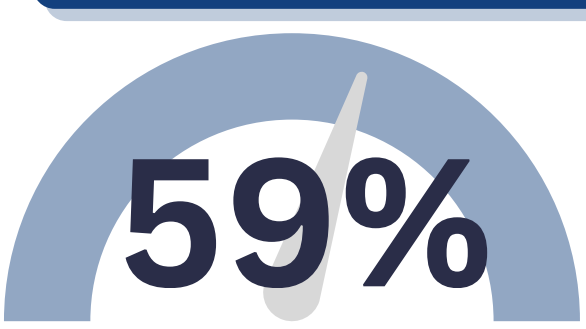
69%
Asked someone who was not using a seat belt to use a seat belt

53%
Asked someone who was speeding or driving aggressively to slow down

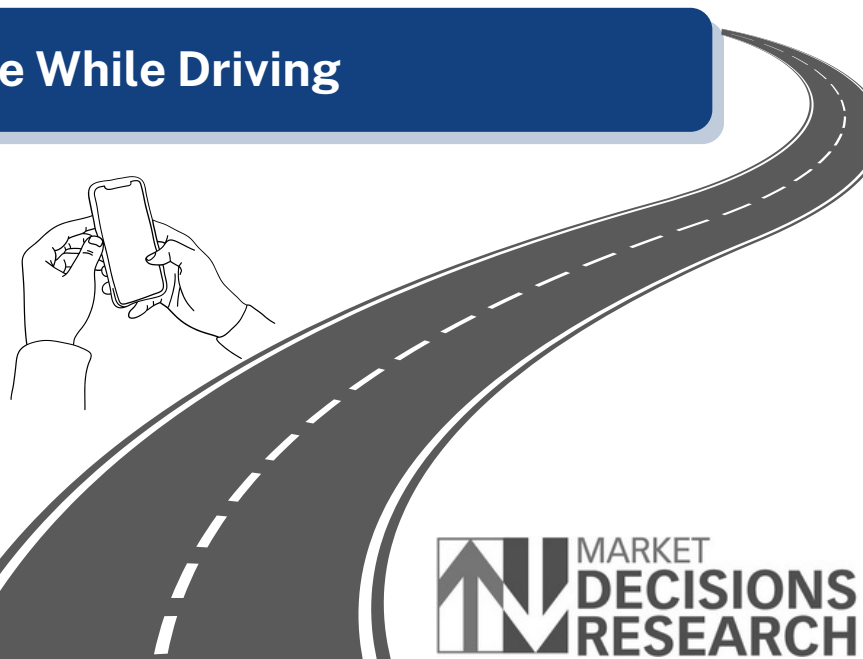
54%
Asked a driver who was using their cell phone or distracted to focus on driving

48%
Took some action to prevent someone from driving impaired

Phone Use While Driving



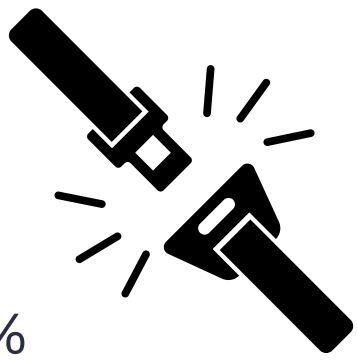
Have NOT held & talked on the phone while driving



MARKET DECISIONS RESEARCH

ROAD SAFETY

Where and when adults consistently buckle up



94%
Within a few miles of home

96%
Many miles away from home

88%
In the back seat of the car

Self-Reported High-Risk Driving Behavior

REPORTED BEHAVIOR

% “Yes”

84%	5%	5%
Drove 10+ mph over the speed limit*	Drove after consuming alcohol	Drove after consuming cannabis

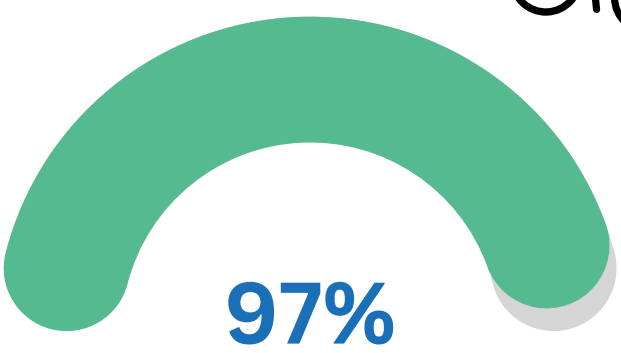
Perceived Frequency of High-Risk Driving Behavior in Community

PERCEIVED BEHAVIOR

% “Sometimes”, “Usually”, and “Always”

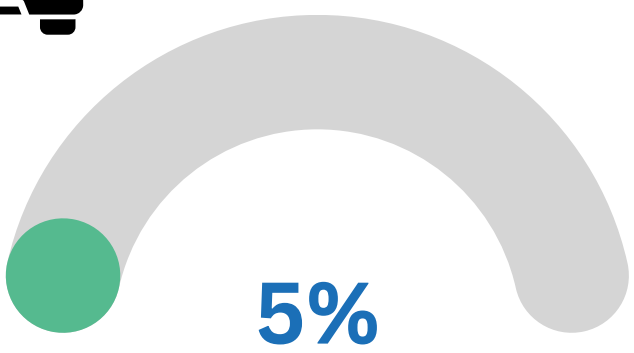
86%	68%	71%
Drove 10+ mph over the speed limit	Drove after consuming alcohol	Drove after consuming cannabis

Pedestrian and Cyclist Traffic Safety



97%

Reported the traffic deaths of people walking, biking, or rolling as ‘Extremely’, ‘Very’ or ‘Moderately Important’



5%

Reported being struck by a car in the past 12 months while walking, biking, or rolling

MARKET DECISIONS RESEARCH