

Cooper Jones Active Transportation Safety Council (ATSC)
Wednesday August 19, 2020
10 AM – 12:30 PM

Participants Attending:

Alexandria Alston, WA Bikes; Wade Alonzo, WTSC; Jennifer Arnold, Spokane Regional Health District; Walt Bowen, Senior Citizen's Lobby; Barb Chamberlain, WSDOT; Dongho Chang, City of Seattle; Charlotte Claybrooke, Safe Routes to Schools; Chris Comeau, City of Bellingham; Josh Diekmann, City of Tacoma; Eric Edwards, Richland Police; Will Hitchcock, DOH; David Jones; Katherine Miller, City of Spokane; Pam Pannkuk, WTSC; Ryan Peters, Advisor: NHTSA; Julia Reitan, Feet First; Eveline Roy, Region 12 Target Zero Manager; Portia Shields, Yakama Nation; Harold Taniguchi, Commission on Asian Pacific American Affairs; Paul Taylor, Spokane Police; Scott Waller, WTSC; Kerri Wilson, Intercity Transit; Kirsten York, Community Action Council of Lewis, Mason, and Thurston Counties; Anna Zivarts, Rooted in Rights; Patricia Hughes, Trillium Leadership Consulting (Facilitator)

Guest Presenters: Scott Barker, Path Forward Communications; Franz Loewenherz, City of Bellevue Principal Transportation Planner

Follow Up Actions:

1. Attach all pre-reading documents to the calendar invitation (from Mandie)
2. Comms AT to meet w/ Scott Barker and create next draft for member review before/at 9/16
3. Scott to share Franz's PPT with ATSC members ASAP
4. Scott to send Thank-You to Franz L.
5. Charlotte send Scott clarifying language for Auto Speed Enforcement; Scott meets with state to figure out how/when to deliver
6. Safety Definition report is underway and will be included at year-end report

Today's Council Actions:

1. Automated Speed Enforcement – APPROVED!
2. Unanimous approval to upgrade the Super Temporary Task Force on Safety Definition to an Action Team (see #1 discussion notes below)
3. Unanimous approval to broaden the scope of Pedestrians in Roadway AT to include pedestrian "due care" language

Discussion Notes

- 1) **Safety Super Temporary Task Group** dove in and discovered it's more work and deserves to be a full Action Team. "It's an opportunity to broaden and understand what we mean by "safety" move forward to test some of the assumptions we have,

to ensure it's not too narrow (from historical perspective)," says group member Harold T.

- Who: David Jones, Barb Chamberlain, Harold Taniguchi, Alex Alston, Will Hitchcock, Jenny Arnold, Anna Zivarts (others can give input)
- Staff Support: Scott Waller
- When: Not sure yet...
- Draft Title: "Safety Definition Action Team"

2) **Scott Barker presentation on Communication Plan:** "right message at right times, to the right audiences from the right messenger"

- Replace "shared use of WA roadways" – with something that is more about ATSC mission: public awareness of safety and individual actions of personal responsibility, and shared actions by
- What is the core message we want people to have, like "Don't Be a Litterbug" or "Reduce, Reuse, Recycle" – not send out too many different messages. Articulate a value to the audience and relate can subsequent messages back to that.
- Communications Action Team (didn't see the presentation ahead of time) – will work with Scott B on next draft.
- Staffing? Capacity for managing an ATSC social media account?
- Next Steps: Comms Team will meet with Scott B and bring back in Sept in a more final version – send ahead of time

3) **Presentation by Franz Loewenherz, Bellevue Principal Transportation Planner** -Safety Analytics. Vision Zero project to study near-misses and conflicts between vehicles and between vehicles and pedestrians and bicyclists. Get ahead of the "crash waiting to happen" situations before they become crashes.

- Privacy issues from footage? Don't save beyond a month unless they indicate interventions
- Can findings be extrapolated to smaller, less well-resourced cities? Results are publicly available, and Bellevue will report out on findings. Ideally create a "data lake," with trusted data partnerships among municipalities, like Crash Modification Clearing House
- Would like to hear back from Franz in the future
- High Injury Network: not everyone has that – how might ATSC help make this possible? Clarify issues and allay concerns. Once HIN identified, quite a bit of scrutiny come with that on whether it's addressed and some risk for the agency/municipality.

- ATSC can use/provide data as part of our messaging to help inform state-wide how to address countermeasures (low cost, effective, easier), so all jurisdictions can use those.
- Any increased surveillance will receive push back from ACLU and - Fair Tech for All – could come and discuss implications of surveillance and handing over data to private industry to analyze

4) Pedestrians in the Roadway Action Team

- Members: Julia, Kerri, Anna, Chris, Dongho, Portia + external resources Dave Porter of WA State Patrol and Bianca Johnson of Seattle Pedestrian Advisory Board
- Action Team originally chartered to review the current RCW 46.61.250 (two versions tidying), now seems a deeper issue. Can the AT address walkers exercising “due care” (in addition to drivers) = standardized language?
- Circulated to PEMCO readers – raised a concern: if law doesn’t state where peds should be (sidewalks), and peds can be wherever they think it’s safest, does that increase exposure to conflicts with vehicles? = Greater crash potential = increased pay-outs and increased rates.

5) Closing: If this meeting was a fruit, what would it be?

- Nectarine
- Blackberries – creeping
- Watermelon – big and juicy, more to share
- Ever-blooming Strawberries
- Freeze dried – lasts longer!
- Star fruit – bright and funly-shaped
- Donut Peach – funly-shaped and delicious
- Cherry tomatoes
- Peaches – sweet process we’re going through, messy but tastes good!
- Huckleberries
- Apple – of your eye, very important